

# REPORTS 2017-22

NAAC Criterion : 5 Student Support and Progression

Key Indicator : 5.1 Student Support

Metric Number : 5.1.2 Capacity building and skills enhancement initiatives taken by the institution Language and Communication skills

Submitted By:



**Delhi Metropolitan Education**

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# 2021-22



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## Communication and Media Resistance in Socio-Political Context

2nd July, 2021



DME Media School organized its first technical session of ICAN4, on the theme 'Communication and Media resistance in socio-political context' was held on July 2. The session was chaired by Dr Monisa Qadri, Former Head, Journalism and Mass Communication (DJMC) and Head, University Social Media and PR Consultant, Islamic University of Science and Technology, Avantipora, Pulwama. The session was co-chaired by Ms Krishna Pandey, Assistant Professor, DME Media School.

The research papers of the day encompassed various subjects such as social media emerging as an agenda-setting tool, self-presentation of urban youth on Facebook, new IT rules for social media, application of sedition law against journalists and much more. The paper titled 'E-Governance in Socio-Political Context: A Study based on Sewa Kendras of Punjab' by Kirti Loomba, Department of Journalism and Mass Communication IKG Punjab Technical University, Kapurthala, Punjab was awarded the best paper for the session.



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## Communication Technologies for effective transmission for media messages 7th July 2021



The merger of technology and journalism became the focal point of discourse for the 10th master class of ICAN4 conducted on July 7 with Prof. Ranjit Verma, Director, Delhi Technical Campus, GGSIP University, as the expert. Prof. Verma began explained how the mix of technology and journalism has come to exist in its present form and how the idea of merging the two in media education will be beneficial in the long run. “Communication started thousands of years ago. Although the process and the means have evolved, the basis remains the same,” he stated. He emphasised on the power of AI and technology in all areas of lives and remarked, “Artificial Intelligence is sure to change the way we communicate from the ground up in the near future. In terms of privacy issues in the context of AI taking over our lives, Prof. Varma suggested that one must learn to use technology safely and wisely. Dr Susmita Bala concluded the session with a vote of thanks and stated that Prof. Varma’s lecture provided all those detail about technology, particularly Artificial Intelligence that normally are not covered in the classrooms. She asserted that the session was quite helpful for media students



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## Article Writing Competition

28th July, 2021

**DME Delhi Metropolitan Education**  
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**THINK WRITE & DESIGN**  
A digital poster making & article writing intra college competition

ORGANISED BY  
STUDENT COUNCIL OF DME MEDIA SCHOOL  
**SPARC**  
SUPPORTING POSITIVE ATTITUDE AND RESOURCING CAPABILITY

ON  
**WORLD NATURE CONSERVATION DAY**

THEME: NATURE CONSERVATION

- Article Writing
- Poem Writing
- Poster Making

• LAST DATE OF SUBMISSION- 24/07/21  
• GUIDELINES ARE GIVEN IN THE MESSAGE BELOW

Certificates will be provided to the winners

Results to be announced on 28/07/21

Student conveners-  
Shruti Arora - 9810883175  
Shalika Khandelwal - 9810778828

B-12, Sector 62, Noida  
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To encourage more students to put on their thinking caps and reflect on various issues of nature and environment, SPARC, the student council of DME organised intra-college digital poster making, article writing and poetry writing competitions, to commemorate



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World Nature Conservation Day which is held on July 28. Bilingual entries were invited for the competitions, the theme of which was 'Nature Conservation'.

Several students across the three schools participated in these competitions. The judges for the competitions were Mr Pramod Pandey, MsMudita Raj and Ms Manmeet Kaur, Assistant Professors, DME Media School. The winners were announced by Dr Susmita Bala, Head,

DME Media School on July 28 during the online event held on zoom by SPARC to celebrate the day. While Sahil Dhamija, first year student of BA(JMC) bagged the first prize in poster making competition, Bhawna Verma, second year student of BBA was adjudged the runner up. The winning entry in the article writing competition was of Nikita Taneja, first year student of BA(JMC) and the second prize for the same was bagged by Anjali Kulal, another first year student of BA(JMC). In the poem writing competition, Priya Mishra and Disha Dogra, both from first-year BA(JMC) were the winners and runner-up respectively.



