



Objective: Providing fundamental knowledge and exposure to the concepts, theories and practices in the field of management and organizational behaviour.

Sr. No.	Topic Details	Planned date	Actual date	No. of Lectures	Curriculum Enrichment
<b>Unit 1</b>					
<b>Introduction to Business Environment</b>					
<b>Objective of this unit</b>	To provide fundamental knowledge of the concept, nature and scope of business environment, thereby impressing upon its importance and its implications for management risks and social responsibilities of a business.				
1.1	Meaning, Concept, Nature, Scope, Importance	05-08-2020	05-08-2020	1	Contemporary scenario-Pandemic & its impact on business (banking sector)
1.2	Types-Internal, External, Micro, Macro	12-08-2020	19-08-2020	1	
1.3	Environmental Scanning and Monitoring	19-08-2020	26-08-2020	1	Case of Tanishq
1.4	Assessing Risk in Business Environment	26-08-2020	26-08-2020	1	
1.5	Emerging Sectors of Indian Economy	02-09-2020	02-09-2020	2	
1.6	Social responsibility of business towards Employee, Community Share Holders and Consumers			2	
<b>Learning outcome</b>	Students will develop an awareness and understanding of the contemporary business environment and its implications on business.				
<b>Unit 2</b>					
<b>Business and Economy</b>					
<b>Objective of this unit</b>	To provide fundamental knowledge of the economy and its implications for business. This would include the analysis of the different types of economies, an understanding of economic growth, types of business-large and small scale, the role of foreign investments, inflation and government policy, and the impact on business.				
2.1	Meaning of Business Economy	09-09-2020	09-09-2020	1	
2.2	Types of Economies: Free, Capitalization, Socialistic and Mixed Economy	16-09-2020	09-09-2020;16-09-2020	2	Article Discussion:Is corona virus pandemic capitalism's collateral damage?
2.3	Economic Growth and Development- Meaning of Economic Growth, Factors Affecting Economic Growth	16-09-2020	16-09-2020	2	Index of Economic Freedom by Heritage Foundation
2.4	Impact of Circular Flow of Money on Business	23-09-2020	23-09-2020	1	
2.5	Large Scale and Small Scale Business.	23-09-2020	23-09-2020	1	
2.6	Role of Foreign Investments, Private Foreign Investment Limitations and Degree of Foreign Investments	30-09-2020	30-09-2020	2	
2.7	Inflation: Meaning, Causes and Measures to Check Inflation and Price Spiral	18-11-2020	18-11-2020	1	
2.8	Government policy, event changes	19-11-2020	19-11-2020	1	Article Discussion: Delhi Govt Policy on Incentivizing Electric Vehicles
<b>Learning outcome</b>	Students will develop an understanding of key economic concepts that impact business and will be able to critically analyze the contemporary business environment and economic conditions.				
<b>Unit 3</b>					
<b>Design and Strategy of Economic Reforms</b>					
<b>Objective of this unit</b>	To provide a fundamental understanding of the basics of economic policies, industrial policies, the pattern of industrialization, the competitive policies and legislations and consumer and investor protection legislations that have a bearing on business.				
3.1	Current State of Growth and Investment	24-11-2020	24-11-2020		IMF Outlook on India's Growth Rate
3.2	Interest Rate Structure and Present Monetary Policy	19-11-2020	19-11-2020	1	
3.3	Fiscal Environment	24-11-2020	24-11-2020	1	
3.4	Competitive Environment	25-11-2020	25-11-2020	1	
3.5	Legislation for Unfair Trade Practices	25-11-2020	25-11-2020	2	
3.6	Consumer and Investor Protection	09-12-2020	09-12-2020	2	Case Applications under the ambit of the latest Consumer Protection Act
3.7	Current Industrialization Trends and Industrial Policy	09-12-2020	09-12-2020	1	
<b>Learning outcome</b>	Students will develop fundamental knowledge of economic reforms, the idea of economic growth so as to analyze the current situation in India. Further, students will develop an awareness of the competition laws, investor and consumer protection laws and their applications in India.				
<b>Unit 4</b>					
<b>Business Ethics</b>					
<b>Objective of this unit</b>	To provide a foundation in the principles and theories of business ethics, their importance and applications in contemporary organizations and markets.				
4.1	The Changing Environment and Stakeholder Management	16-12-2020	16-12-2020	1	
4.2	Relevance of Ethics and Values in Business	16-12-2020	16-12-2020	1	Case Study: Ford's Pinto
4.3	Ethics in the Marketplace	16-12-2020	16-12-2020	1	
4.4	Modern Business Ethics and Dilemmas	22-12-2020	22-12-2020	1	
4.5	Affirmative Action as a Form of Social Justice	23-12-2020	23-12-2020	1	
4.6	Ethics and Employees	23-12-2020	23-12-2020	1	
4.7	Ethical Business Practices in India	23-12-2020	23-12-2020	1	Discussion: S. Manjunath Case on Whistleblowing
<b>Learning outcome</b>	Students will get a grounding in the ethical principles applicable at workplaces and their applications so as to be better prepared to tackle ethical dilemmas in business and prevalent tools to uphold business ethics in organizations and the marketplace.				
<b>Revision</b>					

**Text Books:**

1. Dr Francis Cherumilam, Business Environment: Text and Cases, Himalaya
2. Paul Justice, Business Environment- Text and Cases, TATA McGraw Hill

**References:**

1. Economic Survey, Government of India, 2014
2. M.G. Velasquez, Business Ethics: Concept and Cases, PHI Learning, 2012