

Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

S. No.	Year of publication	Title of the book/chapters published/Title of the paper/Title of the proceedings of the conference/Name of the conference/National / International	ISBN number of the proceeding	Name of the teacher	School	Weblinks to the publication
1	2017	Emerging Trends in Management Practices/Cyber Security and cyber law topic- Cyber warfare and cyber terrorism	978-81-933112-6-4	Dr Kush Kalra	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2017-emerging-trends-in-management-practices.pdf
2	2017	Free Speech and Democracy in New Media Milieu/Healthy Skepticism in Lieu of Sedition Vis-à-vis Social Media	978-81-925001-6-4	Ms Divya Rastogi, Dr Manmeet Kaur and Ms Parul Mehra	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2017-Free-Speech.pdf
3	2017	Free Speech and Democracy in New Media Milieu/Converging Media and Citizen Journalism: A new way of Expressing	978-81925001-6-4	Neelam Nanda	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2017-Free-Speech.pdf
4	2017	Radio Journalism in India/Private FM Radio: Policy Prspective and Contemporary India	978-81-8457-798-3	Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2017-radio-journalism-in-india.pdf
5	2017	Radio Journalism in India/Search for Campus Radio in Community Radio Policy formations	978-81-8457-798-3	Prof Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2017-radio-journalism-in-india.pdf
6	2017	Reinventing Nationalism Secularism & Plurality Media Discourses and Deconstruction/ Studying approach of Indian media toward nationalism and identification of its ingredients	ISBN-10 : 8193358848 ISBN-13 : 978-8193358849	Dr Ambrish Saxena and Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2017-reinventing-nationalismstudying-approach-of-indian-media-towards-nationalism.pdf
7	2018	Badalte Daur Ki Patrakarita (Journalism in Changing Era)	978-81-934480-6-9	Prof. Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Badalta-Daur.pdf
8	2018	Badalte Daur Ki Patrakarita/Nyayik Vyakhyaon ke Aadhar par Nijtake Adhikar ki Samvaidhanik Sthiti" (Constitutional Status of Right to Privacy based on Judicial Interpretations)	978-81-934480-6-9	Prof. Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Badalta-Daur.pdf
9	2018	Badalte Daur Ki Patrakarita/Yuvaon ka Social Media Me Badhta Rujhan: Ek Adhyayan	978-81-934480-6-9	Rahul Joshi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Badalta-Daur.pdf
10	2018	India and Interntional Law	978-93-82823-86-5	Dr Bhavish Gupta	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-india-and-international-law.pdf
11	2018	Fake News Paid News and Media Trials/Media Trials: Special reference to Ruchika Girhotra Molestation Case	978-81-934480-8-3	Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Fake-paid-news-and-media-trial-1.pdf
12	2018	Fake News, Paid News and Media Trial	978-81-934480-8-3	Prof. Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Fake-paid-news-and-media-trial-1.pdf
13	2018	Fake News, Paid News and Media Trial/Contempt of Court in India	978-81-934480-8-3	Priyanka Oberoi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Fake-paid-news-and-media-trial-1.pdf
14	2018	Fake News, Paid News and Media Trial/Paid News and Media Industry: Dynamics and Status	978-81-934480-8-3	Rahul Joshi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Fake-paid-news-and-media-trial-1.pdf
15	2018	Fake News, Paid News and Media Trial/Yellow Journalism: Studying the Practice and Measures to Combat	978-81-934480-8-3	Harjeet Singh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018-Fake-paid-news-and-media-trial-1.pdf

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16	2018	India & International Law/ Between the States, But Not Over It(India v. Pakistan)	978-93-82823-86-5	Dr.NK Bahl	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
17	2018	India & International Law/ Foreign Arbitral Award: It's Recognition and Enforcement	978-93-82823-86-5	Ms Akansha Madan	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
18	2018	India & International Law/ Intellectual Property Rights in India and International Law Conventions: Copyright	978-93-82823-86-5	Ms Tulika Narbar	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
19	2018	India & International Law/ Interim Measures Under the International Court of Justice	978-93-82823-86-5	Ms Sunaina Mishra	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
20	2018	India & International Law/ International Court of Justice : Evolution, Establishment & jurisdiction	978-93-82823-86-5	Gunjan Agrahari	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
21	2018	India & International Law/ International law and Climate Change: The challenges and dilemma faced by India	978-93-82823-86-5	Dr Bhavish Gupta	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
22	2018	India & International Law/ Need to Harmonize Public Policy Defence Under NEW York Convention	978-93-82823-86-5	Ms Komal Kapoor	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
23	2018	India & International Law/ Prostitution Beyond Binaries	978-93-82823-86-5	Ms Avantika Tiwari	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
24	2018	India & International Law/ Role of ICJ in Development of International Law with special reference to Kulbhushan Jhadav Case	978-93-82823-86-5	Ms Navjot Suri	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
25	2018	India & International Law/ The Efficacy of International Law to Fight Against Piracy: Nature & Extent	978-93-82823-86-5	Mr Kush Kalra	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
26	2018	India & International Law/Child Trafficking Laws in India	978-93-82823-86-5	Karishma Sheikh	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
27	2018	India & International Law/Derogation of Human Rights Under International Law	978-93-82823-86-5	Ms Parul Gurudev	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
28	2018	India & International Law/Institutional and Legal Framework of Indian Food Safety Standards	978-93-82823-86-5	Ms Souma Brahma Sarkar	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
29	2018	India & International Law/The Economic, Social and Cultural Marginalisation of India's Girl Child: An International Human Rights Perspectives	978-93-82823-86-5	Ms Charvi Kumar	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_india-and-international-law.pdf
30	2018	Liberty, Dignity and Change in Journalism	978-81-934480-7-6	Dr Susmita Bala, Dr Manmeet Kaur, Ms Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_liberty-dignity-chnage-in-journalism.pdf
31	2018	Liberty, Dignity and Change in Journalism/A Comparative Study on Advertorial and Advertisement with Reference to Times of India Newspaper	978-81-934480-7-6	Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_liberty-dignity-chnage-in-journalism.pdf

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32	2018	Liberty, Dignity and Change in Journalism/Representation of Bankers on Twitter and Dainik Jagran Post- demonetisation	978-81-934480-7-6	Mohit Kumar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_liberty-dignity-chnage-in-journalism.pdf
33	2018	Liberty, Dignity and Change in Journalism/Social Media Advertising Impact in Rural Areas towards Online Shopping	978-81-934480-7-6	Sehba Ali	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_liberty-dignity-chnage-in-journalism.pdf
34	2018	Media Laws and Ethics/Constitutional and Legal Aspects of Commercial Speech and Misleading Advertisements	978- 81-8457-833-1	Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_Media-Laws-and-ethics.pdf
35	2018	Media, Culture and Ethics/Journalistic Ethics: An Analysis of Guidelines and Codes Across Globe	978-93-87687-19-6	Prof. Dr. Ambrish Saxena	Media	
36	2018	Mediascape in 21st Century: Emerging Perspectives/Changing demands and preferences of Movie Goers of Indian cinema	978-81-934480-4-5	Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_mediascape-in-21st-century.pdf
37	2018	Mediascape in 21st Century: Emerging Perspectives/E-governance, Opportunities and Challenges in India	978-81-934480-4-5	Rahul Joshi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_mediascape-in-21st-century.pdf
38	2018	Nationalism, Ethnicity and Media Ethics	978-81-934480-5-2	Prof. Dr. Ambrish Saxena, Neelam Nanda & Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_nationalism-ethnicity.pdf
39	2018	Nationalism, Ethnicity and Media Ethics/Changing Aspects of Media Ethics in Modern Indian Journalism: With Reference to "Guilt by Reference"	978-81-934480-5-2	Dr Parul Mehta	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_nationalism-ethnicity.pdf
40	2018	Nationalism, Ethnicity and Media Ethics/Ethics of sting operation in the news media: Case study approach	978-81-934480-5-2	Sanchita Chakraborty	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_nationalism-ethnicity.pdf
41	2018	Nationalism, Ethnicity and Media Ethics/Indian Consumer and Advertising Ethical Perspective: A Conclusive Study	978-81-934480-5-2	Atul Arora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_nationalism-ethnicity.pdf
42	2018	Nationalism, Ethnicity and Media Ethics/Preview, Certification and Exhibition of Films: Role of CBFC and Rights of State Governments	978-81-934480-5-2	Prof Dr Susmita Bala & Prof. Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2018_nationalism-ethnicity.pdf
43	2019	Bollywood Women and Indian Society	978-81-937070-7-4	Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_bollywood-women-and-indian-society.pdf
44	2019	Bollywood Women and Indian Society/Hybrid Generic Movies Breaking Stereotypes: Special Focus to PK, Toilet Ek Prem Katha and Padman	978-81-937070-7-4	Mr Vishal Sahai	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_bollywood-women-and-indian-society.pdf
45	2019	Bollywood Women and Indian Society/Impact of Action Bollywood Cinema on Children	978-81-937070-7-4	Sumantra Sarathi Das	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_bollywood-women-and-indian-society.pdf
46	2019	Bollywood Women and Indian Society/Portrayal of Bollywood, Homosexuality in Bollywood, Beyond its Stereotype and What Changed has changed in Last 20 Years: Case Study of Fire (1996) & Aligarh (2016)	978-81-937070-7-4	Ms Deepa Zutshi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_bollywood-women-and-indian-society.pdf
47	2019	Changing Trends of Indian Cinema	9788193707081	Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Changing-trends-in-indian-cinema.pdf

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48	2019	Changing Trends of Indian Cinema /Biopics a source of motivation amongst Youth: a study in noida amongst students at ug level	978-81-937070-8-1	Mohd Kamil	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Changing-trends-in-indian-cinema.pdf
49	2019	Changing Trends of Indian Cinema /Distortion of History in Bollywood Period Drama (Films)	978-81-937070-8-1	Kritika Sati	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Changing-trends-in-indian-cinema.pdf
50	2019	Changing Trends of Indian Cinema /Film Review: Elements of Film and Style of Writing	978-81-937070-8-1	Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Changing-trends-in-indian-cinema.pdf
51	2019	Changing Trends of Indian Cinema /Through the Freudian Lens: Zindagi Na Milegi Dobara	978-81-937070-8-1	Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Changing-trends-in-indian-cinema.pdf
52	2019	Editor Research at DME 2018	978-93-89046-12-0	Dr Manjulata Batra	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_-Research-at-DME-2018.pdf
53	2019	Indian Cinema: Filmic Content, Social Interface and New Technologies	978-81-8457-863-8	Prof. Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Indian-cinema-filmic-content-social-interface-and-new-technologies.pdf
54	2019	Indian Cinema: Filmic Content, Social Interface and New Technologies/Over-the-top Media Content Usage: Influencing Family Ties	978-81-8457-863-8	Mr Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_Indian-cinema-filmic-content-social-interface-and-new-technologies.pdf
55	2019	Inter-disciplinary: Vignettes on Contemporary Knowledge, Education and Research/Studying mode of delivery preferred by journalism students in institutions promoted by broadcast media houses	978-93-88630-94-8	Prof. Dr. Ambrish Saxena Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Interdisciplinarity-vignettes-on-contemporary-knowledge-education-and-research.pdf
56	2019	Issues of Voting and Media Usage by Youth	978-81-939988-0-9	Prof. Dr. Ambrish Saxena, Mohd Kamil & Kritika Sati	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/issues-of-voting-and-media-usage-by-youth.pdf
57	2019	Marketing Mangement and Competitive Advantage/Strategies for Business Excellence	9386677644	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_strategies-for-business-excellence.pdf
58	2019	Research at DME/ Community Rights of Indigenous Forest Dwellers: Problems and Issues	978-93-89046-12-0	Ms. Souma Brahma Sarkar	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_-Research-at-DME-2018.pdf
59	2019	Research at DME/A scrutiny of India's Refugee Laws, Policy and Practice	978-93-89046-12-0	Dr M Mahalingam	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_-Research-at-DME-2018.pdf
60	2019	Research at DME/Coastal Right of Indigeneous Forest Dwellers: Problems and Issues	978-93-89046-12-0	Ghazala Abidin	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_-Research-at-DME-2018.pdf
61	2019	Research at DME/Constitutional Conscriptioin of Just Principles and its Observations in India	978-93-89046-12-0	Amit Raj Aggarwal	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_-Research-at-DME-2018.pdf
62	2019	Research at DME/Genericide: Genocide of Trdemarks	978-93-89046-12-0	Komal Kapoor, Bhavna Singh and Tulika Narbar	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_-Research-at-DME-2018.pdf

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63	2019	Research at DME/Illegal detention under the Armed Forces Special Power Act	978-93-89046-12-0	Karan Sharma and Parul Gurudev	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019-Research-at-DME-2018.pdf
64	2019	Research at DME/Legal Recognition of Same Sex Relationship	978-93-89046-12-0	Neha Singh	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019-Research-at-DME-2018.pdf
65	2019	Research at DME/Media Trial	978-93-89046-12-0	Sunaina Mishra and Akansha Madan	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019-Research-at-DME-2018.pdf
66	2019	Research at DME/Muslim Women's Quest for Equality and Uniform Civil Code Debate in India	978-93-89046-12-0	Karishma Sheikh	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019-Research-at-DME-2018.pdf
67	2019	Research at DME/Statutory Rape: Construction of Consent and Constraint on Sexuality	978-93-89046-12-0	Shambhavi Mishra/Avantika Tiwary	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019-Research-at-DME-2018.pdf
68	2019	Role of Media in Strengthening Society and Democracy /Reception of Korean Dramas by Indian Audiences	978-93-88361-15-6	Dr Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019-Role-of-Media-in-strengthening-society-and-democracy.pdf
69	2019	Strategies for Business Excellence	9386677644	Dr Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_strategies-for-business-excellence.pdf
70	2019	Sustainable Development & Management: An Indian Perspective/Chapter 1	81-8443-061-2	Dr Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
71	2019	Sustainable Development & Management: An Indian Perspective/Economics and Sustainable Development	81-8443-061-2	Dr. Shuchi Goel	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
72	2019	Sustainable Development & Management: An Indian Perspective/Finance and Sustainable Development	81-8443-061-2	Shelly Agarwal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
73	2019	Sustainable Development & Management: An Indian Perspective/HRM & Sustainable Development	81-8443-061-2	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
74	2019	Sustainable Development & Management: An Indian Perspective/Operations Management and Sustainable Development	81-8443-061-2	Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
75	2019	Sustainable Development & Management: An Indian Perspective/Sustainable Development and Marketing Mangement	81-8443-061-2	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
76	2019	Sustainable Development & Management: An Indian Perspective/Sustainable Development in Management: Summing up	81-8443-061-2	Chandrani Ganguly	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/sustainable-development-2019.pdf
77	2019	World Cinema and Alternate Networks	978-81-937070-9-8	Dr Ambrish Saxena, Mohd Kamil & Kritika Sati	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf

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78	2019	World Cinema and Alternate Networks/Analyzing Journey of Hindi Cinema through Cinema ka Safar Program Telecast on Dish TV Evergreen Classic Active Channel in 2018	978-81-937070-9-8	Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
79	2019	World Cinema and Alternate Networks/Changing Paradigms in Regional Cinema: with reference to Punjabi Cinema	978-81-937070-9-8	Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
80	2019	World Cinema and Alternate Networks/Depicting History through Animation: With Reference to acceptance and popularity of "banda singh bahadur" and char sahibzade"	978-81-937070-9-8	Ms Parul Mehta	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
81	2019	World Cinema and Alternate Networks/Film as an artistic approach: Challenging religious beliefs	978-81-937070-9-8	Neelam Nanda	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
82	2019	World Cinema and Alternate Networks/Focus Group Study on the Content of Indian Web Series	978-81-937070-9-8	Mohhit Kumar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
83	2019	World Cinema and Alternate Networks/Marvel Studio's Black Panther: An Analysis	978-81-937070-9-8	Sehba Ali	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
84	2019	World Cinema and Alternate Networks/Multiplex and their Economies: A Critical Study	978-81-937070-9-8	Atul Arora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
85	2019	World Cinema and Alternate Networks/Traditional Vs Contemporary Entertainment: A Changing Paradigm in Audience Viewing Pattern	978-81-937070-9-8	Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/world-cinema-and-alternate-networks-2019-2.pdf
86	2019	Management Studies Course Book 1	978-81-8457-907-9	Dr. Ravikant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
87	2019	Management Studies Course Book 1/Introduction to management-Concept and Need	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
88	2019	Management Studies Course Book 1/Overview of managerial functions	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
89	2019	Management Studies Course Book 1/Classical Approaches to Management-Fayol	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
90	2019	Management Studies Course Book 1/Classical Approaches to Management-Taylor	978-81-8457-907-9	Ms. Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
91	2019	Management Studies Course Book 1/Classical Approaches to Management- Neo Classical	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
92	2019	Management Studies Course Book 1/Human relations Approaches to management	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
93	2019	Management Studies Course Book 1/Neo classical and Human relations Approaches to management	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf

Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

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94	2019	Management Studies Course Book 1/Modern Approaches-Behavioural, Contingency and System Approach	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
95	2019	Management Studies Course Book 1/Modern Approaches-MBO, Business Process Re-engineering	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
96	2019	Management Studies Course Book 1/Types of Plans, Environmental analysis	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
97	2019	Management Studies Course Book 1/Decision making- Process and techniques	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
98	2019	Management Studies Course Book 1/Concept and process of organizing- Overview	978-81-8457-907-9	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
99	2019	Management Studies Course Book 1/Formal and Informal Organisation Structure	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
100	2019	Management Studies Course Book 1/Principles of Organizing	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
101	2019	Management Studies Course Book 1/Types of Organization structure	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
102	2019	Management Studies Course Book 1/Emerging Organization structure	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
103	2019	Management Studies Course Book 1/Personality- Meaning and Types	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
104	2019	Management Studies Course Book 1/Different Learning styles- Basics	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
105	2019	Management Studies Course Book 1/Perception- Concept, Perceptual process	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
106	2019	Management Studies Course Book 1/Perception- Importance, factors influencing perception	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
107	2019	Management Studies Course Book 1/Values and Attitudes- A conceptual background	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
108	2019	Management Studies Course Book 1/Concept and types of values: Components of attitude	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
109	2019	Management Studies Course Book 1/Job related attitudes of Individuals	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf

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110	2019	Management Studies Course Book 1/Motivation-Concept and Importance	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
111	2019	Management Studies Course Book 1/Types of Motivation	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
112	2019	Management Studies Course Book 1/Leadership-Theories of leadership	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
113	2019	Management Studies Course Book 1/Discussing famous Leaders and their leadership styles	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
114	2019	Management Studies Course Book 1/Power and Conflict	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
115	2019	Management Studies Course Book 1/Extrinsic and Intrinsic motivation	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
116	2019	Management Studies Course Book 1/Conflict rind Culture: Power and conflict	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
117	2019	Management Studies Course Book 1/Power Tactics- Concept and Role	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
118	2019	Management Studies Course Book 1/Organization Culture- Meaning and Types	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
119	2019	Management Studies Course Book 1/Determinants of Organizational Culture	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
120	2019	Management Studies Course Book 1/Concept and determinants of organizational culture	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
121	2019	Management Studies Course Book 1/Cases on Organizational Culture and Climate	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
122	2019	Management Studies Course Book 1/Concept of Factorial	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
123	2019	Management Studies Course Book 1/Principle of Counting	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
124	2019	Management Studies Course Book 1/Mathematical Induction: Principle	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
125	2019	Management Studies Course Book 1/Arithmetic Progression: Concept and Numerical Application	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf

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126	2019	Management Studies Course Book 1/Geometric Progression: Concept and Numerical Application	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
127	2019	Management Studies Course Book 1/Concepts of Function: Numerical Application	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
128	2019	Management Studies Course Book 1/Introduction of matrices: Definition of Matrices, Types of Matrices, Equality of Matrices	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
129	2019	Management Studies Course Book 1/Matrix Operations in Algebra	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
130	2019	Management Studies Course Book 1/Transpose of a Matrix under Algebra	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
131	2019	Management Studies Course Book 1/Determinants in Matrix Operations under Algebra	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
132	2019	Management Studies Course Book 1/InverseofaMatrix under Algebra	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
133	2019	Management Studies Course Book 1/SystemofLinearEquations	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
134	2019	Management Studies Course Book 1/PropertiesoftheInverseSolutiontoaSystemofEquationsby:AdjointMatrixMethod GaussianEliminationMethod	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
135	2019	Management Studies Course Book 1/Cramer'sRule in Matrix Algebra	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
136	2019	Management Studies Course Book 1/RankofaMatrix,RankofaSystemofEquations,EchelonMatrix	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
137	2019	Management Studies Course Book 1/ApplicationofMatricestoBusinessProblems	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
138	2019	Management Studies Course Book 1/DepreciationLapseSchedule	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
139	2019	Management Studies Course Book 1/Leontiefl/OModel in Matrix Algebra	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
140	2019	Management Studies Course Book 1/Permutation&Combination	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf

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141	2019	Management Studies Course Book 1/DerivativeofaParametricFunction	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
142	2019	Management Studies Course Book 1/LogarithmicDifferentiation	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
143	2019	Management Studies Course Book 1/DerivativeofanInverseFunction	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
144	2019	Management Studies Course Book 1/OptimizationusingCalculus	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
145	2019	Management Studies Course Book 1/Pointofinflexion,AbsoluteandLocalmaximaminima	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
146	2019	Management Studies Course Book 1/OptimizationincaseofMultivariateFunction	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
147	2019	Management Studies Course Book 1/Lagrangianmultipliers in Differential Calculus	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
148	2019	Management Studies Course Book 1/DerivativeasaRateMeasure	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
149	2019	Management Studies Course Book 1/Application of Differential CalculusinBusiness	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
150	2019	Management Studies Course Book 1/IntroductiontoMathematicsofFinancesuchasAnnuities	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
151	2019	Management Studies Course Book 1/IndefiniteIntegrals under Integral Calculus	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
152	2019	Management Studies Course Book 1/TechniquesofIntegration	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
153	2019	Management Studies Course Book 1/DefiniteIntegrals under Integral Calculus	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
154	2019	Management Studies Course Book 1/BusinessApplication of Integral Calculus	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
155	2019	Management Studies Course Book 1/Producers'andConsumers'Surplus	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
156	2019	Management Studies Course Book 1/LearningCurve in Integral Calculus	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf

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157	2019	Management Studies Course Book 1/Meaning and Scope of Accounting	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
158	2019	Management Studies Course Book 1/Objectives and Nature of Accounting	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
159	2019	Management Studies Course Book 1/Book Keeping and Accounting- Difference	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
160	2019	Management Studies Course Book 1/InterrelationshipofAccountingwithotherdisciplines	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
161	2019	Management Studies Course Book 1/BranchesofAccounting-Cost,Financialand Management	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
162	2019	Management Studies Course Book 1/AdvantagesandLimitationsofAccounting	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
163	2019	Management Studies Course Book 1/AccountingPrinciples,ConceptsandConventions	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
164	2019	Management Studies Course Book 1/MeaningandSignificanceofGAAP	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
165	2019	Management Studies Course Book 1/IntroductiontoASintroducedbyICAI-IndASand otherstandards	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
166	2019	Management Studies Course Book 1/Overview of International Finance Reporting Standards	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
167	2019	Management Studies Course Book 1/Application of JournalEntries	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
168	2019	Management Studies Course Book 1/CompoundJournalEntriesandNumericals	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
169	2019	Management Studies Course Book 1/OpeningJournalentries: Practical Aspect	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
170	2019	Management Studies Course Book 1/Cashbook: Types and Advantages	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf
171	2019	Management Studies Course Book 1/SalesandPurchase Daybook	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-1.pdf

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172	2019	Management Studies Course Book 1/TrialBalance: Importance	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
173	2019	Management Studies Course Book 1/CompanyFinalAccounts:PreparationofFinalAccountswithoutadjustments	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
174	2019	Management Studies Course Book 1/CompanyFinalaccounts:PreparationofFinalAccountswithadjustments-TradingandPand L Ms. PoojaTripathi	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
175	2019	Management Studies Course Book 1/BalanceSheetasperschedule-IIIofthenewCompaniesAct2013	978-81-8457-907-9	Dr. PoorvaRanjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
176	2019	Management Studies Course Book 1/NumericalproblemsonBalancesheet	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
177	2019	Management Studies Course Book 1/ConceptofDeprecation,CausesofDepreciationandBasicFeaturesofDepreciation	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
178	2019	Management Studies Course Book 1/MeaningofDepreciationAccountingandObjectivesofProvidingdepreciation	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
179	2019	Management Studies Course Book 1/MethodofProvidingDepreciationandRecordingDepreciation	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
180	2019	Management Studies Course Book 1/DepreciationPolicyasperAS-10RevisedandAS-6Property,plantandequipment	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
181	2019	Management Studies Course Book 1/ChangeofmethodofDepreciation(Bothcurrentandretrospectiveeffect)	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
182	2019	Management Studies Course Book 1/ContemporaryissuesinAccounting	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
183	2019	Management Studies Course Book 1/GreenAccounting in the Modern Era	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
184	2019	Management Studies Course Book 1/SocialResponsibilityAccounting	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
185	2019	Management Studies Course Book 1/HumanResourceAccounting	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
186	2019	Management Studies Course Book 1/Use of InflationAccounting in the Business World	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf

Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

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187	2019	Management Studies Course Book 1/IntroductiontoJointStockCompany,Sharesand ShareCapital	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
188	2019	Management Studies Course Book 1/AccountingentriesforissueofsharesandcaseofUnder-subscription	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
189	2019	Management Studies Course Book 1/Oversubscriptionandjournalentries	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
190	2019	Management Studies Course Book 1/TreatmentofCallsinAdvanceandCallsinArrears	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
191	2019	Management Studies Course Book 1/IssueofSharesatPremium,IssueofSharesatDiscount,Issueofsharesatpar	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
192	2019	Management Studies Course Book 1/Nature,Scope,DefinitionsofBusinessEconomics	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
193	2019	Management Studies Course Book 1/Difference between Business Economics and Economics	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
194	2019	Management Studies Course Book 1/Contribution and Application of Business Economics to Business	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
195	2019	Management Studies Course Book 1/Micro vs. Macro Economics	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
196	2019	Management Studies Course Book 1/The concept of Opportunity Costs with an Example	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
197	2019	Management Studies Course Book 1/The fundamental Concept of Time Value of Money	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
198	2019	Management Studies Course Book 1/The Economic Principle of Marginalism	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
199	2019	Management Studies Course Book 1/Incrementalism- The Decision Making Technique	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
200	2019	Management Studies Course Book 1/MarketForcesandEquilibrium	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
201	2019	Management Studies Course Book 1/Risk,ReturnandProfits	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf

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202	2019	Management Studies Course Book 1/Cardinal Utility Approach: Diminishing Marginal Utility	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
203	2019	Management Studies Course Book 1/Law of Equi-Marginal Utility	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
204	2019	Management Studies Course Book 1/Ordinal Utility Approach: Indifference Curves	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
205	2019	Management Studies Course Book 1/Marginal Rate of Substitution	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
206	2019	Management Studies Course Book 1/Budget Line and Consumer Equilibrium	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
207	2019	Management Studies Course Book 1/TheoryofDemand,LawofDemand	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
208	2019	Management Studies Course Book 1/Movement along vs. Shift in Demand Curve	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
209	2019	Management Studies Course Book 1/Concept of Measurement of Elasticity of Demand	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
210	2019	Management Studies Course Book 1/Factors Affecting Elasticity of Demand	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
211	2019	Management Studies Course Book 1/Income Elasticity of Demand, Cross Elasticity of Demand, Advertising Elasticity of Demand	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
212	2019	Management Studies Course Book 1/Demand Forecasting: Need, Objectives and Methods in Brief	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
213	2019	Management Studies Course Book 1/MeaningandConceptofProduction	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
214	2019	Management Studies Course Book 1/FactorsofProductionandProductionFunction	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
215	2019	Management Studies Course Book 1/FixedandVariableFactors	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
216	2019	Management Studies Course Book 1/LawofVariableProportion(ShortRunProductionAnalysis)	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
217	2019	Management Studies Course Book 1/LawofReturnstoScale(LongRunProductionAnalysis)throughtheuseofISOQUA NTS	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf

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218	2019	Management Studies Course Book 1/ConceptofCost, CostFunction, ShortRunCost, LongRunCost	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
219	2019	Management Studies Course Book 1/EconomiesandDiseconomiesofScale	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
220	2019	Management Studies Course Book 1/ExplicitCostandImplicitCost, PrivateandSocialCost	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
221	2019	Management Studies Course Book 1/Pricing Under Perfect Competition	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
222	2019	Management Studies Course Book 1/Pricing Under Monopoly	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
223	2019	Management Studies Course Book 1/Control of Monopoly: Measures to curb the growth of monopoly power	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
224	2019	Management Studies Course Book 1/Price Discrimination: A Pricing Strategy	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
225	2019	Management Studies Course Book 1/Pricing Under Monopolistic Competition	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
226	2019	Management Studies Course Book 1/Pricing Under Oligopoly	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
227	2019	Management Studies Course Book 1/ComponentsofITSystems, CharacteristicsofComputers, Input-outputDevices	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
228	2019	Management Studies Course Book 1/Hardware-Software-Firmware	978-81-8457-907-9	Ms. ShrutiAuplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
229	2019	Management Studies Course Book 1/FunctionsofdifferentunitsofComputers	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
230	2019	Management Studies Course Book 1/Evolution/GenerationsofComputers	978-81-8457-907-9	Mr. SwarajManchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
231	2019	Management Studies Course Book 1/Classificationofcomputers: Based on usage, technology, data handling	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
232	2019	Management Studies Course Book 1/ComputerMemory:ROM, RAM	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf

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233	2019	Management Studies Course Book 1/SecondaryMemory:HDD,OpticalDisk	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
234	2019	Management Studies Course Book 1/Concepts of Cloud Computing	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
235	2019	Management Studies Course Book 1/Types of Softwares	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
236	2019	Management Studies Course Book 1/OperatingSystem: Basic Concepts	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
237	2019	Management Studies Course Book 1/FunctionsofOperating Systems	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
238	2019	Management Studies Course Book 1/Types of Operating Systems	978-81-8457-907-9	Ms. RoliWadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
239	2019	Management Studies Course Book 1/BootingProcedure: Meaning, Start-up Sequence	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
240	2019	Management Studies Course Book 1/Start-upSequence,WindowsOS:GUI, DirectorySystem	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
241	2019	Management Studies Course Book 1/Translators&Languages:Compilers,interpretorsand assemblers	978-81-8457-907-9	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
242	2019	Management Studies Course Book 1/Different Typesofcomputerlanguages	978-81-8457-907-9	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
243	2019	Management Studies Course Book 1/Important Concepts of Database	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
244	2019	Management Studies Course Book 1/DesktopComponent:WordProcessors&PresentationSoftware	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
245	2019	Management Studies Course Book 1/AdvanceExcel:Introduction,features&applications	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
246	2019	Management Studies Course Book 1/Advancefunctionsofexcel	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
247	2019	Management Studies Course Book 1/Creatingtables,GraphsandCharts,Tableformatting	978-81-8457-907-9	Ms. PoojaTripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
248	2019	Management Studies Course Book 1/Worksheetmanagement,sortandfiltertools,subtotal	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf

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249	2019	Management Studies Course Book 1/Mathematical functions, statistical functions, date & time functions, Text functions	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
250	2019	Management Studies Course Book 1/Financial functions, Analyzed data with Pivot Tables	978-81-8457-907-9	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
251	2019	Management Studies Course Book 1/Create and manage scenarios and Summaries	978-81-8457-907-9	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
252	2019	Management Studies Course Book 1/Data communications concepts & media types	978-81-8457-907-9	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
253	2019	Management Studies Course Book 1/Concept of computer networks: Intranet, Extranet, Internet	978-81-8457-907-9	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
254	2019	Management Studies Course Book 1/Computer Network Topologies	978-81-8457-907-9	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
255	2019	Management Studies Course Book 1/Types of Networking Devices	978-81-8457-907-9	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
256	2019	Management Studies Course Book 1/Communication Standards: OSI Model	978-81-8457-907-9	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
257	2019	Management Studies Course Book 1/IT & Society: Applications of IT in Railways, Airlines, Banking	978-81-8457-907-9	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
258	2019	Management Studies Course Book 1/IT & Society: Applications of IT in Insurance, Inventory Control	978-81-8457-907-9	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
259	2019	Management Studies Course Book 1/IT & Society: Applications of IT in Financial Systems, Hotel Management, Education, Entertainment and Health	978-81-8457-907-9	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
260	2019	Management Studies Course Book 1/IT & Society: Education, Entertainment and Health	978-81-8457-907-9	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
261	2019	Management Studies Course Book 1/Security Issues in IT	978-81-8457-907-9	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-1-part-2.pdf
262	2019	Management Studies Course Book 2	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
263	2019	Management Studies Course Book 2/Basics of Business Environment and its Types	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
264	2019	Management Studies Course Book 2/Type of Environment	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf

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265	2019	Management Studies Course Book 2/Understanding Socio-cultural Environment	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
266	2019	Management Studies Course Book 2/Exploring Competitive Structure of Industries	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
267	2019	Management Studies Course Book 2/ Fundamentals of Environmental Environmental Analysis and Strategic Management	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
268	2019	Management Studies Course Book 2/Exploring roots of Managing Diversity-Part 1	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
269	2019	Management Studies Course Book 2/Exploring roots of Managing Diversity-Part 2	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
270	2019	Management Studies Course Book 2/Understanding the Scope of Business	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
271	2019	Management Studies Course Book 2/Characteristics of Business	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
272	2019	Management Studies Course Book 2/Exploring Process and Limitations of Environmental Analysis	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
273	2019	Management Studies Course Book 2/Fundamentals of Economic Problems: Magnitude,Causes, Effects and Measurement Tool, Poverty- Part 1	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
274	2019	Management Studies Course Book 2/Fundamentals of Economic Problems: Magnitude,Causes, Effects and Measurement Tool, Poverty- Part 2	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
275	2019	Management Studies Course Book 2/The Inequality	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
276	2019	Management Studies Course Book 2/Understanding Unemployment	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
277	2019	Management Studies Course Book 2/Exploring the Concentration of Economic Power	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
278	2019	Management Studies Course Book 2/Capital Formation and the Industrial Sickness	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
279	2019	Management Studies Course Book 2/Ease of Doing Business Reforms - Part 1	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
280	2019	Management Studies Course Book 2/Ease of Doing Business Reforms - Part 2	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf

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281	2019	Management Studies Course Book 2/Understanding Swachh Bharat Abhiyan	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
282	2019	Management Studies Course Book 2/Diving Deeper in Swachh Bharat Abhiyan	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
283	2019	Management Studies Course Book 2/Fundamentals of Macro-Economics	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
284	2019	Management Studies Course Book 2/The Macro-Economic Variables	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
285	2019	Management Studies Course Book 2/Circular Flow and Economics	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
286	2019	Management Studies Course Book 2/The concept of Multiplier	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
287	2019	Management Studies Course Book 2/Exploring National Income	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
288	2019	Management Studies Course Book 2/Measurement of National Income in India	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
289	2019	Management Studies Course Book 2/Problems in Measurement of National Income	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
290	2019	Management Studies Course Book 2/Fundamentals of Macro Economic Framework	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
291	2019	Management Studies Course Book 2/Consumption Function	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
292	2019	Management Studies Course Book 2/Dynamics of Saving, Consumption and Investments	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
293	2019	Management Studies Course Book 2/Economic Environment	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
294	2019	Management Studies Course Book 2/Economic, Monetary and Fiscal Policies	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
295	2019	Management Studies Course Book 2/Understanding FEMA	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
296	2019	Management Studies Course Book 2/Exploring FDI in Indian Landscape - Part 1	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf

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297	2019	Management Studies Course Book 2/Exploring FDI in Indian Landscape - Part 2	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
298	2019	Management Studies Course Book 2/WTO- Part 1	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
299	2019	Management Studies Course Book 2/WTO- Part 2	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
300	2019	Management Studies Course Book 2/GATT- Part 1	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
301	2019	Management Studies Course Book 2/GATT-Part 2	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
302	2019	Management Studies Course Book 2/Occupational Structure and GDP	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
303	2019	Management Studies Course Book 2/ Introduction to Business Communication	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
304	2019	Management Studies Course Book 2/The Process of Communication	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
305	2019	Management Studies Course Book 2/Introduction to 7C's of Communication	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
306	2019	Management Studies Course Book 2/Basics of Spoken and Written English Skills	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
307	2019	Management Studies Course Book 2/Meaning of Effective Listening	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
308	2019	Management Studies Course Book 2/Communication and Global World	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
309	2019	Management Studies Course Book 2/Globalisation and Organisational an Multicultural Communication	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
310	2019	Management Studies Course Book 2/Culture and Global Communication	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
311	2019	Management Studies Course Book 2/Etic and Emic Cultural Approaches	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
312	2019	Management Studies Course Book 2/Cross Cultural Dimensions of Business Communication	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf

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313	2019	Management Studies Course Book 2/The Technology and Communication	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
314	2019	Management Studies Course Book 2/Ethical and Legal Issues in Cross Cultural Communication	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
315	2019	Management Studies Course Book 2/Business Communication- Dimensions	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
316	2019	Management Studies Course Book 2/Barriers in Cross Cultural Communication	978-81-8457-908-6	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
317	2019	Management Studies Course Book 2/Introduction to Business Letters	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
318	2019	Management Studies Course Book 2/Functions of Business Letters	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
319	2019	Management Studies Course Book 2/Types of Business letters	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
320	2019	Management Studies Course Book 2/Layouts of Business Letters	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
321	2019	Management Studies Course Book 2/Fundamentals of Employment Letters	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
322	2019	Management Studies Course Book 2/Barriers in Formal Business Communication	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
323	2019	Management Studies Course Book 2/Understanding Departmental Communication	978-81-8457-908-6	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
324	2019	Management Studies Course Book 2/Types of Departmental Communication	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
325	2019	Management Studies Course Book 2/Functions of Departmental Communication	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
326	2019	Management Studies Course Book 2/Newsletter, Circular and Agenda of Meeting	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
327	2019	Management Studies Course Book 2/Notice, Office Memorandum and Office Orders	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
328	2019	Management Studies Course Book 2/Minutes of the Meeting	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf

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329	2019	Management Studies Course Book 2/Basics of Project and Report Writing	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
330	2019	Management Studies Course Book 2/Effective report	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
331	2019	Management Studies Course Book 2/Fundamentals of Presentation Tools	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
332	2019	Management Studies Course Book 2/How to effectively use presentation Tools	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
333	2019	Management Studies Course Book 2/Introduction to Cost Accounting	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
334	2019	Management Studies Course Book 2/Objectives of Cost Accounting	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
335	2019	Management Studies Course Book 2/Cost Centres and Cost Units	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
336	2019	Management Studies Course Book 2/Branches of Accounting	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
337	2019	Management Studies Course Book 2/Types of Costs	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
338	2019	Management Studies Course Book 2/Material Controlling	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
339	2019	Management Studies Course Book 2/Techniques of Material and Inventory Controlling	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
340	2019	Management Studies Course Book 2/Techniques of Material and Inventory Controlling – II	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
341	2019	Management Studies Course Book 2/Valuation of Inventory- FIFO, LIFO and Weighted Average	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
342	2019	Management Studies Course Book 2/Economic Order Qty and Stock Levels- Numerical Problems	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
343	2019	Management Studies Course Book 2/Introduction to Labour Costing- Attendance Procedures	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
344	2019	Management Studies Course Book 2/Overtime, Idle time and incentives to Labour	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf

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345	2019	Management Studies Course Book 2/Direct vs Indirect labour	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
346	2019	Management Studies Course Book 2/Remuneration systems and incentive plans	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
347	2019	Management Studies Course Book 2/Remuneration Systems and Incentive plans – II	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
348	2019	Management Studies Course Book 2/Basics of Overheads	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
349	2019	Management Studies Course Book 2/Types of Overheads	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
350	2019	Management Studies Course Book 2/Types of Overheads – 2	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
351	2019	Management Studies Course Book 2/Overhead Recovery Rate	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book-2-part-1.pdf
352	2019	Management Studies Course Book 2/Under and Over absorption of Overheads	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
353	2019	Management Studies Course Book 2/Fundamentals of Cost Sheet	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
354	2019	Management Studies Course Book 2/Layout of Cost Sheet	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
355	2019	Management Studies Course Book 2/Numerical Problems of Cost Sheet	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
356	2019	Management Studies Course Book 2/Basics of Process Costing	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
357	2019	Management Studies Course Book 2/Normal Loss and Process Costing	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
358	2019	Management Studies Course Book 2/Numerical Problems of Normal loss	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
359	2019	Management Studies Course Book 2/Abnormal Gain and process costing	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
360	2019	Management Studies Course Book 2/Numerical Problems of Abnormal Gain	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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361	2019	Management Studies Course Book 2/Abnormal Losses and Process Costing	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
362	2019	Management Studies Course Book 2/Numerical Problems on Abnormal Losses	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
363	2019	Management Studies Course Book 2/Job and Batch Costing	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
364	2019	Management Studies Course Book 2/Fundamentals of Contract Costing	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
365	2019	Management Studies Course Book 2/Meaning of Escalation Claus	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
366	2019	Management Studies Course Book 2/Numerical problem on escalation clause	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
367	2019	Management Studies Course Book 2/Work in progress AND Contract Costing	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
368	2019	Management Studies Course Book 2/Plants in Contract	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
369	2019	Management Studies Course Book 2/Final Accounts in Contract Costing	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
370	2019	Management Studies Course Book 2/Numerical Problems of Contract Costing	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
371	2019	Management Studies Course Book 2/Introduction to Operating Costing	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
372	2019	Management Studies Course Book 2/Numerical Problems of operating costing	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
373	2019	Management Studies Course Book 2/E-Commerce: Meaning, Nature, Concepts, Advantages & Disadvantages	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
374	2019	Management Studies Course Book 2/Reasons for Transacting Online	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
375	2019	Management Studies Course Book 2/Types of E-Commerce	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
376	2019	Management Studies Course Book 2/E-Commerce Business Models	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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377	2019	Management Studies Course Book 2/ Challenges & Barriers in E-Commerce Environment	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
378	2019	Management Studies Course Book 2/e-Commerce Transition Challenges for Indian Corporate	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
379	2019	Management Studies Course Book 2/ e-Commerce in India	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
380	2019	Management Studies Course Book 2/Generic E-Commerce Challenges, India Readiness towards B2C as per UN Index	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
381	2019	Management Studies Course Book 2/HTML: Basic Elements	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
382	2019	Management Studies Course Book 2/HTML: Basic Structure of a HTML File, Tags	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
383	2019	Management Studies Course Book 2/HTML: Basic & Advanced Text Formatting	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
384	2019	Management Studies Course Book 2/HTML: Multimedia Components in HTML	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
385	2019	Management Studies Course Book 2/HTML: Designing a web page	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
386	2019	Management Studies Course Book 2/HTML: Document Layout	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
387	2019	Management Studies Course Book 2/HTML: Lists, Tables, Hyperlink	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
388	2019	Management Studies Course Book 2/HTML: Working with Frames	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
389	2019	Management Studies Course Book 2/HTML: Working with Forms	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
390	2019	Management Studies Course Book 2/HTML Controls	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
391	2019	Management Studies Course Book 2/Digital Payments: Meaning, System Requirements	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
392	2019	Management Studies Course Book 2/Electronic Payment System (EPS): Basic Concepts	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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393	2019	Management Studies Course Book 2/Types of EPSs	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
394	2019	Management Studies Course Book 2/Latest Trends in EPS: Cryptocurrency & Block Chain Technology	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
395	2019	Management Studies Course Book 2/Electronic Fund Transfer: NEFT, RTGS, IMPS	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
396	2019	Management Studies Course Book 2/E-Commerce: Concept, Need & Issues	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
397	2019	Management Studies Course Book 2/E-Commerce Security Environment	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
398	2019	Management Studies Course Book 2/Common Security Threats in E-Commerce Environment	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
399	2019	Management Studies Course Book 2/Data Encryption Techniques: Symmetric and Asymmetric	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
400	2019	Management Studies Course Book 2/Advanced Encryption Techniques: Hash Digest, Digital Signature, Digital Envelope	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
401	2019	Management Studies Course Book 2/E-Commerce Security Protocols: HTTP, HTTPS, SSL, VPN)	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
402	2019	Management Studies Course Book 2/E-Commerce applications in various industries	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
403	2019	Management Studies Course Book 2/Emerging Trends in E-Commerce	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
404	2019	Management Studies Course Book 2/Mobile Commerce	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
405	2019	Management Studies Course Book 2/Economic- Social Considerations in E-Commerce	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
406	2019	Management Studies Course Book 2/Technological Considerations in E-Commerce	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
407	2019	Management Studies Course Book 2/Regulatory and Ethical Considerations in E-Commerce	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
408	2019	Management Studies Course Book 2/Introduction to Statistics	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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409	2019	Management Studies Course Book 2/Ways of Collection and Classification of Data	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
410	2019	Management Studies Course Book 2/Understanding Frequency distribution	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
411	2019	Management Studies Course Book 2/Graphic presentation of frequency distribution -The Graphs, and Bars	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
412	2019	Management Studies Course Book 2/Graphic presentation of frequency distribution 2 - Histogram,Frequency Polygon and Ogives	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
413	2019	Management Studies Course Book 2/Fundamentals of Central Tendency - Understanding Arithmetic Mean	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
414	2019	Management Studies Course Book 2/Properties and types of Arithmetic Mean	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
415	2019	Management Studies Course Book 2/Measures of Central Tendency 2- Understanding and Exploring Median	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
416	2019	Management Studies Course Book 2/Measures of Central Tendency 3- Understanding and Exploring Mode	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
417	2019	Management Studies Course Book 2/Introduction to Partition Values - Understanding Quartiles, Deciles and Percentiles of different data series	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
418	2019	Management Studies Course Book 2/Understanding Measures of Variation - Range, Inter Quartile Range and Quartile Deviation	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
419	2019	Management Studies Course Book 2/Understanding Measures of Variation 2 - Mean Deviation of Data series	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
420	2019	Management Studies Course Book 2/Understanding Measures of Variation 3 - Standard Deviation of Data series	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
421	2019	Management Studies Course Book 2/Understanding Measures of Variation - Variance and correcting incorrect observations	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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422	2019	Management Studies Course Book 2/Exploring Lorenz Curve	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
423	2019	Management Studies Course Book 2/Meaning and Importance of Correlation	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
424	2019	Management Studies Course Book 2/Types of Correlation	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
425	2019	Management Studies Course Book 2/Measurement of Correlation using Karl Pearson's Coefficient of Correlation	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
426	2019	Management Studies Course Book 2/Measurement of Correlation using Karl Pearson's Coefficient part 2	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
427	2019	Management Studies Course Book 2/Assumptions of Karl Pearson's Coefficient of Correlation, ; Understanding Coefficient of Correlation and Probable Error	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
428	2019	Management Studies Course Book 2/Measurement of Correlation - Spearman's Rank Correlation (all Cases)	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
429	2019	Management Studies Course Book 2/Understanding Regression Analysis	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
430	2019	Management Studies Course Book 2/Understanding Regression lines and Regression Equations	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
431	2019	Management Studies Course Book 2/Measurement of Regression - Ordinary Least Square Method	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
432	2019	Management Studies Course Book 2/Measurement of Regression - Ordinary Least Square Method (Deviations taken from Arithmetic Mean)	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
433	2019	Management Studies Course Book 2/Assumptions and Limitations of Correlation and Regression Analysis	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
434	2019	Management Studies Course Book 2/Understanding Linear Programming Problem and its Formulation	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
435	2019	Management Studies Course Book 2/Cases of Graphical Method of Solving LPP	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
436	2019	Management Studies Course Book 2/Cases of Graphical Method of solving LPP part 2	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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437	2019	Management Studies Course Book 2/Introduction to Simplex Method of Solving LPP	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
438	2019	Management Studies Course Book 2/Simplex Method - Maximization Case	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
439	2019	Management Studies Course Book 2/Simplex Method - Minimization Case	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
440	2019	Management Studies Course Book 2/Simplex Method - Infeasible Solution and Degeneracy	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
441	2019	Management Studies Course Book 2/Introduction to Transportation Problems	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
442	2019	Management Studies Course Book 2/Solving a Transportation Problem: The North West Corner Rule	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
443	2019	Management Studies Course Book 2/Solving a Transportation Problem: The least cost method	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
444	2019	Management Studies Course Book 2/Solution to a Transportation Problem: Vogel&Approximation Method	978-81-8457-908-6	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
445	2019	Management Studies Course Book 2/Solution to a Transportation Problem: The MODI Method	978-81-8457-908-6	Ms. Shruti Auplish	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
446	2019	Management Studies Course Book 2/Solution to a Transportation Problem: The Alternative Optimum Solution	978-81-8457-908-6	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
447	2019	Management Studies Course Book 2/Solution to a Transportation Problem: The Unbalanced Problem	978-81-8457-908-6	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
448	2019	Management Studies Course Book 2/Solution to a Transportation Problem: The Maximization Case	978-81-8457-908-6	Ms. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
449	2019	Management Studies Course Book 2/Understanding Assignment Problems	978-81-8457-908-6	Ms. Parul Grover	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
450	2019	Management Studies Course Book 2/Exploring the Hungarian Assignment Method	978-81-8457-908-6	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
451	2019	Management Studies Course Book 2/Understanding Alternate Optimum Solution in an Assignment Problem	978-81-8457-908-6	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
452	2019	Management Studies Course Book 2/Understanding Maximization Case in an Assignment Problem	978-81-8457-908-6	Dr. Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf

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453	2019	Management Studies Course Book 2/The Unbalanced Assignment Problem	978-81-8457-908-6	Dr. Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
454	2019	Management Studies Course Book 2/Exploring the Restrictions in Assignment Problem	978-81-8457-908-6	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
455	2019	Management Studies Course Book 2/Understanding the Travelling Salesmen Method	978-81-8457-908-6	Dr. Seema Mam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_management-subject-book2-part-2.pdf
456	2019	Mass Media Course Book-2/Understanding Management	978-81-8475-906-2	Author - Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
457	2019	Mass Media Course Book-2/Classifying Management on Accountability & Responsibility	978-81-8475-906-2	Author - Ms. Sanchita Chakraborty, Co-Author - Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
458	2019	Mass Media Course Book-2/ Leadership- Importance, Needs & Types.	978-81-8475-906-2	Author - Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
459	2019	Mass Media Course Book-2/Understanding Media Organisation - Structure and Importance	978-81-8475-906-2	Author - Ms. Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
460	2019	Mass Media Course Book-2/Ownership Patterns of Media Organisation	978-81-8475-906-2	Author - Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
461	2019	Mass Media Course Book-2/FDI- Meaning and Concept in Indian Media and Entertainment Industry	978-81-8475-906-2	Author - Ms. Sanchita Chakraborty	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
462	2019	Mass Media Course Book-2/Media Management Establishment	978-81-8475-906-2	Author - Dr. Atul Arora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
463	2019	Mass Media Course Book-2/Human Resource Management: Roles and Responsibility	978-81-8475-906-2	Author - Ms. Sanchita Chakraborty	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
464	2019	Mass Media Course Book-2/Revenue Generation by Media Organisation & Startups	978-81-8475-906-2	Author - Ms. Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
465	2019	Mass Media Course Book-2/Correlation of Revenue & Cost Management	978-81-8475-906-2	Author - Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
466	2019	Mass Media Course Book-2/Struggle for Power & Information World after World War II	978-81-8475-906-2	Author - Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
467	2019	Mass Media Course Book-2/ News Agencies	978-81-8475-906-2	Author - Mr. Sachin Nair	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
468	2019	Mass Media Course Book-2/Trans- News Agencies in Globalization	978-81-8475-906-2	Author - Ms. Timan Borah	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf

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469	2019	Mass Media Course Book-2/Media Imperialism	978-81-8475-906-2	Author - Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
470	2019	Mass Media Course Book-2/International Multimedia Giants	978-81-8475-906-2	Author - Ms.Yashasvika Yadav	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
471	2019	Mass Media Course Book-2/Global Television & Cultural Imperialism	978-81-8475-906-2	Author - Mr. Sachin Nair	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
472	2019	Mass Media Course Book-2/An Overview of Indian Media	978-81-8475-906-2	Author - Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
473	2019	Mass Media Course Book-2/Regional Language News Agencies	978-81-8475-906-2	Author - Ms. Yashasvika Yadav	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
474	2019	Mass Media Course Book-2/Media Conglomerates	978-81-8475-906-2	Author - Ms. Tinam Borah, Co-Author - Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
475	2019	Mass Media Course Book-2/Global Satellite System	978-81-8475-906-2	Author- Mr. Pramod Kumar Pandey, Co-Author - Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
476	2019	Mass Media Course Book-2/Introduction to Environmental Studies	978-81-8475-906-2	Author - Mr. Mohit Kishore Vatsa	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
477	2019	Mass Media Course Book-2/Ecosystems	978-81-8475-906-2	Author - Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
478	2019	Mass Media Course Book-2/Biodiversity: Definition and Concept	978-81-8475-906-2	Author - Mr. Mohit Kishore Vatsa	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
479	2019	Mass Media Course Book-2/Conservation of Biodiversity	978-81-8475-906-2	Author - Mohd Kamil	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
480	2019	Mass Media Course Book-2/Environment Disaster- Pollution	978-81-8475-906-2	Author - Mr. Mohit Kishore Vatsa	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
481	2019	Mass Media Course Book-2/Disaster Management	978-81-8475-906-2	Author - Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
482	2019	Mass Media Course Book-2/Environment & Human Welfare	978-81-8475-906-2	Author - Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
483	2019	Mass Media Course Book-2/Global Issues: Industrialization & Consumerism	978-81-8475-906-2	Author - Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf

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484	2019	Mass Media Course Book-2/Climate Change	978-81-8475-906-2	Author - Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
485	2019	Mass Media Course Book-2/Environment and Social Change	978-81-8475-906-2	Author - Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
486	2019	Mass Media Course Book-2/Media, Environment and Human Values	978-81-8475-906-2	Author - Ms. Tinam Borah	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-course-book-2.pdf
487	2019	Mass Media Course Book 1/ Online Communication	978-81-8457-905-5	Mr.Ritwik Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
488	2019	Mass Media Course Book 1/ Evolution of web and online communication	978-81-8457-905-5	Mohd Kamil ,Mr.Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
489	2019	Mass Media Course Book 1/ Communication Technology and Society	978-81-8457-905-5	Mr.Ritwik Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
490	2019	Mass Media Course Book 1/ News and Content Presentation on Online Platform	978-81-8457-905-5	Ms.Kritika Sati , Mr.Sumedha Dhasmana	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
491	2019	Mass Media Course Book 1/ Attributes Of Online Communication	978-81-8457-905-5	Mr.Ritwik Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
492	2019	Mass Media Course Book 1/ Cyber crimes and cyber security	978-81-8457-905-5	Mr.Ritwik Ghosh ,Mr.Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
493	2019	Mass Media Course Book 1/ Digital Divide and Information Society	978-81-8457-905-5	Mohd kamil	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
494	2019	Mass Media Course Book 1/ ICT and it's Application	978-81-8457-905-5	Mohd Kamil ,Mr.Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
495	2019	Mass Media Course Book 1/ National E- Governance Plans	978-81-8457-905-5	Ms.Kritika Sati , Mr.Sumedha Dhasmana	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
496	2019	Mass Media Course Book 1/ Convergenace	978-81-8457-905-5	Mr.Ritwik Ghosh, Dr.Sumedha Dhasmana	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
497	2019	Mass Media Course Book 1/ Website Planning and Visual Design	978-81-8457-905-5	Ms. Kritika Sati, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
498	2019	Mass Media Course Book 1/ Blogs and Website Audience Measurement	978-81-8457-905-5	Mohd kamil	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
499	2019	Mass Media Course Book-1/ Understanding Research	978-81-8457-905-5	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf

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500	2019	Mass Media Course Book 1/ Understanding Key Terms Of Research	978-81-8457-905-5	Dr. Krishna Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
501	2019	Mass Media Course Book 1/ Understanding Research Utility In Mass Communication	978-81-8457-905-5	Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
502	2019	Mass Media Course Book 1/ Research Methodology and Design	978-81-8457-905-5	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
503	2019	Mass Media Course Book 1/ Data Collection Tools: Making the Right Selection in Media and Communication Research	978-81-8457-905-5	Ms. Mameet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
504	2019	Mass Media Course Book 1/ Key Media Research Agencies	978-81-8457-905-5	Mr. Pramod Kumar Pandey, Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
505	2019	Mass Media Course Book 1/ Data Processing & Interpretation	978-81-8457-905-5	Ms.Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
506	2019	Mass Media Course Book 1/ Quantitative Research- Approaches to Research-I	978-81-8457-905-5	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
507	2019	Mass Media Course Book 1/ Qualitative Research- Approaches to Research-II	978-81-8457-905-5	Dr. Ambrish Saxena, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
508	2019	Mass Media Course Book 1/ Classification of Research based on Utility: Types of Research-I	978-81-8457-905-5	Dr. Ambrish Saxena, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
509	2019	Mass Media Course Book 1/ Classification of Research based on Nature of Data Used: Types of Research-	978-81-8457-905-5	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
510	2019	Mass Media Course Book 1/ Classification of Research based on Methods Adopted in Conduction Research: Types of Research-III	978-81-8457-905-5	Ms. Mameet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
511	2019	Mass Media Course Book 1/ Survey Studies in Media- Research Method-I	978-81-8457-905-5	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
512	2019	Mass Media Course Book 1/ Content Analysis in Media- Research Method-II	978-81-8457-905-5	Dr. Ambrish Saxena, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
513	2019	Mass Media Course Book 1/ Understanding Probability Sampling	978-81-8457-905-5	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
514	2019	Mass Media Course Book 1/ Understanding Non-Probability Sampling	978-81-8457-905-5	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
515	2019	Mass Media Course Book 1/ Descriptive Statistics: Utility in Media Research	978-81-8457-905-5	Dr. Ambrish Saxena, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf

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516	2019	Mass Media Course Book 1/ Inferential Statistics: Utility in Media Research	978-81-8457-905-5	Dr. Ambrish Saxena, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
517	2019	Mass Media Course Book 1/ Questionnaire and Schedule- Data Collection Tool-I	978-81-8457-905-5	Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
518	2019	Mass Media Course Book 1/Structured and Semi-structured Interview- Data Collection Tool-II	978-81-8457-905-5	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
519	2019	Mass Media Course Book 1/ Focus Group Discussion-- Data Collection Tool-III	978-81-8457-905-5	Ms. Mameet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
520	2019	Mass Media Course Book 1/ Observation Method- Data Collection Tool-IV	978-81-8457-905-5	Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
521	2019	Mass Media Course Book 1/ Referencing and Citation in Research	978-81-8457-905-5	Ms. Manmeet Kaur, Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
522	2019	Mass Media Course Book 1/ Scales in Media Research: Utility and Characteristics	978-81-8457-905-5	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
523	2019	Mass Media Course Book 1/ Writing Research Proposal and Synopsis- Research Writing-I	978-81-8457-905-5	Dr. Krishna Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
524	2019	Mass Media Course Book 1/ Research Report Writing- Research Writing-II	978-81-8457-905-5	Dr. Krishna Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
525	2019	Mass Media Course Book 1/ Events: Concept & Design	978-81-8457-905-5	Ms. Sanchita Chakroborty	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
526	2019	Mass Media Course Book 1/ Event: Communication & Marketing Tool	978-81-8457-905-5	Dr. Krishna Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
527	2019	Mass Media Course Book 1/ Event management Organisation & Structure	978-81-8457-905-5	Ms.Yashvika Yadav, Ms.Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
528	2019	Mass Media Course Book 1/ Account Planning: Operations & Accounts	978-81-8457-905-5	Ms. Sukriti Arora, Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
529	2019	Mass Media Course Book 1/ Event Team Management	978-81-8457-905-5	Ms. Sukriti Arora, Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
530	2019	Mass Media Course Book 1/ Event Promotion & Media Planning	978-81-8457-905-5	Dr.Susmita Bala, Ms.Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
531	2019	Mass Media Course Book 1/ Event: Evaluation and Assessment	978-81-8457-905-5	Ms. Sukriti Arora Ms. Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf

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532	2019	Mass Media Course Book 1/ Current Trends & Career in Event Management	978-81-8457-905-5	Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
533	2019	Mass Media Course Book 1/ Event Management Planning	978-81-8457-905-5	Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
534	2019	Mass Media Course Book 1/ Structure of the Event: Target Audience & Core Structure	978-81-8457-905-5	Dr.Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
535	2019	Mass Media Course Book 1/ Crowd Management & Evacuation	978-81-8457-905-5	Ms. Sukriti Arora Ms. Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
536	2019	Mass Media Course Book 1/ Event Monitoring & Control Management	978-81-8457-905-5	Dr.Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
537	2019	Mass Media Course Book 1/ Event Protocol & Staging	978-81-8457-905-5	Ms.Yashasvika Yadav, Ms.Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
538	2019	Mass Media Course Book 1/ Leadership in Event	978-81-8457-905-5	Dr Ambrish Saxena, Ms. Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
539	2019	Mass Media Course Book 1/ Basic Qualities of Event Management Person	978-81-8457-905-5	Dr Ambrish Saxena, Ms. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
540	2019	Mass Media Course Book 1/ Risk Management	978-81-8457-905-5	Dr.Susmita Bala, Ms.Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-1-1_compressed.pdf
541	2019	Mass Media Course Book 1/ Understanding Social Media- Definition, Types and Features	978-81-8457-905-5	Mr. Ritwik Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
542	2019	Mass Media Course Book 1/ Understanding Social Consumers and Influencers	978-81-8457-905-5	Ms. Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
543	2019	Mass Media Course Book 1/ Digital Media & Brand Building	978-81-8457-905-5	Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
544	2019	Mass Media Course Book 1/ Keywords & Marketing	978-81-8457-905-5	Mr. Ritwik Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
545	2019	Mass Media Course Book 1/ Social Media: Planning & Strategies Author	978-81-8457-905-5	Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
546	2019	Mass Media Course Book 1/ E- Commerce and m-marketing	978-81-8457-905-5	Mr. Ritwik Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
547	2019	Mass Media Course Book 1/Digital Media Research and Analysis	978-81-8457-905-5	Dr. Ms. Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf

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548	2019	Mass Media Course Book 1/Understanding the Pros and Cons of Social Media	978-81-8457-905-5	Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
549	2019	Mass Media Course Book 1/Story Telling & User Generated Content: The New Age Content Strategy	978-81-8457-905-5	Ms. Deepika Dhawan	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
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559	2019	Mass Media Course Book 1/Audience Research in Digital Media Marketing	978-81-8457-905-5	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
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562	2019	Mass Media Course Book 1/Basic Terminologies of Film Making Author	978-81-8457-905-5	Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
563	2019	Mass Media Course Book 1/Film Making as a Visual Expression	978-81-8457-905-5	Mr. Sachin Nair	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf

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564	2019	Mass Media Course Book 1/Introduction to major movements and theories	978-81-8457-905-5	Mr. Sachin Nair	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
565	2019	Mass Media Course Book 1/Indian Cinema: A Brief Archival Study	978-81-8457-905-5	Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
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567	2019	Mass Media Course Book 1/Understanding by Film Appreciation by The Cinematic Grammar	978-81-8457-905-5	Ms. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
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569	2019	Mass Media Course Book 1/From Becoming A Film Student to A Film Maker - Tips to Make It Big in Film Industry	978-81-8457-905-5	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
570	2019	Mass Media Course Book 1/Advanced Terminologies of Film Making - I	978-81-8457-905-5	Mr. Sachin Nair	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2019_mass-media-book-1-part-2.pdf
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579	2020	An Appraisal of The Contemporary Indian Legal Landscape/"A child's constitutional right to healthy attachments via family relations: with focus on the mental health of children of incarcerated parents"	978-81-947723-1-6	Ms. Shreya Mahajan	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_An-appraisal-of-contemporary.pdf
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581	2020	An Appraisal of The Contemporary Indian Legal Landscape/Chapter 7 Problematic of Silence and Memories: The Case of Kunan- Poshpora Mass Rapes	978-81-947723-1-6	Shabeeh Raat	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_An-appraisal-of-contemporary.pdf
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595	2020	Environment and Health Communication/Role of Print Media in Advocating Environmental Issues: Case Study	978-93-89484-50-2	Kritika Sati	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Environment-and-health-communication.pdf
596	2020	Environment and Health Communication/Role of Print Media in Highlighting Environmental and Developmental Issues in India	978-93-89484-50-2	Mohit Kishore Vatsa	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Environment-and-health-communication.pdf
597	2020	Environment and Health Communication/The Role of Social Media in Mental Health Promotion in Delhi Schools.	978-93-89484-50-2	Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Environment-and-health-communication.pdf
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599	2020	Gender Discourse and Youth in Media/Female delineation in indian advertisements	978-93-89484-49-6	Ms Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Gender-Discourse.pdf
600	2020	Gender Discourse and Youth in Media/Studying women power in socio political movements: inference drawn from shaheen bagh	978-93-89484-49-6	Dr Ambrish Saxena and Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Gender-Discourse.pdf
601	2020	Gender Discourse and Youth in Media/Studying Women Power in Socio-Political Movements: Inference Drawn from Shaheen Bagh	978-93-89484-49-6	Prof. Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Gender-Discourse.pdf
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604	2020	Genesis to Terminus of Article 370: Socio-legal Perspectives/Abrogation of Article 370	978-81-944812-1-8	Ms. Navjot Suri	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Genesis.pdf
605	2020	Genesis to Terminus of Article 370: Socio-legal Perspectives/"Detention of Kashmiri Politicians- Lawlessness or Law Enforcement?"	978-81-944812-1-8	Upasana Singh	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Genesis.pdf
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612	2020	Media Narratives, Agenda Setting and Politics/Crime News Reporting: Assessing the Role of Media Trials in Ensuing Justice	978-93-89484-47-2	Mr Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020-media-narratives-agenda-setting-and-politics.pdf
613	2020	Media Narratives, Agenda Setting and Politics/Indo-Pak Ceasefire Violations in LOC: Analysis of the Media Coverage	978-93-89484-47-2	Sumantra Sarathi Das	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020-media-narratives-agenda-setting-and-politics.pdf
614	2020	Media Narratives, Agenda Setting and Politics/Nationalism as Propounded by Indian Media: A Study	978-93-89484-47-2	Prof. Dr. Ambrish Saxena & Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020-media-narratives-agenda-setting-and-politics.pdf
615	2020	Media Narratives, Agenda Setting and Politics/Representation of Muslims in media and their perception	978-93-89484-47-2	Mudita Raj	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020-media-narratives-agenda-setting-and-politics.pdf
616	2020	Samachar: TV, Web aur Social Media	978-93-89484-55-7	Dr Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_samachar.pdf
617	2020	Samachar: TV, Web aur Social Media/Mahilaon ke Samajik-Rajnaitik Andolan: Bharat me Shahin Bagh ki Case Study	978-93-89484-55-7	Prof. Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_samachar.pdf
618	2020	Social Media Digital Streaming and Cinema	978-93-89484-48-9	Dr Ambrish Saxena, Dr Susmita Bala and Mohd Kamil	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Social-Media.pdf
619	2020	Social Media Digital Streaming and Cinema/ Hotstar: New Source for Entertainment Hungry Audience-A Case Study	978-93-89484-48-9	Divya Rastogi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Social-Media.pdf
620	2020	Social Media Digital Streaming and Cinema/Play and Pause: Cinema and Series in the Age of the 'Altgenre'	978-93-89484-48-9	Sachin Nair	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Social-Media.pdf
621	2020	Social Media Digital Streaming and Cinema/Specially Abled Protagonist in Hindi Cinema: A Potent Tool for Mass Awareness-A Case Study of Taare Zameen Par	978-93-89484-48-9	Deepa Zutshi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2020_Social-Media.pdf
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628	2021	Court Room No. 1 2018-2019/ Case Comment on Varinder Kumar vs State of Himachal Pradesh, Criminal Appeal No. 2450-2451 of 2010	978-81-947922-4-6	Shipra Sinha	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
629	2021	Court Room No. 1 2018-2019/ Case Comment: Janhit Manch Vs. State of Maharashtra (2019) 2 SCC 505	978-81-947922-4-6	C.S. Pryansha Hajela	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
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631	2021	Court Room No. 1 2018-2019/ Navtej Singh Johar Vs. Union of India 2018 (10) SCALE 386	978-81-947922-4-6	Sakshi Agarwal	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
632	2021	Court Room No. 1 2018-2019/ No Publicity No Justice? A Case Comment on Swapnil Tripathi vs Supreme Court of India	978-81-947922-4-6	Priya Das	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
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634	2021	Court Room No. 1 2018-2019/ Romila Thapar Vs. Union of India: Case Analysis	978-81-947922-4-6	Aditya Verma	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
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636	2021	Court Room No. 1 2018-2019/ State of Maharashtra Vs. Surendra Pundlik Gadling (2019) 5 SCC 178	978-81-947922-4-6	Swaril Dania	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
637	2021	Court Room No. 1 2018-2019/Case comment on Sri K. Marappan (Dead) through Sole Lr. Balasubramanian Vs The superintending Engineer TVPHLC Circle Anantpur, 2019 SCC SC 422	978-81-947922-4-6	Shipra Sinha	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
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642	2021	Court Room No.1 2018 and 2019/Indian Young Lawyers Association V. State of Kerela	978-81-947922-4-6	Ms. Neha Sharma	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
643	2021	Court Room No.1 2018 and 2019/Joseph Shine V. Union of India	978-81-947922-4-6	Mr. Karan Sharma	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf

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644	2021	Courtroom No 1 2018 and 2019/M Siddiq (D) Thr Lrs v. Mahant Suresh Das &Ors- Ayodhya verdict: too little too late	978-81-947922-4-6	Shambhavi Mishra Upasana Singh	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
645	2021	Courtroom No. 1 2018 and 2019, Alakh Alok Srivastava V. Union of India	978-81-947922-4-6	Ms. Bedapriya Lahiri	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
646	2021	Courtroom No. 1 2018 and 2019/ "Reservations in promotions: Another miss in its interpretation"- Case comment on Jarnail Singh v. Lachmi Narain Gupta, 2018 SCC OnLine 1641	978-81-947922-4-6	Ms. Shreya Mahajan	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Courtroom.pdf
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651	2021	Cyberbullying: The Darkside of Social Media	978-93-90529-46-9	Dr Isha Jaswal	Law	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2021_Cyberbullying.pdf
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690	2022	Artificial Intelligence and Digital World/Development of Media Education in the rise of Artificial Intelligence: proposing components of coursework	978-93-91450-42-7	Sanchita Chakraborty	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2022_Artificial-Intelligence.pdf
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693	2022	Cinema and OTT Wave/Centre Acquiring Revisionary Powers on Films with CBFC Certificate: An Assessment of Proposed Amendment in Cinematograph Act	978-93-91450-40-3	Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2022_cinema-and-ott.pdf
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706	2022	Media Teaching and learning in the post-pandemic	978-81-954304-6-8	Dr Ambrish Saxena, Dr Susmita Bala and Dr. Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2022_Media-teaching-1.pdf
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717	2023	CLAIM to FAME: Indian Geographical Indications Text and Cases/The Illustrious Catalogue of Manufactured Goods in India	978-93-54359-16-3	Bhpender Singh Rohit Kumar Ritisha Bhattacharya	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_claim-to-fame.pdf
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720	2023	CLAIM to FAME: Indian Geographical Indications Text and Cases/The Secrets of Aromatic Fruits of India	978-93-54359-16-3	Pooja Sharma Lavanya Bhatt Aggarwal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_claim-to-fame.pdf
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Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

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722	2023	CLAIM to FAME: Indian Geographical Indications Text and Cases/Claim to Fame: Problems, Opportunities, and Prospects	978-93-54359-16-3	Shanu Jain Ayeasha Khan Ambika Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_claim-to-fame.pdf
723	2023	CLAIM to FAME: Indian Geographical Indications Text and Cases/ The Ambrosial Fruits of India	978-93-54359-16-3	Monika Kadam Rishika Chaurasia	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_claim-to-fame.pdf
724	2023	30 Under 30 Young Entrepreneurs of India Case Bank/TILAK MEHTA: FOUNDER OF PAPER N PARCELS	978-93-93810-49-6	Prof. (Dr.) Ravikant Swami and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
725	2023	30 Under 30 Young Entrepreneurs of India Case Bank/RITESH AGGARWAL: FOUNDER OF OYO HOTELS AND HOMES	978-93-93810-49-6	Prof. (Dr.) Poorva Ranjan and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
726	2023	30 Under 30 Young Entrepreneurs of India Case Bank	978-93-93810-49-6	Prof. (Dr.) Ravikant Swami Prof. (Dr.) Poorva Ranjan Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
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729	2023	30 Under 30 Young Entrepreneurs of India Case Bank/KING SIDHARTH: ORGANIZES CONFERENCES FOR TEENAGERS BY THE NAME CREATEENS	978-93-93810-49-6	Dr. Rashmi Chawla and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
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731	2023	30 Under 30 Young Entrepreneurs of India Case Bank/KING SIDHARTH:SREELAKSHMI SURESH: TINYLOGO AND EDESIGN, WHICH OFFER SERVICES ON WEB DESIGNING, SEO, AND OTHER WEB SERVICES TO VARIOUS WELL-KNOWN BRANDS	978-93-93810-49-6	Dr. Navya Jain and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
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733	2023	30 Under 30 Young Entrepreneurs of India Case Bank/TRISHNEET ARORA: TAC SECURITY SOLUTIONS	978-93-93810-49-6	Ms. Pooja Tripathi and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
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736	2023	30 Under 30 Young Entrepreneurs of India Case Bank/ROHIT KASHYAP: MAYTREE SCHOOL OF ENTREPRENEURSHIP	978-93-93810-49-6	Mr. Bhupinder Singh and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf

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737	2023	30 Under 30 Young Entrepreneurs of India Case Bank/BHAVISH AGGARWAL: CO-FOUNDER OF OLA CABS AND OLA ELECTRIC	978-93-93810-49-6	Mr. Swaraj Manchanda and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
738	2023	30 Under 30 Young Entrepreneurs of India Case Bank/KUNAL SHAH: FOUNDER OF FREECHARGE AND CREED	978-93-93810-49-6	Ms. Priyanshi Jain and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
739	2023	30 Under 30 Young Entrepreneurs of India Case Bank/KAVITA SHUKLA: FOUNDER OF FRESHGLOW CO.	978-93-93810-49-6	Ms. Shirly Rex and Anusha Jaiswal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
740	2023	30 Under 30 Young Entrepreneurs of India Case Bank/HARSH AGARWAL: FOUNDER OF HARAGO	978-93-93810-49-6	Prof. (Dr.) Ravikant Swami and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
741	2023	30 Under 30 Young Entrepreneurs of India Case Bank/ANUVRAT JAIN: FOUNDER OF LIGHTSPEED	978-93-93810-49-6	Prof. (Dr.) Poorva Ranjan and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
742	2023	30 Under 30 Young Entrepreneurs of India Case Bank/NIYATI RAO AND SAGAR NEVE: FOUNDER OF EKÅA	978-93-93810-49-6	Dr. Shuchi Goel and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
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746	2023	30 Under 30 Young Entrepreneurs of India Case Bank/ARUN GEORGE, NIKHIL NP, RASHID K, VIMAL GOVIND MK: CO FOUNDERS OF GENROBOTICS	978-93-93810-49-6	Dr. Navya Jain and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
747	2023	30 Under 30 Young Entrepreneurs of India Case Bank/KAUSHAL SHETTY: NOSTOS HOMES IS A NON-PROFIT THAT BUILDS MODULAR, LIGHTWEIGHT, AND EASILY TRANSPORTABLE SHELTERS	978-93-93810-49-6	Dr. Khushbu Khurana and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
748	2023	30 Under 30 Young Entrepreneurs of India Case Bank/RAHUL RAI: CO-HEAD OF MARKET NEUTRAL AT BLOCKTOWER CAPITAL	978-93-93810-49-6	Ms. Pooja Tripathi and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
749	2023	30 Under 30 Young Entrepreneurs of India Case Bank/RAJ SHAMANI: FOUNDER OF HOUSE OF X	978-93-93810-49-6	Ms. Roli Wadhwa and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
750	2023	30 Under 30 Young Entrepreneurs of India Case Bank/NIKITA TIWARI, HARSH AGRAWAL: NEERX'S SMART SENSOR, ANALYSES SOIL HEALTH IN A COUPLE OF SECONDS TO EQUIP THE FARMER WITH REAL-TIME INFORMATION	978-93-93810-49-6	Ms. Shanu Jain & Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
751	2023	30 Under 30 Young Entrepreneurs of India Case Bank/UDIT SINGHAL: FOUNDER OF GLASS2SAND	978-93-93810-49-6	Mr. Bhupinder Singh and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf

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752	2023	30 Under 30 Young Entrepreneurs of India Case Bank/AKSHAY MAKAR: FOUNDER OF CLIMATENZA SOLAR	978-93-93810-49-6	Mr. Swaraj Manchanda and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
753	2023	30 Under 30 Young Entrepreneurs of India Case Bank/MISBAH ASHRAF: CO-FOUNDER AND CHIEF PRODUCT OFFICER, JAR	978-93-93810-49-6	Ms. Priyanshi Jain and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
754	2023	30 Under 30 Young Entrepreneurs of India Case Bank/AASHTI MILLER: FOUNDER OF FOUNDER, MILLERINK	978-93-93810-49-6	Ms. Shirly Rex and Diya Thapliyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/30-under-30-1_2023.pdf
755	2023	Food Entrepreneurship Startup in India Case Bank-I	978-93-93810-50-2	Prof. (Dr.) Ravikant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
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759	2023	Food Entrepreneurship Startup in India Case Bank-I/FAASOS: AN ONLINE FOOD DELIVERY APP	978-93-93810-50-2	Dr. Shalini Gautam and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
760	2023	Food Entrepreneurship Startup in India Case Bank-I/BOX8: SERVE IRRESISTIBLE DESI MEALS IN A CONVENIENT, EASY-TO-CARRY BOX	978-93-93810-50-2	Dr. Rashmi Chawla and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
761	2023	Food Entrepreneurship Startup in India Case Bank-I/HUNGERBOX: A TECHNOLOGY-DRIVEN FOOD	978-93-93810-50-2	Dr. Pooja Sharma and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
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766	2023	Food Entrepreneurship Startup in India Case Bank-I/OVEN STORY: AMAZING PIZZAS AT ECONOMICAL COST	978-93-93810-50-2	Ms. Shanu Jain and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf

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767	2023	Food Entrepreneurship Startup in India Case Bank-I/CUREFOODS: A THRASIO-STYLE D2C STARTUP	978-93-93810-50-2	Mr. Bhupinder Singh and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
768	2023	Food Entrepreneurship Startup in India Case Bank-I/CHAI POINT: A CHAIN OF CAFES	978-93-93810-50-2	Mr. Swaraj Manchanda and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
769	2023	Food Entrepreneurship Startup in India Case Bank-I/BIRYANI BY KILO: AUTHENTIC TASTE OF HYDERABADI (KUTCHI) AND LUCKNOWI (PUKKI) BIRYANI	978-93-93810-50-2	Ms. Priyanshi Jain and Sanya Pokhriyal	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
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777	2023	Food Entrepreneurship Startup in India Case Bank-I/HOLACHEF: OFFERS CHEF-CRAFTED FRESH MEALS TO CONSUMERS	978-93-93810-50-2	Dr. Navya Jain and Himanshi Verma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
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779	2023	Food Entrepreneurship Startup in India Case Bank-I/EATONGO: NOT LET ANYONE MISS THEIR BREAKFAST	978-93-93810-50-2	Ms. Pooja Tripathi and Himanshi Verma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
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781	2023	Food Entrepreneurship Startup in India Case Bank-I/GOOD DOT: INTRODUCING PLANT-BASED PROTEINS	978-93-93810-50-2	Ms. Shanu Jain and Himanshi Verma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf

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782	2023	Food Entrepreneurship Startup in India Case Bank-I/MISTER VEG: PLANT-BASED MEAT SUBSTITUTE STARTUP	978-93-93810-50-2	GOOD DOT: INTRODUCING PLANT-BASED PROTEINS	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
783	2023	Food Entrepreneurship Startup in India Case Bank-I/WAKAO FOODS: MEALS USING THE DELICIOUS FRUIT KNOWN AS JACKFRUIT	978-93-93810-50-2	Mr. Swaraj Manchanda and Himanshi Verma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
784	2023	Food Entrepreneurship Startup in India Case Bank-I/VEZLAY FOODS: LOW-COST DELICIOUS VEGETARIAN FOODS	978-93-93810-50-2	Ms. Priyanshi Jain and Himanshi Verma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
785	2023	Food Entrepreneurship Startup in India Case Bank-I/LIVE YUM: CREATING FOOD WITH A PURPOSE	978-93-93810-50-2	Ms. Shirly Rex and Himanshi Verma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_1_2023.pdf
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798	2023	Food Entrepreneurship Startup in India Case Bank- II/BIRYANI BLUES: AN AMALGAMATION OF ARABIC, TURKISH AND MUGHLAI FLAVOURS	978-93-93810-48-9	Mr. Bhupinder Singh and Shikha Thakur	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_2_2023.pdf
799	2023	Food Entrepreneurship Startup in India Case Bank- II/HAPPILO: RANGE INCLUDES NUTS, BERRIES, TRAIL MIXES, ROASTERS AND SALTED MIXES	978-93-93810-48-9	Mr. Swaraj Manchanda and Shikha Thakur	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Food-Entrepreneurship_2_2023.pdf
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846	2023	Medical Entrepreneurship Startup in India Case Bank – II/ZenOnco: Integrative Oncology center	978-93-93810-47-2	Mr. Bhupinder Singh & Mehak Gupta	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Medical-Entre_2_2023.pdf
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849	2023	Medical Entrepreneurship Startup in India Case Bank – II/Medigrad: Speciality Healthcare	978-93-93810-47-2	Ms. Shirly Rex & Mehak Gupta	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Medical-Entre_2_2023.pdf
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861	2023	Medical Entrepreneurship Startup in India Case Bank - I/NIRAMAI: A NOVEL BREAST CANCER SCREENING SOLUTION	978-93-93810-53-3	Ms. Shanu Jain and Tisha Dem	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Medical-Entre_1_2023.pdf
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1006	2023	Women Entrepreneurship Startup In India Case Bank-1	978-81-963113-3-9	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1007	2023	Women Entrepreneurship Startup In India Case Bank-1/EMBIBE: AN EDUCATIONAL TECHNOLOGY COMPANY	978-81-963113-3-9	Prof. (Dr.) Poorva Ranjan and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1008	2023	Women Entrepreneurship Startup In India Case Bank-1/FITTERNITTY: FITNESS BRAND	978-81-963113-3-9	Dr. Shuchi Goel and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1009	2023	Women Entrepreneurship Startup In India Case Bank-1/LITTLE BLACK BOOK: AN ONLINE PLATFORM TO FIND LOCAL BRANDS AND BUSINESS	978-81-963113-3-9	Dr. Shalini Gautam and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1010	2023	Women Entrepreneurship Startup In India Case Bank-1/LOGINEXT: SAAS COMPANIES TO MANAGE AND OPTIMIZE LOGISTICS AND FIELD SERVICES OPERATIONS	978-81-963113-3-9	Dr. Rashmi Chawla and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1011	2023	Women Entrepreneurship Startup In India Case Bank-1/INSTASCRIBE AND POTH.COM: ENABLE USERS TO CREATE BOOKS	978-81-963113-3-9	Dr. Pooja Sharma and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1012	2023	Women Entrepreneurship Startup In India Case Bank-1/REFUNDME.IN: CLAIM COMPENSATION EASILY	978-81-963113-3-9	Dr. Navya Jain and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1013	2023	Women Entrepreneurship Startup In India Case Bank-1/RIVIGO: LOGISTICS STARTUP	978-81-963113-3-9	Dr. Khushbu Khurana and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1014	2023	Women Entrepreneurship Startup In India Case Bank-1/SAHAFUND: PROMOTES INVESTMENT IN WOMEN –LED VENTURES	978-81-963113-3-9	Ms. Pooja Tripathi and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1015	2023	Women Entrepreneurship Startup In India Case Bank-1/THE MOMS COMPANY: A HOMEGROWN BRAND FOR TOXIN FREE, NATURAL PRODUCTS	978-81-963113-3-9	Ms. Roli Wadhwa and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1016	2023	Women Entrepreneurship Startup In India Case Bank-1/TIMESAVERZ: AN ONLINE PORTAL THAT HELPS PEOPLE FIND SOLUTIONS TO HANDYMAN PROBLEM	978-81-963113-3-9	Ms. Shanu Jain and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1017	2023	Women Entrepreneurship Startup In India Case Bank-1/TJORI: A LIFESTYLE BRAND	978-81-963113-3-9	Mr. Bhupinder Singh and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1018	2023	Women Entrepreneurship Startup In India Case Bank-1/VENUELOOK: FINDS USERS PERFECT VENUE	978-81-963113-3-9	Mr. Swaraj Manchanda and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1019	2023	Women Entrepreneurship Startup In India Case Bank-1/V RESORTS: PROVIDES HOLIDAY EXPERIENCE THAT SHOWCASES REAL INDIA	978-81-963113-3-9	Ms. Priyanshi Jain and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1020	2023	Women Entrepreneurship Startup In India Case Bank-1/SOCIAL SAMOSA	978-81-963113-3-9	Ms. Shirly Rex and Tanya Kushwaha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1021	2023	Women Entrepreneurship Startup In India Case Bank-1/THRILLOPHILIA: OFFBEAT HOLIDAYS	978-81-963113-3-9	Prof. (Dr.) Ravikant Swami and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf