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**RJ hunt for oratory skills**

**12th October, 2021**



Held live on the second day of Vritika2021 on October 12, the RJ Hunt contest witnessed the oratory talents of students from across different colleges in India. The participants were welcomed by Vaishnavi, a third-year student and Dr Susmita Bala, Head, DME Media School. The competition required them to present a radio program on the theme Digital India for three-four minutes. Ms Garima Thareja, experienced radio jockey and Ms Divya Malhotra, alumna of DME Media School were judges of the competition, who took into consideration the content, concept and presentation skills to determine the winners. After listening to the many performances, both the judges offered valuable insights to all the participants on the art of RJing. “You must have a strong hold on the language of radio,” advised MsThareja. Ms. Divya told everyone to focus more on the audio instead of their presentation in front of the camera.

The first position went to Malavika Suresh of Symbiosis Institute of Media and Communication; the second position was awarded to Pooja Asnani from Chandigarh University; and Ankita Gogoi from Dibrugarh University, Assam received the third position in the competition. The session concluded with a vote of thanks by MsSukriti Arora, Asst. Professor, DME Media School.



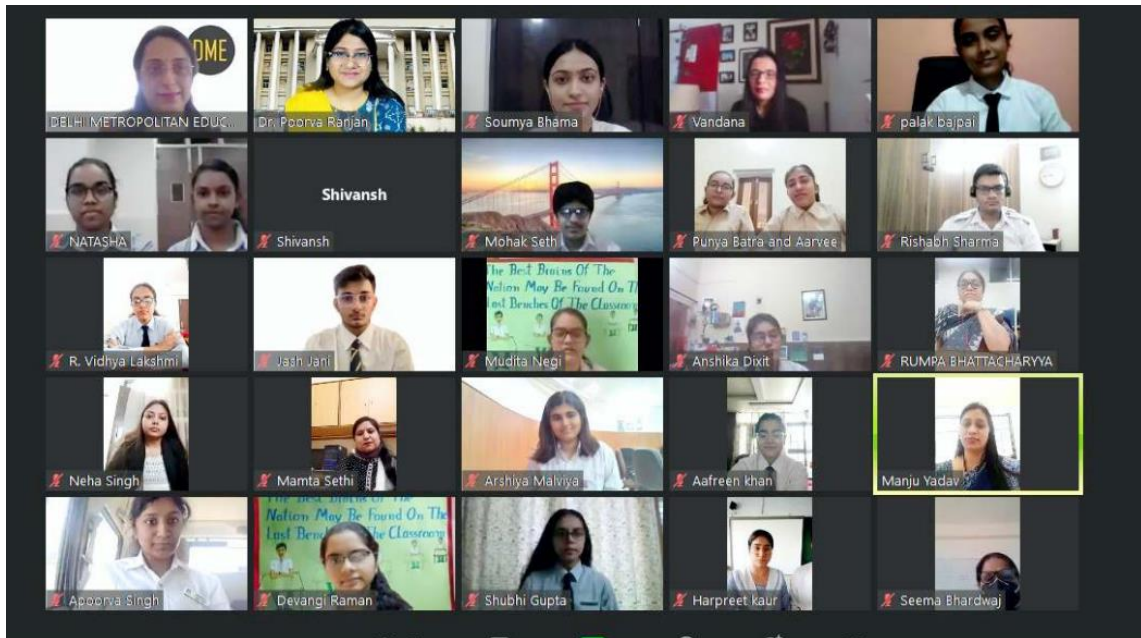
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## Dialectic Debate Competition 29<sup>th</sup> Oct 2021



