



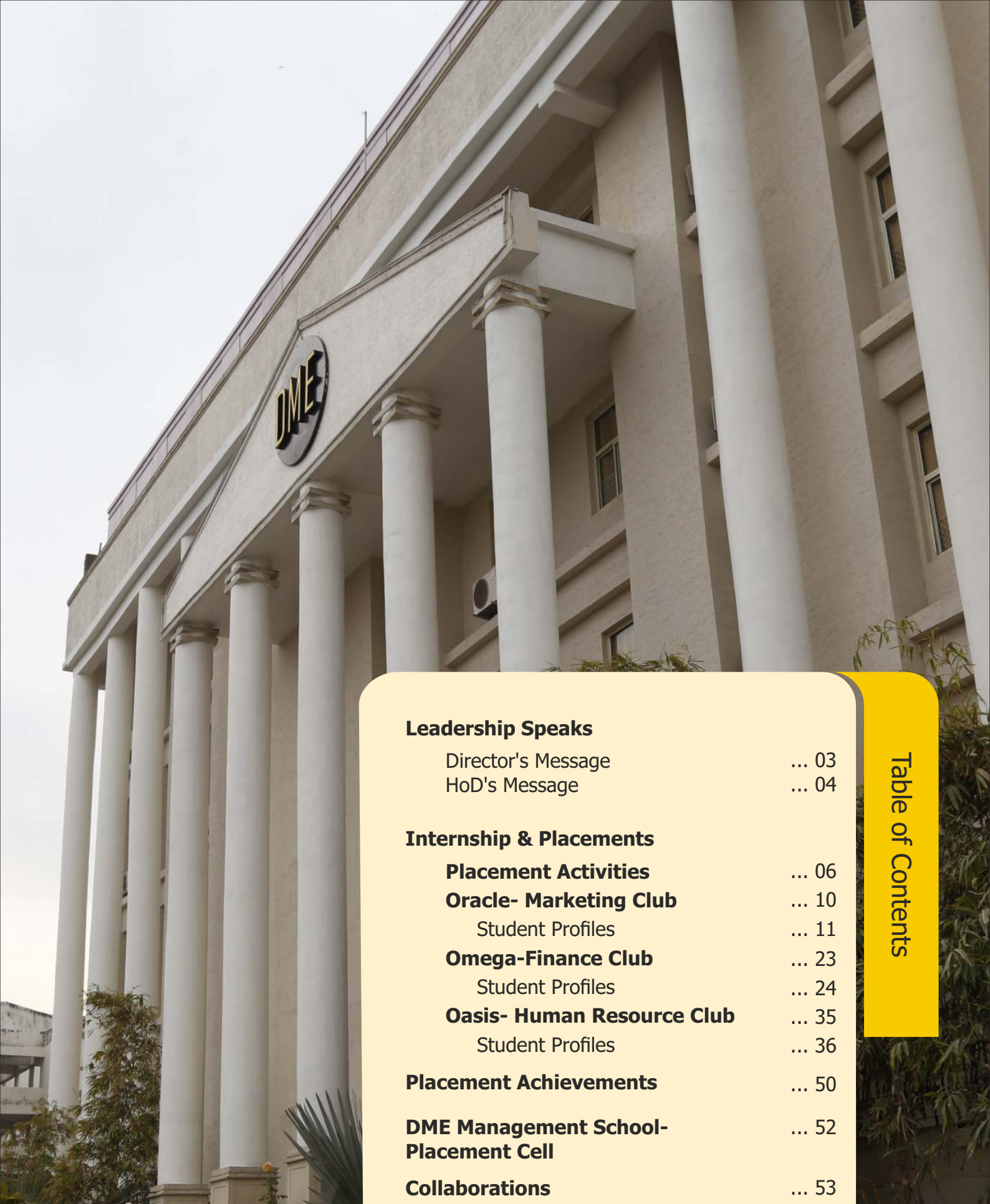
# DME Management School

2022-2023



## Delhi Metropolitan Education

Affiliated to GGSIP University, New Delhi Approved by Bar Council of India



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## From the desk of the Director

Liberalization, Privatization & Globalization have resulted in a paradigm shift in the job markets. First, Jobs in the Government sector have shrunk and are being fast replaced by jobs in the Private sector. Second, India's Economy has progressed from "Manufacturing Based" to "Service-Based" with close to 54% of the Indian GDP being contributed by the Services sector. Third, the job market is integrating itself with the global scenario in terms of competencies. Thus, the student needs to prepare according to this changed job scenario.