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1022	2023	Women Entrepreneurship Startup In India Case Bank-1/MOBIKWIK: MOBLEPHONE BASED PAYMENTS AND DIGITAL WALLETS	978-81-963113-3-9	Prof (Dr.) Poorva Ranjan and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1023	2023	Women Entrepreneurship Startup In India Case Bank-1/MYDALA.COM: AN E-COMMERCE PLATFORM	978-81-963113-3-9	Dr. Shuchi Goel and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1024	2023	Women Entrepreneurship Startup In India Case Bank-1/SHEROES: AN ONLINE ECOSYSTEM FOR WOMEN	978-81-963113-3-9	Dr. Shalini Gautam and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1025	2023	Women Entrepreneurship Startup In India Case Bank-1/SUGARBOX: GIFT SUBSCRIPTION SERVICE AIMED AT WOMEN	978-81-963113-3-9	Dr. Rashmi Chawla and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1026	2023	Women Entrepreneurship Startup In India Case Bank-1/YATRA ONLINE: CREATING AWARENESS ABOUT MENTRUAITON	978-81-963113-3-9	Dr. Pooja Sharma and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1027	2023	Women Entrepreneurship Startup In India Case Bank-1/MENSTRUPEDIA: CREATING AWARENESS ABOUT MENTRUAITON	978-81-963113-3-9	Dr. Navya Jain and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1028	2023	Women Entrepreneurship Startup In India Case Bank-1/MAMAEARTH: D2C BRAND OFFERING NATURAL SKINCARE PRODUCT	978-81-963113-3-9	Dr. Khushbu Khurana and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1029	2023	Women Entrepreneurship Startup In India Case Bank-1/MAD STREET DEN: ARTIFICIAL INTELLIGENCE STARTUP	978-81-963113-3-9	Ms. Pooja Tripathi and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1030	2023	Women Entrepreneurship Startup In India Case Bank-1/LIMEROAD: INDIAN ONLINE CLOTHING MARKETPLACE	978-81-963113-3-9	Ms. Roli Wadhwa and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1031	2023	Women Entrepreneurship Startup In India Case Bank-1/INFIBEAM AVENUES: E-COMMERCE MARKETPLACE	978-81-963113-3-9	Ms. Shanu Jain and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1032	2023	Women Entrepreneurship Startup In India Case Bank-1/INDYA: A FASHION FORWARD BRAND	978-81-963113-3-9	Mr. Bhupinder Singh and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1033	2023	Women Entrepreneurship Startup In India Case Bank-1/HELLO ENGLISH: AN ENGLISH LANGUAGE LEARNING APPLICATION	978-81-963113-3-9	Mr. Swaraj Manchanda and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1034	2023	Women Entrepreneurship Startup In India Case Bank-1/HAREEPATTI: FINANCIAL ADVISORY FIRM	978-81-963113-3-9	Ms. Priyanshi Jain and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1035	2023	Women Entrepreneurship Startup In India Case Bank-1/BYJU'S: LARGEST ED-TECH STARTUP	978-81-963113-3-9	Ms. Shirly Rex and Prakriti Sinha	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/Women-Entrep_1_2023.pdf
1036	2023	Marketing Management	978-93-93810-54-0	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1037	2023	Marketing Management/Meaning, Nature and Scope of Marketing	978-93-93810-54-0	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf

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1038	2023	Marketing Management/Core Marketing Concepts	978-93-93810-54-0	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1039	2023	Marketing Management/Marketing Philosophies	978-93-93810-54-0	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1040	2023	Marketing Management/Marketing Management Process	978-93-93810-54-0	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1041	2023	Marketing Management/Understanding Marketing Environment	978-93-93810-54-0	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1042	2023	Marketing Management/Consumer and organisation Buyer Behaviour	978-93-93810-54-0	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1043	2023	Marketing Management/Marketing Framework	978-93-93810-54-0	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1044	2023	Marketing Management/Product Concept and Classification	978-93-93810-54-0	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1045	2023	Marketing Management/Levels of Product	978-93-93810-54-0	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1046	2023	Marketing Management/Product strategies	978-93-93810-54-0	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1047	2023	Marketing Management/Branding decisions	978-93-93810-54-0	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1048	2023	Marketing Management/New Product development Process	978-93-93810-54-0	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1049	2023	Marketing Management/Product Lifecycle	978-93-93810-54-0	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1050	2023	Marketing Management/Pricing Decisions	978-93-93810-54-0	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1051	2023	Marketing Management/Factors affecting pricing	978-93-93810-54-0	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1052	2023	Marketing Management/Promotion Decisions- Communication Process; Push and Pull Strategy	978-93-93810-54-0	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1053	2023	Marketing Management/Promotional mix tools	978-93-93810-54-0	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf

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1054	2023	Marketing Management/Advertising	978-93-93810-54-0	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1055	2023	Marketing Management/Personal Selling	978-93-93810-54-0	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1056	2023	Marketing Management/Public relations and publicity	978-93-93810-54-0	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1057	2023	Marketing Management/Sales Promotion	978-93-93810-54-0	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1058	2023	Marketing Management/Direct Marketing	978-93-93810-54-0	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1059	2023	Marketing Management/Integrated marketing communication approach	978-93-93810-54-0	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1060	2023	Marketing Management/Channels of distribution- types and functions	978-93-93810-54-0	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1061	2023	Marketing Management/Factors affecting choice of distribution channel; channel management	978-93-93810-54-0	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1062	2023	Marketing Management/Relationship Marketing	978-93-93810-54-0	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1063	2023	Marketing Management/Customer Relationship Management	978-93-93810-54-0	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1064	2023	Marketing Management/Sustainable Marketing	978-93-93810-54-0	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1065	2023	Marketing Management/Green Marketing	978-93-93810-54-0	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1066	2023	Marketing Management/Social marketing	978-93-93810-54-0	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1067	2023	Marketing Management/Digital Marketing	978-93-93810-54-0	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1068	2023	Marketing Management/Social Media Marketing	978-93-93810-54-0	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1069	2023	Marketing Management/Role of AI and Robotics in Marketing	978-93-93810-54-0	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf

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1070	2023	Marketing Management/7 Ps of Marketing	978-93-93810-54-0	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1071	2023	Marketing Management/Marketing Mix	978-93-93810-54-0	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_marketing-management.pdf
1072	2023	Human resource Management	978-93-93810-57-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1073	2023	Human resource Management/Concept & Importance of HRM	978-93-93810-57-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1074	2023	Human resource Management/Functions of HR Manager	978-93-93810-57-1	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1075	2023	Human resource Management/Policies related to HRM	978-93-93810-57-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1076	2023	Human resource Management/Emerging Challenges of HRM & Work Force Diversity	978-93-93810-57-1	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1077	2023	Human resource Management/Welfare, Health & Safety	978-93-93810-57-1	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1078	2023	Human resource Management/Downsizing & VRS (Voluntary Retirement Scheme)	978-93-93810-57-1	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1079	2023	Human resource Management/Employee Code of Conduct	978-93-93810-57-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1080	2023	Human resource Management/Work Life Balance (Flexi-Time)	978-93-93810-57-1	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1081	2023	Human resource Management/HRIS (Human Resource Information System)	978-93-93810-57-1	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1082	2023	Human resource Management/e-HRM	978-93-93810-57-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1083	2023	Human resource Management/Job Analysis-Objectives, Uses & Steps	978-93-93810-57-1	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1084	2023	Human resource Management/Job Description & Job Specification	978-93-93810-57-1	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1085	2023	Human resource Management/Job Enlargement & Job Enrichment	978-93-93810-57-1	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf

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1086	2023	Human resource Management/Methods & Techniques of Recruitment(e-Recruitment, Outsourcing & poaching)	978-93-93810-57-1	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1087	2023	Human resource Management/Selection Process: Process,Techniques	978-93-93810-57-1	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1088	2023	Human resource Management/Selection Process: Tools	978-93-93810-57-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1089	2023	Human resource Management/Selection Process: Tests and Interviews	978-93-93810-57-1	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1090	2023	Human resource Management/Concept and Importance of Training	978-93-93810-57-1	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1091	2023	Human resource Management/Identifying Training & Development Needs	978-93-93810-57-1	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1092	2023	Human resource Management/Role Specific and Competency Based Training	978-93-93810-57-1	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1093	2023	Human resource Management/Training & Development	978-93-93810-57-1	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1094	2023	Human resource Management/Training & Development-Techniques & Programs	978-93-93810-57-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1095	2023	Human resource Management/Types of Training & Methods of Training - On -the-Job	978-93-93810-57-1	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1096	2023	Human resource Management/Types of Training & Methods of Training - Off -the-Job	978-93-93810-57-1	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1097	2023	Human resource Management/Coaching & Mentoring	978-93-93810-57-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1098	2023	Human resource Management/Management Development: Meaning, Process	978-93-93810-57-1	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1099	2023	Human resource Management/Management Development Programs	978-93-93810-57-1	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1100	2023	Human resource Management/Training Process Outsourcing	978-93-93810-57-1	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1101	2023	Human resource Management/Nature & Objectives of Performance Appraisal	978-93-93810-57-1	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf

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1102	2023	Human resource Management/Traditional Techniques of Performance Appraisal	978-93-93810-57-1	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1103	2023	Human resource Management/Modern Techniques of Performance Appraisal	978-93-93810-57-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1104	2023	Human resource Management/Job Changes- Transfers & Promotions	978-93-93810-57-1	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1105	2023	Human resource Management/Compensation-Rules & Policies	978-93-93810-57-1	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1106	2023	Human resource Management/Fringe Benefits, PLI, Employee Stock Option	978-93-93810-57-1	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1107	2023	Human resource Management/HR Audit, Contemporary issues in HRM	978-93-93810-57-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-resource-management-bba-205.pdf
1108	2023	Business Laws	978-93-93810-55-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1109	2023	Business Laws/Introduction: Importance of the subject - Business Laws	978-93-93810-55-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1110	2023	Business Laws/Contract: Meaning, characteristics and kinds	978-93-93810-55-7	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1111	2023	Business Laws/Essentials of a Valid Contract	978-93-93810-55-7	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1112	2023	Business Laws/Types of Contracts : Valid, Voidable and Void Agreements	978-93-93810-55-7	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1113	2023	Business Laws/Performance and Discharge of Contract	978-93-93810-55-7	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1114	2023	Business Laws/Special Contracts - Guarantee, Indemnity, Bailment, Pledge and Agency	978-93-93810-55-7	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1115	2023	Business Laws/The Sales of Goods Act	978-93-93810-55-7	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1116	2023	Business Laws/Sale of Goods Act 1930	978-93-93810-55-7	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1117	2023	Business Laws/Contract of Sale	978-93-93810-55-7	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf

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1118	2023	Business Laws/Meaning and Difference between sale and Agreement to Sell	978-93-93810-55-7	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1119	2023	Business Laws/Hire Purchase Agreement	978-93-93810-55-7	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1120	2023	Business Laws/Conditions and Warranties	978-93-93810-55-7	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1121	2023	Business Laws/Caveat Emptor	978-93-93810-55-7	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1122	2023	Business Laws/Performance of contract of sale	978-93-93810-55-7	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1123	2023	Business Laws/Unpaid Seller - Meaning and Rights	978-93-93810-55-7	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1124	2023	Business Laws/Buyers Remedies against Seller	978-93-93810-55-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1125	2023	Business Laws/Companies Act 2013 with amendments	978-93-93810-55-7	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1126	2023	Business Laws/Essential Characteristics of a Company	978-93-93810-55-7	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1127	2023	Business Laws/Types of Companies	978-93-93810-55-7	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1128	2023	Business Laws/MOA and AOA	978-93-93810-55-7	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1129	2023	Business Laws/Prospectus	978-93-93810-55-7	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1130	2023	Business Laws/Shares - Kinds, Allotment and Transfer	978-93-93810-55-7	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1131	2023	Business Laws/Debentures	978-93-93810-55-7	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1132	2023	Business Laws/Directors	978-93-93810-55-7	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1133	2023	Business Laws/Essentials of a Valid Meeting	978-93-93810-55-7	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf

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1134	2023	Business Laws/Kinds of meeting	978-93-93810-55-7	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1135	2023	Business Laws/Winding up of Companies	978-93-93810-55-7	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1136	2023	Business Laws/Prevention Of Oppression And Mismanagement Of A Company	978-93-93810-55-7	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1137	2023	Business Laws/Meaning of Negotiable Instruments	978-93-93810-55-7	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1138	2023	Business Laws/Characteristics of Negotiable Instruments	978-93-93810-55-7	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1139	2023	Business Laws/Bills of Exchange, Promissory Notes, Cheque	978-93-93810-55-7	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1140	2023	Business Laws/Crossing of Cheques	978-93-93810-55-7	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1141	2023	Business Laws/Types of Endorsements	978-93-93810-55-7	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1142	2023	Business Laws/Holder and Holder in Due course	978-93-93810-55-7	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1143	2023	Business Laws/Dishonour of Instruments	978-93-93810-55-7	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-laws.pdf
1144	2023	Business Policy And Strategy	978-81-96311-39-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1145	2023	Business Policy And Strategy/Formulation Phase – Vision, Mission, Environmental Scanning, Objectives and Strategy	978-81-96311-39-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1146	2023	Business Policy And Strategy/Implementation Phase – Strategic Activities, Evaluation and Control	978-81-96311-39-1	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1147	2023	Business Policy And Strategy/Needs, Characteristics and categorisation of Environmental factor	978-81-96311-39-1	Dr. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1148	2023	Business Policy And Strategy/Approaches to the Environmental Scanning Process	978-81-96311-39-1	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1149	2023	Business Policy And Strategy/ETOP - Diagnostic tool	978-81-96311-39-1	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf

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1150	2023	Business Policy And Strategy/Strengths and Weakness	978-81-96311-39-1	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1151	2023	Business Policy And Strategy/Resource Audit	978-81-96311-39-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1152	2023	Business Policy And Strategy/Strategic Advantage Analysis	978-81-96311-39-1	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1153	2023	Business Policy And Strategy/Value-Chain Approach to Internal Analysis	978-81-96311-39-1	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1154	2023	Business Policy And Strategy/Functional Area Profile	978-81-96311-39-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1155	2023	Business Policy And Strategy/Resource Deployment Matrix	978-81-96311-39-1	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1156	2023	Business Policy And Strategy/Strategic Advantage Profile	978-81-96311-39-1	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1157	2023	Business Policy And Strategy/SWOT analysis.	978-81-96311-39-1	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1158	2023	Business Policy And Strategy/Approaches to Strategy Formulation	978-81-96311-39-1	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1159	2023	Business Policy And Strategy/Strategy Options	978-81-96311-39-1	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1160	2023	Business Policy And Strategy/BCG Model	978-81-96311-39-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1161	2023	Business Policy And Strategy/Stop Light Strategy Model	978-81-96311-39-1	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1162	2023	Business Policy And Strategy/Directional Policy Matrix	978-81-96311-39-1	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1163	2023	Business Policy And Strategy/Product/Market Evolution – PIMS Model	978-81-96311-39-1	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1164	2023	Business Policy And Strategy/Major Issues involved in the Implementation of Strategy	978-81-96311-39-1	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1165	2023	Business Policy And Strategy/Concept and Nature of Strategy Implementation	978-81-96311-39-1	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf

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1166	2023	Business Policy And Strategy/Barriers to Strategy Implementation	978-81-96311-39-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1167	2023	Business Policy And Strategy/Process of Strategy Implementation	978-81-96311-39-1	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1168	2023	Business Policy And Strategy/Resource Mobilization and Allocation	978-81-96311-39-1	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1169	2023	Business Policy And Strategy/Importance of Resource allocation	978-81-96311-39-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1170	2023	Business Policy And Strategy/Approaches to resource allocation	978-81-96311-39-1	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1171	2023	Business Policy And Strategy/Strategic Budgetting	978-81-96311-39-1	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1172	2023	Business Policy And Strategy/Factors influencing resource allocation	978-81-96311-39-1	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1173	2023	Business Policy And Strategy/Problems in Resource Allocation	978-81-96311-39-1	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1174	2023	Business Policy And Strategy/Interrelation between Strategy and Structure	978-81-96311-39-1	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1175	2023	Business Policy And Strategy/Matching Structure with Strategy	978-81-96311-39-1	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1176	2023	Business Policy And Strategy/Role of Leadership in Strategy Implementation	978-81-96311-39-1	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1177	2023	Business Policy And Strategy/Matching Leadership Style and Strategy	978-81-96311-39-1	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1178	2023	Business Policy And Strategy/Developing Strategic Leaders	978-81-96311-39-1	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1179	2023	Business Policy And Strategy/Dealin with Strategic Issues	978-81-96311-39-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-Policy-and-Strategy-BBA-303.pdf
1180	2023	Business research methodology	978-93-93810-58-8	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1181	2023	Business research methodology/Business Research- Meaning and Objectives	978-93-93810-58-8	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf

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1182	2023	Business research methodology/Scope of Business Research	978-93-93810-58-8	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1183	2023	Business research methodology/Purpose of Research- Exploration, Description and Explanation	978-93-93810-58-8	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1184	2023	Business research methodology/Unit of Analysis-Individual, Organization, Groups, and Data Series	978-93-93810-58-8	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1185	2023	Business research methodology/Conception, Construct, Attributes- Concept	978-93-93810-58-8	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1186	2023	Business research methodology/Variables and Hypotheses- Types and Computation	978-93-93810-58-8	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1187	2023	Business research methodology/Research Process-An Overview	978-93-93810-58-8	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1188	2023	Business research methodology/Problem Identification and Definition	978-93-93810-58-8	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1189	2023	Business research methodology/Selection of Basic Research Methods- Field Study, Laboratory Study	978-93-93810-58-8	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1190	2023	Business research methodology/Survey Method and Observational Method	978-93-93810-58-8	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1191	2023	Business research methodology/Existing Data Based Research and Longitudinal Studies, Panel Studies	978-93-93810-58-8	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1192	2023	Business research methodology/Questionnaire- Meaning, types and Design	978-93-93810-58-8	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1193	2023	Business research methodology/Measurement, Sampling & Hypothesis Testing- Brief overview	978-93-93810-58-8	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1194	2023	Business research methodology/Designing and writing Items	978-93-93810-58-8	Ms Shirly Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1195	2023	Business research methodology/Uni-dimensional and Multidimensional scales	978-93-93810-58-8	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1196	2023	Business research methodology/Measurement Scales: Nominal, Ordinal, Interval, Ratio	978-93-93810-58-8	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1197	2023	Business research methodology/Ratings and Ranking Scale	978-93-93810-58-8	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf

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1198	2023	Business research methodology/Thurston, Likert and Semantic Differential scaling	978-93-93810-58-8	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1199	2023	Business research methodology/Basics of Paired Comparison	978-93-93810-58-8	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1200	2023	Business research methodology/Reliability and Validity Scale- Meaning and Relevance	978-93-93810-58-8	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1201	2023	Business research methodology/Sampling- Steps, Types, Sample Size Decision	978-93-93810-58-8	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1202	2023	Business research methodology/Secondary Data Sources- Examples and Types	978-93-93810-58-8	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1203	2023	Business research methodology/Hypothesis Testing-Tests concerning means and proportions	978-93-93810-58-8	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1204	2023	Business research methodology/ANOVA- Relevance and application in business research	978-93-93810-58-8	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1205	2023	Business research methodology/Chi-square test and other non-parametric tests	978-93-93810-58-8	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1206	2023	Business research methodology/Report Preparation: Meaning, types and layout of research report	978-93-93810-58-8	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1207	2023	Business research methodology/Steps in report writing	978-93-93810-58-8	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1208	2023	Business research methodology/Citations- Brief Explanation and its importance in research	978-93-93810-58-8	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1209	2023	Business research methodology/Bibliography and Annexure in report	978-93-93810-58-8	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1210	2023	Business research methodology/JEL Classification	978-93-93810-58-8	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1211	2023	Business research methodology/Computerized Data Analysis: An overview	978-93-93810-58-8	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1212	2023	Business research methodology/Features and role of Computerized Data Analysis	978-93-93810-58-8	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1213	2023	Business research methodology/Basic Concepts of Advanced Excel	978-93-93810-58-8	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf

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1214	2023	Business research methodology/Overview of SPSS	978-93-93810-58-8	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1215	2023	Business research methodology/Practical application of SPSS in research	978-93-93810-58-8	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Business-research-methodology-211.pdf
1216	2023	Digital Marketing	978-81-963113-7-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1217	2023	Digital Marketing/Digital Marketing meaning scope and important	978-81-963113-7-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1218	2023	Digital Marketing/Internet Vs Traditional Marketing Communication	978-81-963113-7-7	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1219	2023	Digital Marketing/An introduction to Internet micro environment	978-81-963113-7-7	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1220	2023	Digital Marketing/Use of business to consumer, Business to business internet marketing	978-81-963113-7-7	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1221	2023	Digital Marketing/Internet marketing Strategy	978-81-963113-7-7	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1222	2023	Digital Marketing/The Marketing Mix (7-Ps) in online context	978-81-963113-7-7	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1223	2023	Digital Marketing/Managing Online Customer experience	978-81-963113-7-7	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1224	2023	Digital Marketing/Planning website design	978-81-963113-7-7	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1225	2023	Digital Marketing/Understanding site user requirement	978-81-963113-7-7	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1226	2023	Digital Marketing/Site Design and Structure	978-81-963113-7-7	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1227	2023	Digital Marketing/Developing and Testing Content	978-81-963113-7-7	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1228	2023	Digital Marketing/Integrated Internet Marketing Communications(IIMC)	978-81-963113-7-7	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1229	2023	Digital Marketing/Objectives and Measurement of Interactive Marketing Communication	978-81-963113-7-7	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf

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1230	2023	Digital Marketing/An introduction to E-Mail Marketing	978-81-963113-7-7	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1231	2023	Digital Marketing/An introduction to Opt-in-email-Permission Marketing	978-81-963113-7-7	Ms. Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1232	2023	Digital Marketing/An introduction to Online PR	978-81-963113-7-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1233	2023	Digital Marketing/An introduction to Interactive advertising	978-81-963113-7-7	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1234	2023	Digital Marketing/An introduction to Online Partnership	978-81-963113-7-7	Dr. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1235	2023	Digital Marketing/An introduction to Viral Marketing, Blogs	978-81-963113-7-7	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1236	2023	Digital Marketing/Search Engines- Search Engine Marketing (SEM)	978-81-963113-7-7	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1237	2023	Digital Marketing/A brief about Search Engine Optimisation	978-81-963113-7-7	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1238	2023	Digital Marketing/A discussion about Website Optimisation	978-81-963113-7-7	Dr. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1239	2023	Digital Marketing/Content Marketing introduction	978-81-963113-7-7	Ms. Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1240	2023	Digital Marketing/Social Media Marketing introduction	978-81-963113-7-7	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1241	2023	Digital Marketing/Designing Content for Social Media Marketing	978-81-963113-7-7	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1242	2023	Digital Marketing/Campaign Management introduction	978-81-963113-7-7	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1243	2023	Digital Marketing/Tracing SMM Performance	978-81-963113-7-7	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1244	2023	Digital Marketing/Mobile Marketing- Advertising on Mobile Devices	978-81-963113-7-7	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1245	2023	Digital Marketing/Mobile App- development and advancement	978-81-963113-7-7	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf

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1246	2023	Digital Marketing/Tracking Mobile Marketing Performance	978-81-963113-7-7	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1247	2023	Digital Marketing/Introduction to web analytics	978-81-963113-7-7	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1248	2023	Digital Marketing/Types of Web analytics	978-81-963113-7-7	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1249	2023	Digital Marketing/Tools of Web analytics	978-81-963113-7-7	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1250	2023	Digital Marketing/Key metrics of Web analytics	978-81-963113-7-7	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1251	2023	Digital Marketing/Building advantage in a network economy	978-81-963113-7-7	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_digital-marketing-bba-304.pdf
1252	2023	Entrepreneurship Development	978-81-963599-0-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1253	2023	Entrepreneurship Development/The Entrepreneurship : The concept	978-81-963599-0-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1254	2023	Entrepreneurship Development/The Entrepreneurship : Definitions	978-81-963599-0-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1255	2023	Entrepreneurship Development/Emergence of Entrepreneurial class	978-81-963599-0-4	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1256	2023	Entrepreneurship Development/Emergence of Entrepreneurial Class in India	978-81-963599-0-4	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1257	2023	Entrepreneurship Development/Theories of Entrepreneurship	978-81-963599-0-4	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1258	2023	Entrepreneurship Development/Types of Entrepreneurs	978-81-963599-0-4	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1259	2023	Entrepreneurship Development/Promotion of a venture	978-81-963599-0-4	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1260	2023	Entrepreneurship Development/Opportunity Analysis	978-81-963599-0-4	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1261	2023	Entrepreneurship Development/External Environment Analysis	978-81-963599-0-4	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf

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1262	2023	Entrepreneurship Development/Economic, Social, and Technological Analysis	978-81-963599-0-4	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1263	2023	Entrepreneurship Development/Competitive analysis	978-81-963599-0-4	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1264	2023	Entrepreneurship Development/Legal Requirement for Establishing New Unit and Raising Fund	978-81-963599-0-4	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1265	2023	Entrepreneurship Development/Venture Capital Sources and Documents required	978-81-963599-0-4	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1266	2023	Entrepreneurship Development/Forms of Ownership	978-81-963599-0-4	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1267	2023	Entrepreneurship Development/Entrepreneurial Behavior	978-81-963599-0-4	Ms. Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1268	2023	Entrepreneurship Development/Innovation & Entrepreneur	978-81-963599-0-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1269	2023	Entrepreneurship Development/Entrepreneurial Behavior and Psycho Theories	978-81-963599-0-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1270	2023	Entrepreneurship Development/Social Responsibility & Role of EDP	978-81-963599-0-4	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1271	2023	Entrepreneurship Development/Preparation of business plan	978-81-963599-0-4	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1272	2023	Entrepreneurship Development/Government policy on entrepreneurship	978-81-963599-0-4	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1273	2023	Entrepreneurship Development/Why startups fail?	978-81-963599-0-4	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1274	2023	Entrepreneurship Development/Role of MSME	978-81-963599-0-4	Dr. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1275	2023	Entrepreneurship Development/Role of entrepreneur in economic growth	978-81-963599-0-4	Ms. Shirly Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1276	2023	Entrepreneurship Development/Technology park	978-81-963599-0-4	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1277	2023	Entrepreneurship Development/Role of government in promotion of MSME	978-81-963599-0-4	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf

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1278	2023	Entrepreneurship Development/Generation of employment opportunities	978-81-963599-0-4	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1279	2023	Entrepreneurship Development/Complimenting and supplementing economic growth	978-81-963599-0-4	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1280	2023	Entrepreneurship Development/Social stability and balanced regional development of industries	978-81-963599-0-4	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1281	2023	Entrepreneurship Development/Role of export promotion and import substitution	978-81-963599-0-4	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1282	2023	Entrepreneurship Development/Concepts related to Forex earnings	978-81-963599-0-4	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1283	2023	Entrepreneurship Development/Documentation required in new venture planning	978-81-963599-0-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1284	2023	Entrepreneurship Development/A note on small business enterprises	978-81-963599-0-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1285	2023	Entrepreneurship Development/EDP's Critical evaluation	978-81-963599-0-4	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1286	2023	Entrepreneurship Development/Emergence of entrepreneurship amongst the youth	978-81-963599-0-4	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1287	2023	Entrepreneurship Development/Role of entrepreneur as an innovator	978-81-963599-0-4	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/04/Entrepreneurship-Development-BBA-312.pdf
1288	2023	Goods and service tax	978-93-93810-56-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023 Goods-and-Service-tax-bba.pdf
1289	2023	Goods and service tax/Comparison of Direct and Indirect taxes	978-93-93810-56-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023 Goods-and-Service-tax-bba.pdf
1290	2023	Goods and service tax/Introduction to GST in India	978-93-93810-56-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023 Goods-and-Service-tax-bba.pdf
1291	2023	Goods and service tax/Constitutional provision of Indirect taxes	978-93-93810-56-4	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023 Goods-and-Service-tax-bba.pdf
1292	2023	Goods and service tax/Basic Concepts of Supply	978-93-93810-56-4	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023 Goods-and-Service-tax-bba.pdf
1293	2023	Goods and service tax/Composite and Mixed Supply- Brief Concept	978-93-93810-56-4	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023 Goods-and-Service-tax-bba.pdf

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1294	2023	Goods and service tax/Services under GST- Examples	978-93-93810-56-4	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1295	2023	Goods and service tax/Levy and charge of GST- Practical application	978-93-93810-56-4	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1296	2023	Goods and service tax/Registration under GST- Formalities and Guidelines	978-93-93810-56-4	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1297	2023	Goods and service tax/Procedure of Registration- Format and Process	978-93-93810-56-4	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1298	2023	Goods and service tax/Person and Taxable person under GST	978-93-93810-56-4	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1299	2023	Goods and service tax/Payment of Tax- types	978-93-93810-56-4	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1300	2023	Goods and service tax/Assessment of tax-self-assessment, re-assessment, summary assessment, provisional assessment, and best judgment assessment	978-93-93810-56-4	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1301	2023	Goods and service tax/Tax invoice-Format and Rules	978-93-93810-56-4	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1302	2023	Goods and service tax/Differentiation between Credit and debit notes	978-93-93810-56-4	Ms Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1303	2023	Goods and service tax/Accounts and Records- Meaning and Comparison	978-93-93810-56-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1304	2023	Goods and service tax/Input Tax Credit under GST - Conditions to Claim	978-93-93810-56-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1305	2023	Goods and service tax/Place of Supply Provisions under GST	978-93-93810-56-4	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1306	2023	Goods and service tax/Time of Supply Provisions under GST	978-93-93810-56-4	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1307	2023	Goods and service tax/Valuation and exemption (General valuation rules)	978-93-93810-56-4	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1308	2023	Goods and service tax/Special Valuation Rules-GST Valuation and its Practical Issues	978-93-93810-56-4	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1309	2023	Goods and service tax/Job work-Impact of Goods and Services Tax on Job Work	978-93-93810-56-4	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf

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1310	2023	Goods and service tax>Returns under GST-Rules and Procedures	978-93-93810-56-4	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1311	2023	Goods and service tax/Steps to File Return under GST	978-93-93810-56-4	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1312	2023	Goods and service tax/Due dates of return-GST Returns Filing Due Dates	978-93-93810-56-4	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1313	2023	Goods and service tax/Tax Collection at Source (TCS)-Conceptual Background	978-93-93810-56-4	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1314	2023	Goods and service tax/Tax Deduction at Source (TDS)-Meaning and Concept	978-93-93810-56-4	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1315	2023	Goods and service tax/Demands and recovery under GST- Detailed Analysis	978-93-93810-56-4	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1316	2023	Goods and service tax/Inspection, search and seizure under GST	978-93-93810-56-4	Ms Shirly Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1317	2023	Goods and service tax/Provisions of Arrest under GST	978-93-93810-56-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1318	2023	Goods and service tax/Advance Ruling Mechanism in GST	978-93-93810-56-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1319	2023	Goods and service tax/Appeal and Revision Mechanism under GST	978-93-93810-56-4	Ms Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1320	2023	Goods and service tax/Audit under GST-General Rules	978-93-93810-56-4	Dr Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1321	2023	Goods and service tax/Offences under GST- Regulations	978-93-93810-56-4	Dr Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1322	2023	Goods and service tax/Penalties under GST-Types and procedures	978-93-93810-56-4	Dr Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1323	2023	Goods and service tax/Cases on offences and penalties	978-93-93810-56-4	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1324	2023	Goods and service tax/Filing refund under GST-Format and Process	978-93-93810-56-4	Dr Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1325	2023	Goods and service tax/Refunds under GST and its related issues	978-93-93810-56-4	Ms Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf

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1326	2023	Goods and service tax/Cases on Refunds-Real Examples	978-93-93810-56-4	Ms Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1327	2023	Goods and service tax/Activities which are neither good nor supply	978-93-93810-56-4	Mr Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1328	2023	Goods and service tax/Role of GST Practioner	978-93-93810-56-4	Mr Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1329	2023	Goods and service tax/Steps to become a GST practioner	978-93-93810-56-4	Ms Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Goods-and-Service-tax-bba.pdf
1330	2023	Project Management	978-81-963113-8-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1331	2023	Project Management/Project and Project Management	978-81-963113-8-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1332	2023	Project Management/Objectives and Importance of Project management	978-81-963113-8-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1333	2023	Project Management/Tools and Techniques for Project Management	978-81-963113-8-4	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1334	2023	Project Management/Project team, Roles and responsibilities of Project Manager	978-81-963113-8-4	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1335	2023	Project Management/Determinants of Project success	978-81-963113-8-4	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1336	2023	Project Management/Phases of Project life Cycle	978-81-963113-8-4	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1337	2023	Project Management/Classification of Projects	978-81-963113-8-4	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1338	2023	Project Management/Generation of Ideas	978-81-963113-8-4	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1339	2023	Project Management/Monitoring the Environment	978-81-963113-8-4	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1340	2023	Project Management/Preliminary screening	978-81-963113-8-4	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf
1341	2023	Project Management/ Factors considered in technical analysis	978-81-963113-8-4	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Project-Management-BBA-302.pdf