To celebrate the birthday of our former president Dr. APJ Abdul Kalam, DME Management School in collaboration with the DME Outreach cell organized Inter – School Debate Competition on the topic – “The Best brain of the nation may be found on the last benches of the class” October 29, 2021, at 10:30 am on Zoom platform. The judges for the competition were Ms. Vandana Kadian, Senior Consultant, TCS, and Ms. Neha Singh, Assistant Manager, The Hindustan Times. Guests were warmly welcomed by Dr. Poorva Ranjan, Head of Department, DME Management School. The participants delivered the idea with great confidence and left no stone unturned to give in their best both for and against the topic. Each team consisted of two members and a time slot of 5 minutes was given to each member to present their views. The judges found it very difficult to select the best group from all the passionate participants. They were judged on the criteria of content, communication skills, and confidence. The event saw the participation of 12 teams coming from various schools and states. The session was full of enthusiasm that give students creative room to express what they feel. The competition concluded successfully with great words of encouragement and appreciation from Director Prof. Dr. Ravikant Swami, DME Management School. The vote of thanks was given by Dr. Shalini Gautam, Associate Professor and Head Outreach.



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## Dynamic Communication Skills for Professional Success 14 December, 2021



The Training and Placement Cell, Law School of Delhi Metropolitan Education, affiliated to GGSIP University organized a virtual session on Dynamic Communication Skills for Professional Success for 1st Year Law Students on 14th December, 2021 from 3:00 pm to 4:30 pm.

Mrs. Srishti Rawat, Certified Master Trainer in Employability Skills and post graduate in business management, apprised students of the importance of potent Communication Skills. Mrs. Rawat exuded a plethora of benefits of furnished communication skills such as increased productivity and work performance in a professional set up. Mrs. Rawat engaged students into many mind-boggling questions and games. Students' queries were answered satisfactorily in the Q & A session. Importance of effective reading, writing and conversational skills were major learning outcomes of this session.



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## Learning Japanese for Better Career Opportunities

29<sup>th</sup> December 2021



On Monday, November 29, the DME Training & Placement Cell, in partnership with Wakaba Japanese Academy, hosted a session on “Learning Japanese for Better Career Opportunities” via Zoom. Ms Sakshi Khurana, founder of the Wakaba Japanese Academy and N2 Certified, led the class. Students from the Media School, Management School, and Law School attended the session. At the beginning of the session, Dr Ambrish Saxena, Professor and Dean, DME Media School interacted with the audience and said “It’s a new beginning for DME to introduce a foreign language for the students, and I think this will aid learners from all four academic programs.” Initiating the session, Ms Sakshi Khurana began her presentation by discussing the advantages of being trilingual in today's world. “In Japanese, WAKA means young and BA means leaves, thus the name is WAKABA translates to young leaves, showcasing fresh and fertile brains of students who are eager to learn Japanese and grow into full-grown trees,” she said.

Ms Khurana emphasised on the popularity of the Japanese language and said, “This language is considerably easier and similar to Hindi and the benefits of studying it are obvious because it is spoken in the world’s third largest economy and is also the highest-paid language.” Dr Susmita Bala, Professor and Head, DME Media School extended the vote of thanks, appreciating the efforts of the placement team and thanking the resource person.



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## **Nuances of Digital Writing**

**15<sup>th</sup> February, 2022**

DME Media School organized the third session of Career in Media Series on February 15 to help students chalk out a professional path in 'Digital Writing' under the expert guidance of Mr Satish K Singh, Editor – Digital News 24. Dr Ambrish Saxena, Professor and Dean, DME Media School, opened the session with his remarks about the increasing demand for digitally skilled manpower in the media industry. He said, “Digital media has not only developed as an independent field but also changed the way other media streams like television, print, and radio operate.” The virtual dais was then handed over to guest of the day, Mr Satish K Singh, who began with his observations about the fast-paced digital realities of contemporary times. He reminded the students that despite the pervasiveness of smartphones and open internet platforms, one must ensure that truth is paramount in all writing. He advised to “not feed to the gallery” and instead keep the content factual. “You are not a performer but a journalist, regardless of the media you are using.”

Mr Singh then talked about the skills required to become a successful digital writer. He said, “Presentation is important for this form of media but not without valuable content. You must be wellversed with the subject and present it in a concise and interesting manner.” In order to achieve that, he recommended students to avoid sensational forms of writing and induce decent humour in the content, wherever feasible. The address was followed by a question-answer round, moderated by Mr Pramod Kumar Pandey, Assistant Professor, DME Media School. Students put forth their doubts regarding career opportunities in digital writing and the preparation for making themselves more employable.