The present job scenario needs professionals with the right set of Knowledge, Skills & Attitude. Delhi Metropolitan Education (DME) provides education in the fields of Law, Journalism and Management through a model which inculcates the right set of Knowledge, Skills and Attitude so that placement is a natural outcome when the student completes the course.

I invite corporate for recruiting our students with a confidence that they will put in the best of their mind & energies to contribute to the wealth of the organizations for which they will work.

**Prof. (Dr.) Ravi Kant Swami**  
Director  
Delhi Metropolitan Education



## From the desk of the HoD

**DME Management School** is the academic heart of Delhi Metropolitan Education, a premier Institute in Delhi NCR. DME Management School offers students a journey of learning and discovery into the management domain - the fundamental disciplines that underlie contemporary working of all organisations across the world.

Our faculty is a community of dedicated scholars and management professionals whose research expands the boundaries of our knowledge and imagination, and whose teaching prepares students for wide-ranging management careers and lifelong learning. The DME Management school not only provides an excellence in management education to its undergraduates, but also provides a **robust industry linkage** for their professional growth and development. Our management students go on to corporate positions in the HR, Marketing, Finance and every professional management field - having been well prepared through **internships, research opportunities, cross-disciplinary integration, Strong mentoring** and, most importantly, **great and inspiring teaching**.

Our efforts also are enhanced by the vital involvement of **inspirational alumni**, who are doing innovative and transformative things in their personal and professional lives and serve as shining examples of the management education we offer at DME Management School. They are making their marks on just about every management profession and proof positive that a management degree can lead to great things.

Whether you are introducing yourself to Management field for the first time, planning a visit to DME campus, or are already a member of our management education community, I invite you to explore this website to learn more about the brilliant learning environment at **DME Management School**.

**Dr. Poorva Ranjan**  
Professor – Management  
Head - DME Management School  
Head - Mentoring Cell

# Internships and Placements

We firmly believe in a Strong Industry Connect in terms of Guest Lectures, Industrial Visits, On Job Training, Internships, and final placements of BBA Students. We impart effective personality development sessions to the BBA students so that they are able to clear Interviews and GD Rounds. We build relationships with prospective employers by initially sending them our students for internships and then for final placements. The Training & Placement Cell organises a Placement Week during March every year. Reputed companies like Amazon, Lakme, UpGrad, BYJU's NIIT, Airtel, Career Launcher etc participate and recruit during that.



# Placement Activities

## Corporate Readiness Week (Batch 2020-23)

DME Management School Placement Cell in association with Oasis- DMS HR Club organised Corporate Readiness Week for Batch 2020-23 from 16th August, 2022 to 18th August, 2022. The coordinators for the event were Dr. Pooja Sharma, Ms. Pooja Tripathi and Mr. Swaraj Manchanda. The event aimed at preparing students for updating their CVs and as well as to help them improve upon their corporate dressing, introduce themselves in an interview, and report about internship experiences pursued during summer break.

The students were called section-wise- Section A on 16th August 2022; Section B on 17th August 2022 and Section C on 18th August 2022. All faculty members- Dr. Seema Mam, Dr. Shuchi Goel, Dr. Pooja Sharma, Dr. Rashmi Chawla, Mr. Bhupinder Singh, Ms. Roli Wadhwa, and Mr. Swaraj Manchanda were assigned 10 students each day for reviewing CVs and evaluating students' performance during their interaction with the faculties. The event also utilised this opportunity to ask students about their post-BBA career choice.

Corporate Readiness Week succeeds the CV vetting exercise undertaken by the Management faculty for reviewing CVs of the 2020-23 batch. The students submitted their CVs via Collpoll and suggestions were given to improve them keeping in mind industry standards and their new Internship pursued by them.



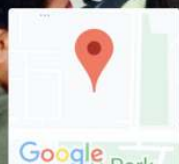
# Placement Activities

## Professional Grooming Workshop (Batch 2020-23)

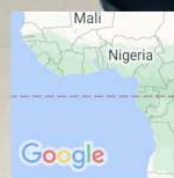
DME Management School Placement Cell organised Professional Grooming Workshop on 1st November 2022. The event was organised for 64 students who opted for placements in the upcoming placement season in semester 6. The coordinators for the event were Dr. Pooja Sharma, Ms. Pooja Tripathi and Mr. Swaraj Manchanda. The event aimed at teaching students the importance of Proper grooming and professional appearance.