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1342	2023	Project Management/Factors affecting selections of locations	978-81-963113-8-4	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1343	2023	Project Management/Need for considering alternatives	978-81-963113-8-4	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1344	2023	Project Management/Technology selection	978-81-963113-8-4	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1345	2023	Project Management/Sources of Technology	978-81-963113-8-4	Ms. Shirly Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1346	2023	Project Management/Appropriate Technology	978-81-963113-8-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1347	2023	Project Management/Conduct of Market survey	978-81-963113-8-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1348	2023	Project Management/Conduct of Market survey	978-81-963113-8-4	Ms. Shirly Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1349	2023	Project Management/Characterisation of Market	978-81-963113-8-4	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1350	2023	Project Management/Network analysis	978-81-963113-8-4	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1351	2023	Project Management/Capital structure	978-81-963113-8-4	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1352	2023	Project Management/Sources of Long term finance	978-81-963113-8-4	Dr. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1353	2023	Project Management/Debt Financing	978-81-963113-8-4	Ms. Shirly Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1354	2023	Project Management/Characteristics of Debt	978-81-963113-8-4	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1355	2023	Project Management/pes of Debts	978-81-963113-8-4	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1356	2023	Project Management/Demands and Recovery	978-81-963113-8-4	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1357	2023	Project Management/Inspection	978-81-963113-8-4	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf

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1358	2023	Project Management/Search, Seizure and Arrest	978-81-963113-8-4	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1359	2023	Project Management/Retained earnings	978-81-963113-8-4	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1360	2023	Project Management/Short term sources for working capital	978-81-963113-8-4	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1361	2023	Project Management/Newer sources of Finance	978-81-963113-8-4	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1362	2023	Project Management/Project Evaluation	978-81-963113-8-4	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1363	2023	Project Management/Project Monitoring and Controlling	978-81-963113-8-4	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1364	2023	Project Management/Abandonment Analysis	978-81-963113-8-4	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1365	2023	Project Management/Social Cost	978-81-963113-8-4	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-Project-Management-BBA-302.pdf
1366	2023	IT Application in Business	978-81-963599-1-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1367	2023	IT Application in Business/Components of IT Systems, Characteristics of Computers, Input-output Devices	978-81-963599-1-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1368	2023	IT Application in Business/Hardware-Software-Firmware: Meaning & Concepts	978-81-963599-1-1	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1369	2023	IT Application in Business/Functions of different units of Computers	978-81-963599-1-1	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1370	2023	IT Application in Business/Evolution/Generations of Computers, Since 1960's	978-81-963599-1-1	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1371	2023	IT Application in Business/Classification of computers: Based on usage, technology, data handling	978-81-963599-1-1	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1372	2023	IT Application in Business/Computer Primary Memory: ROM , RAM	978-81-963599-1-1	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1373	2023	IT Application in Business/Secondary Memory: HDD, Optical Disk	978-81-963599-1-1	Dr Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf

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1374	2023	IT Application in Business/Cloud Computing : Basic Concepts & Cloud as a service (aaS)	978-81-963599-1-1	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1375	2023	IT Application in Business/Types of Softwares	978-81-963599-1-1	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1376	2023	IT Application in Business/Operating System: Basic Concepts	978-81-963599-1-1	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1377	2023	IT Application in Business/Types of Operating Systems	978-81-963599-1-1	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1378	2023	IT Application in Business/Functions of Operating Systems	978-81-963599-1-1	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1379	2023	IT Application in Business/Operating Systems: Latest trends & developments	978-81-963599-1-1	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1380	2023	IT Application in Business/Booting Procedure: Meaning, Start-up sequence	978-81-963599-1-1	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1381	2023	IT Application in Business/Windows OS: GUI, Directory System	978-81-963599-1-1	Ms. Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1382	2023	IT Application in Business/Language Translators: Assembler, Interpreters & Compilers	978-81-963599-1-1	Prof. (Dr.) Ravi Kant Swami	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1383	2023	IT Application in Business/Generations of Computer languages	978-81-963599-1-1	Prof. (Dr.) Poorva Ranjan	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1384	2023	IT Application in Business/Introduction to Database Management Systems: Basic Concepts	978-81-963599-1-1	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1385	2023	IT Application in Business/DBMS: Types an Applications	978-81-963599-1-1	Dr. Shalini Gautam	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1386	2023	IT Application in Business/DBMS: ER Modeling	978-81-963599-1-1	Dr. Rashmi Chawla	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1387	2023	IT Application in Business/DBMS: Different Keys, Referential Integrity	978-81-963599-1-1	Dr. Pooja Sharma	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1388	2023	IT Application in Business/DBMS: Introduction to SQL- Basic Commands	978-81-963599-1-1	Dr. Navya Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1389	2023	IT Application in Business/Desktop Component: Word Processors & Presentation Software	978-81-963599-1-1	Ms. Shirley Rex	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf

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1390	2023	IT Application in Business/Excel: Introduction, features & applications	978-81-963599-1-1	Ms. Pooja Tripathi	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1391	2023	IT Application in Business/Excel: Generic Functions & Formulas	978-81-963599-1-1	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1392	2023	IT Application in Business/Excel: Creating tables, Graphs and Charts, Table formatting	978-81-963599-1-1	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1393	2023	IT Application in Business/Excel: Worksheet management, sort and filter tools, subtotal.	978-81-963599-1-1	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1394	2023	IT Application in Business/Excel: Mathematical and Statistical functions	978-81-963599-1-1	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1395	2023	IT Application in Business/Excel: Financial, Date-time & Text functions	978-81-963599-1-1	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1396	2023	IT Application in Business/Excel: Analyze data with Pivot Tables	978-81-963599-1-1	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1397	2023	IT Application in Business/Advance Excel: What-if-Analysis (Goal Seek, Scenario Manager)	978-81-963599-1-1	Ms. Roli Wadhwa	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1398	2023	IT Application in Business/Advance Excel: Vlookup, Hlookup, Match-Index	978-81-963599-1-1	Ms. Shanu Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1399	2023	IT Application in Business/Data Communication: Basic Concepts	978-81-963599-1-1	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1400	2023	IT Application in Business/Types of computer networks: Intranet, Extranet, Internet	978-81-963599-1-1	Mr. Swaraj Manchanda	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1401	2023	IT Application in Business/Computer Networks: Topologies & Networking Devices	978-81-963599-1-1	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1402	2023	IT Application in Business/Communication Standards: OSI Model	978-81-963599-1-1	Dr. Khushbu Khurana	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1403	2023	IT Application in Business/Applications of IT: In Railways, Airlines, Banking, Insurance, Inventory Control, Financial Systems, Hotel Management, Education, Entertainment and Health.	978-81-963599-1-1	Ms. Priyanshi Jain	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1404	2023	IT Application in Business/Cyber Security: Meaning, Aspects & Issues	978-81-963599-1-1	Mr. Bhupender Singh	Management	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-IT-Applications.pdf
1405	2023	HUMAN VALUES AND ETHICS	978-93-93322-39-5	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023-human-values-media-1.pdf

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1406	2023	HUMAN VALUES AND ETHICS/ What are Human Values ?	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1407	2023	HUMAN VALUES AND ETHICS/The importance of Morals, Values, Ethics and Virtues in our day-to-day lives	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1408	2023	HUMAN VALUES AND ETHICS/What are Morals?	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1409	2023	HUMAN VALUES AND ETHICS/Morality and its issues- Moral Development Theories and Moral Issues	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1410	2023	HUMAN VALUES AND ETHICS/Moral Dilemma and Moral Autonomy	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1411	2023	HUMAN VALUES AND ETHICS/Ingraining the ideas of sensitivity and Caring	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1412	2023	HUMAN VALUES AND ETHICS/Honesty and Truth as virtues in our lives	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1413	2023	HUMAN VALUES AND ETHICS/Time Management- Valuing our own time and that of others	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1414	2023	HUMAN VALUES AND ETHICS/What are Professional Ethics?	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1415	2023	HUMAN VALUES AND ETHICS/The different models of Professional Ethics and the accepted Code of Conduct	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1416	2023	HUMAN VALUES AND ETHICS/Service Learning- Different kinds of Service Learning	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1417	2023	HUMAN VALUES AND ETHICS/Ethical Theories and Professional Ethics- Theories about Right Action, Self-Interest and Common Good	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1418	2023	HUMAN VALUES AND ETHICS/ Theories on balance between Self-interest and common good	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1419	2023	HUMAN VALUES AND ETHICS/ Building Consensus at the Work Place- Cooperation, Resolution of Conflict, Collective Approach	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1420	2023	HUMAN VALUES AND ETHICS/ Resolution of conflict at workplace	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1421	2023	HUMAN VALUES AND ETHICS/ The idea of collective approach at Workplace	978-93-93322-39-5	Dr Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf

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1422	2023	HUMAN VALUES AND ETHICS/ What is Professional Integrity and its significance	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1423	2023	HUMAN VALUES AND ETHICS/ The interconnectedness of Human Values and Professional integrity and its ethics	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1424	2023	HUMAN VALUES AND ETHICS/ The importance of building Trust and Credibility at the Workplace	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1425	2023	HUMAN VALUES AND ETHICS/ What makes a Leader?- The traits, role and leadership style.	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1426	2023	HUMAN VALUES AND ETHICS/ The Various theories of Leadership.	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1427	2023	HUMAN VALUES AND ETHICS/ Team and Team Building- The need and ways of team building	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1428	2023	HUMAN VALUES AND ETHICS/ Good Decision making- The major do's and don't's	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1429	2023	HUMAN VALUES AND ETHICS/ The Virtues of a Good Leader at workplace - the aspects of good personal and professional values	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1430	2023	HUMAN VALUES AND ETHICS/ Idea of Brotherhood in today's world- based on sensitivity, caring and sharing	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1431	2023	HUMAN VALUES AND ETHICS/ Making a Stronger Self- Self-Exploration	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1432	2023	HUMAN VALUES AND ETHICS/ The idea of Natural Acceptance for creating a better self	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1433	2023	HUMAN VALUES AND ETHICS/ Experiential Validation	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1434	2023	HUMAN VALUES AND ETHICS/ Understanding and Respecting Relationships for Happiness and Prosperity	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1435	2023	HUMAN VALUES AND ETHICS/ Self and Others- Peace and Happiness	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1436	2023	HUMAN VALUES AND ETHICS/ Self and Others- The idea of Co-existence and interdependence of self, family, society , nation, world and nature	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf
1437	2023	HUMAN VALUES AND ETHICS/ India and the idea of Vasudhaiva Katumbakam	978-93-93322-39-5	Dr Anupama Ghosh	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_human-values-media-1.pdf

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1438	2023	Contemporary India	978-93-91450-99-1	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1439	2023	Contemporary India/Indian History & Culture	978-93-91450-99-1	Author - Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1440	2023	Contemporary India/Models of Self Introspection	978-93-91450-99-1	Author - Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1441	2023	Contemporary India/Indian Independence Movement	978-93-91450-99-1	Author - Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1442	2023	Contemporary India/Contemporary Issues and Need for Scientific Temper	978-93-91450-99-1	Author- Dr Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1443	2023	Contemporary India/Concept of Government & Indian Federalism	978-93-91450-99-1	Author - Dr Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1444	2023	Contemporary India/Indian Constitution	978-93-91450-99-1	Author - Dr Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1445	2023	Contemporary India/Election Process in Indian	978-93-91450-99-1	Author - Mr Pramod K Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1446	2023	Contemporary India/Nature of Indian Economy-	978-93-91450-99-1	Author - Mr Pramod K Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1447	2023	Contemporary India/Indian Economic Plans	978-93-91450-99-1	Author - Mr Pramod K Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1448	2023	Contemporary India/Socio-Economic Inequality	978-93-91450-99-1	Author - Dr Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1449	2023	Contemporary India/Judicial Activism	978-93-91450-99-1	Author - Dr Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1450	2023	Contemporary India/Indian Health system	978-93-91450-99-1	Author - Dr Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Contemporary-India-1.pdf
1451	2023	WRITING SKILLS/Fundamentals of Media Writing	978-93-91450-96-0	Author -Ms. Paranjaya Mehra	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf

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1452	2023	WRITING SKILLS/ABCD of Media Writing	978-93-91450-96-0	Author - Ms. Paranjaya Mehra	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1453	2023	WRITING SKILLS/Ethics in Media Writing	978-93-91450-96-0	Author - Ms. Paranjaya Mehra	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1454	2023	WRITING SKILLS/Process Writing	978-93-91450-96-0	Author- Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1455	2023	WRITING SKILLS/Editing and Formatting	978-93-91450-96-0	Author -Dr. Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1456	2023	WRITING SKILLS/Forms of Writing	978-93-91450-96-0	Author – Dr. Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1457	2023	WRITING SKILLS/Introduction to Online Writing	978-93-91450-96-0	Author – Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1458	2023	WRITING SKILLS/Social Media and Language Change	978-93-91450-96-0	Author – Dr. Iram Rizvi	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1459	2023	WRITING SKILLS/Maintaining Digital Databases	978-93-91450-96-0	Author – Dr Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1460	2023	WRITING SKILLS/Translation Practices	978-93-91450-96-0	Author – Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1461	2023	WRITING SKILLS/Translation in Indian Media	978-93-91450-96-0	Author – Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1462	2023	WRITING SKILLS/Process of Translation	978-93-91450-96-0	Author – Mr. Pramod Kumar Pandey	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1463	2023	WRITING SKILLS	978-93-91450-96-0	Dr. Sumedha Dhas	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_essentials-of-writing-skills.pdf
1464	2023	Grids and Guides of Design	978-93-91450-98-4	Prof. Ashish Chatterjee	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf

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1465	2023	Grids and guides of design/ Understanding Design	978-93-91450-98-4	Ms. Ritika Bora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1466	2023	Grids and guides of design/ Typography	978-93-91450-98-4	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1467	2023	Grids and guides of design/ Significance of Colour	978-93-91450-98-4	Ms Ritika Bora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1468	2023	Grids and guides of design/ Layout	978-93-91450-98-4	Mr. Madhav Sharma	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1469	2023	Grids and guides of design/ Publication Design	978-93-91450-98-4	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1470	2023	Grids and guides of design/ Web Design	978-93-91450-98-4	Mr. Ashish Chatterjee	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1471	2023	Grids and guides of design/ Corporate Design	978-93-91450-98-4	Mr. Madhav Sharma	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1472	2023	Grids and guides of design/ Pre-press	978-93-91450-98-4	Mr. Ashish Chatterjee	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1473	2023	Grids and guides of design/ Press & Post Press	978-93-91450-98-4	Mr. Ashish Chatterjee	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_grids-and-guides.pdf
1474	2023	Communication Concepts	978-93-91450-95-3	Dr. Ambrish Saxena	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1475	2023	Communication Concepts/Introduction to Communication	978-93-91450-95-3	Dr. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1476	2023	Communication Concepts/Process of Communication	978-93-91450-95-3	Dr. Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1477	2023	Communication Concepts/Effective Communication	978-93-91450-95-3	Ms. Ritika Bora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1478	2023	Communication Concepts/Introduction to Mass Communication	978-93-91450-95-3	Dr. Sumedha Dhasmana	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1479	2023	Communication Concepts/Mass Communication: A Tool to Achieve Commonality	978-93-91450-95-3	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1480	2023	Communication Concepts/Means of Mass Communication	978-93-91450-95-3	Ms. Ritika Bora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf

Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

S. No.	Year of publication	Title of the book/chapters published/Title of the paper/Title of the proceedings of the conference/Name of the conference/National / International	ISBN number of the proceeding	Name of the teacher	School	Weblinks to the publication
1481	2023	Communication Concepts/Models of Communication	978-93-91450-95-3	Dr. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1482	2023	Communication Concepts/Advanced Models of Communication	978-93-91450-95-3	Dr. Manmeet Kaur	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1483	2023	Communication Concepts/Relevance of Models of Communication	978-93-91450-95-3	Dr. Sumedha Dhasmana	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1484	2023	Communication Concepts/Theories to Mass Communication	978-93-91450-95-3	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1485	2023	Communication Concepts/Normative Theories of Press	978-93-91450-95-3	Ms. Ritika Bora	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1486	2023	Communication Concepts/Social Relevance Theory of Mass Communication	978-93-91450-95-3	Dr. Yamini Khullar	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_Communication-Concepts.pdf
1487	2023	Personality Development	978-93-91450-97-7	Dr. Manasvi Maheshwari	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1488	2023	Personality Development/Understanding the Self & Personality	978-93-91450-97-7	Dr. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1489	2023	Personality Development/Models of Self Introspection	978-93-91450-97-7	Dr. Shefalli Chhibber	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1490	2023	Personality Development/How to develop a Positive Attitude	978-93-91450-97-7	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1491	2023	Personality Development/Communicative Persona	978-93-91450-97-7	Dr. Manasvi Maheshwari	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1492	2023	Personality Development/Professional Communication	978-93-91450-97-7	Dr. Manasvi Maheshwari	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1493	2023	Personality Development/Life Skills	978-93-91450-97-7	Ms Piyusha Sharma	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1494	2023	Personality Development/Personal Cognitive Appeals	978-93-91450-97-7	Ms Piyusha Sharma	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1495	2023	Personality Development/Social Behaviour and Attitude	978-93-91450-97-7	Dr. Susmita Bala	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf
1496	2023	Personality Development/Understanding Attitude	978-93-91450-97-7	Ms Garima Jain	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf

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1497	2023	Personality Development/Emotional Stress Management	978-93-91450-97-7	Ms Garima Jain	Media	https://iqac.dme.ac.in/wp-content/uploads/2023/07/2023_personality.pdf