Mr Vishal Sahai, Assistant Professor, DME Media School concluded the session with a vote of thanks



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## International Mother Language Day 21<sup>st</sup> February, 2022



On the occasion of International Mother Language Day, SPARCthe student council of DME Media School organised a multilinguistic event to celebrate the exquisiteness of different languages spoken across the globe. The vibrant event was organised at the Nelson Mandela Auditorium on February 21.

The celebrations began with the opening remarks of Dr Ambrish Saxena, Professor and Dean, DME Media School. He said, “Mother language comes first before any other medium of expression. Our languages are our identity even before the religion.

Expressing his views, Dr Ravikant Swami, Director, Delhi Metropolitan Education said, “The first thing we learn from our mother is the language only. We must take pride communicating in the mother language.” The event had a soulful singing performance by the first-year students- Eshika Shaw, Aditya Gusain, SikhaMishra and Yash Joshi. They sang in different regional languages and mesmerised the audience. It was followed by a graceful dance performance by the SPARC students

Towards the end, first-year students expressed love for their mother tongue by speaking in their native languages. While Saksham Vij sang a few motivational lines in Punjabi, Shashank Kumar Mishra glorified the hard work of Bihari natives in the Bhojpuri language. Divyashri spoke in Tamil, Diksha expressed her love for Garhwali, Kalidas motivated the audience in Malayalam, Gracie spoke in Haryanvi and Riddhima inspired everyone in Sanskrit.

The high-spirited event ended on a positive note with a vote of thanks from Dr SusmitaBala, Professor and Head, DME Media School. She highly appreciated the enthusiasm of the SPARC. She advised, “We should always be connected with our roots and never forget the values that we learn from our mother tongue.”



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# 2020-2021



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## War of Words- Online Debate Competition 18 Mar, 2021



With an aim of building students' communication and analytical skills, DMS organized an online debate competition, "War of Words", for students of business and management courses at DME & DTC. The event allowed students to display their debating prowess and sharpen their minds by contemplating over the burning issues of the day.

Round 1 was conducted on 11th March 2021 and 16 students participated in the same. External judges for Round 1 were Mrs. Preeti Goel, Principal, Sun Valley International School, Mrs. Alka Mathur, Principal, Sneh International School and Mr. KanwaljeetKhungar, Principal, Bharat National Public School.

The final round was conducted on 18th March 2021 and 7 finalists presented their stand. External judge for the final round was Dr. RanchayBhateja, Professor, KIET Group of Institutions, Ghaziabad. The students showed great enthusiasm in their arguments and the judges appreciated their efforts and tips for further improvement. Based on the judges' evaluation, 1st place was earned by Ms. Anjali Rawat, 2nd place went to Ms. Fabeha Fatima Naqvi and 3rd position was secured by Ms. Riya Rao. The department hopes to bring more such opportunities for management students so that DME can continue its climb towards being a top BBA college in Noida.



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# 2019-2020



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## Turnitin Workshop

29th December, 2020



The Research Cell of Delhi Metropolitan Education, Noida organized an insightful training session on Turnitin Software as part of the Orientation Programme for Batch 2020. The session was conducted virtually on 29 December 2020 where the newly inducted students were introduced to the importance of academic writing skills, academic integrity and the software, Turnitin. The trainer of the session was Mr. Sachin Gurwe from Turnitin team of South Asia. Ms. Upasana Singh, Member, Research Cell, introduced the speaker, Mr. Sachin Gurwe and welcomed the first year students. Ms. Upasana briefly threw light upon three important aspects i.e. academic integrity, what is Turnitin and how is it useful and lastly about plagiarism as an academic offence and its consequences. Ms. Upasana encouraged the students to use the software as it is made available in very few institutions and hence it is a privilege which we should use to improve our academic writing.

Mr. Gurwe further demonstrated the use of Turnitin accounts to the students, familiarized with terms like Class ID, enrollment key etc. He emphasized on maintaining confidentiality and integrity while using the credentials and using the software. He further explained the concepts like class, assignments, uploading of reports, dissertations or assignments by the students. Mr. Gurwe then explained the contents of the similarity report generated by Turnitin and the background against which the submissions are crosschecked with the rich database of student papers, institutional repository, current and archived internet sources and scholarly repository continuously updated by Turnitin. Mr. Gurwe started the session by introducing the software followed by discussion on text similarity vs. Plagiarism. He further explained the Plagiarism Spectrum 2.0 and ten forms of plagiarism and gave a brief as to how to avoid plagiarism. Effective time management during research and writing, providing proper citations, using Turnitin Similarity report, maintaining the academic integrity and seeking help from instructors were some of the key suggestions from Mr. Gurwe to the students.

Mr. Gurwe then explained how to download the reports, filters and funnels available and other technical aspects of the software. This was followed by an animated round of



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questions and answers where participants discussed their queries with Mr. Gurwe who patiently resolved all the queries. Ms. Upasana introduced the Research Cell team and assured the students of the timely information and assistance which will be provided to them in due course of time. Dr. Isha Jawasl, Head, Research Cell, welcomed the students and encouraged them to not be perplexed about the plagiarism and Turnitin.

Dr. Jaswal reiterated that with right guidance and preparations from day one, students will be well-informed and prepared to refine and improve the work undertaken by them in their academic journey, which has just begun. Mr. Gurwe expressed his thanks to the management and research cell team and extended his best wishes for the academic year to the students. “Stay positive and test negative”, the concluding words and wishes from Mr. Gurwe. The session was concluded by Ms. Upasana by expressing the vote of thanks.



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# 2018-2019



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## **15 National Youth Parliament (Under the Aegis of Ministry of Parliamentary Affairs, Govt of India New Delhi) 23<sup>rd</sup> October, 2018**



*The dignitaries and participants of the 15th National Youth Parliament conducted under the aegis of Ministry of Parliamentary Affairs, Govt. of India*

DME conducted the 15th National Youth Parliament on 23th october, 2018 which is conducted under the aegis of Ministry of Parliamentary Affairs, Govt. of India, New Delhi. Out of many prestigious universities and colleges across India, DME got the opportunity to conduct the 15th National Youth Parliament.

This event is organised every year by ministry of parliamentary affairs to create awareness among students about democratic principles and make them aware the practice and procedure being followed in Indian Parliament.

The working of Youth Parliament should broadly follow the pattern of the working of Lok Sabha. It would facilitate the task of the teacher-in-charge of this activity, if he/she and Students, selected to participate in the Youth Parliament Competition should first acquaint themselves with the practical working of the real Parliament of the country by witnessing the actual proceedings and make themselves conversant with the arrangement made for the members in the Chamber of the Lok Sabha. The lay-out of the Chamber of their Youth Parliament should resemble as far as possible the lay-out of the Chamber of Lok Sabha. The dias and chair of the Presiding Officer should be one the straight base of the semi-circle. The seating arrangement for members should be in the shape of a horse-shoe, as it is in the Lok Sabha. The Chamber of Lok Sabha is a semi-circular Hall with the Speaker sitting in a canopied chair, place conspicuously at the Centre of the diameter connecting the two ends of the semi-circle.

There is dividing space in front of the Speaker's rostrum. On the left of the rostrum are the seats for the opposition and on the right are the seats for the Government benches. Lightly raised above the Chamber of the Youth Parliament is the gallery for the visitors, the 'Press', the 'diplomats' and the 'distinguished visitors' etc. The Parliamentary procedures and practices to be followed in the Youth Parliament should correspond as far as possible to the practices and procedures followed in the Lok Sabha. Before holding a Youth Parliament Session, each participating college should prepare a List of Business. This enables them to prepare themselves for the discussions in the House. Students discussed about the current socio economic issues like Sabrimala entry for women, sexual harassment at workplace, GST, Petrol prices etc. The 3 times MP from delhi Shri J.P. aggarwala was the chief guest for the function.



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