The students were called section-wise for interaction with Ms. Nisha Singh, Corporate Trainer and People Skill Consultant for guidance. The Personalised sessions with Ms. Nisha helped students to understand nuances of suitable appearance in a corporate setup. Feedback including tips on hairstyle, facial hair, nails, makeup, and personal hygiene were discussed.

This event is the start of the series of events that shall be taking place for preparing students for the upcoming Placement session in the 6th semester. It was a fruitful exercise for the students as they benefitted from the discussions with Ms. Nisha and received valuable guidance for shaping their future.



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Long 77.363589°  
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**Noida, Uttar Pradesh, India**  
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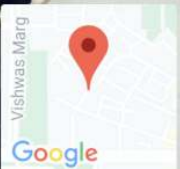
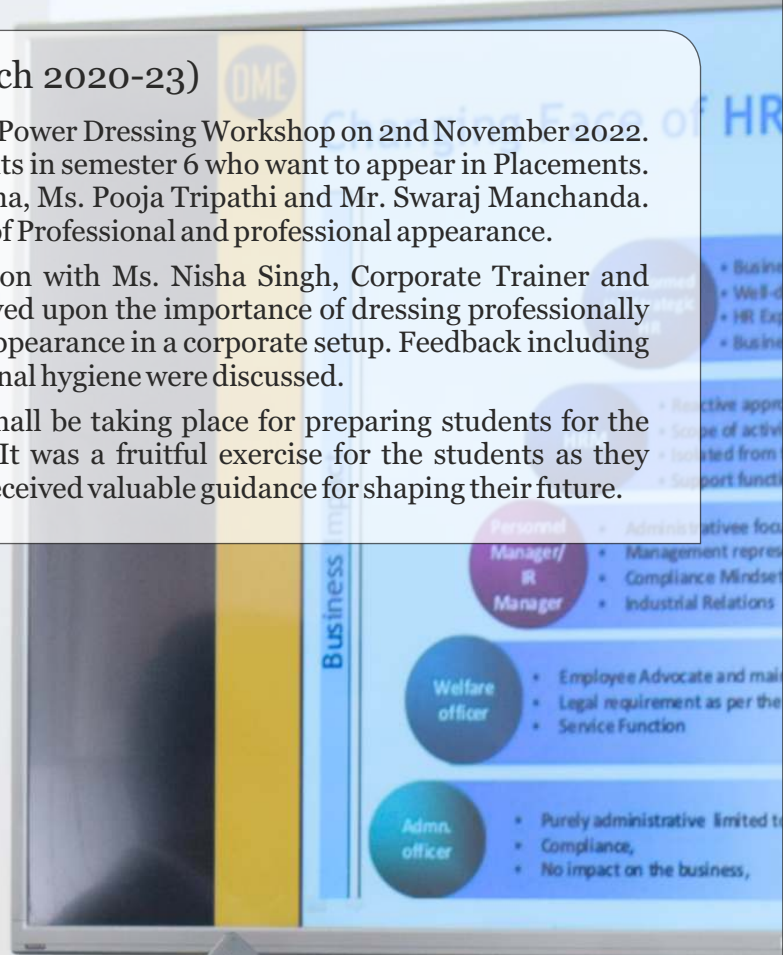
# Placement Activities

## Power Dressing Workshop (Batch 2020-23)

DME Management School Placement Cell organised Power Dressing Workshop on 2nd November 2022. The event was organised specifically for those students in semester 6 who want to appear in Placements. The coordinators for the event were Dr. Pooja Sharma, Ms. Pooja Tripathi and Mr. Swaraj Manchanda. The event aimed at guiding students the importance of Professional and professional appearance.

The students were called section-wise for interaction with Ms. Nisha Singh, Corporate Trainer and People Skill Consultant for guidance. Ms. Nisha delved upon the importance of dressing professionally helped students to understand nuances of suitable appearance in a corporate setup. Feedback including tips on hairstyle, facial hair, nails, makeup, and personal hygiene were discussed.

This event is the start of the series of events that shall be taking place for preparing students for the upcoming Placement session in the 6th semester. It was a fruitful exercise for the students as they benefitted from the discussions with Ms. Nisha and received valuable guidance for shaping their future.



**Ghaziabad, Uttar Pradesh, India**  
141, 141, Dadri Main Rd, Institutional Area, Rasoolpur Nawada,  
Industrial Area, Sector 62, Ghaziabad, Uttar Pradesh 201301, India  
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Long 77.366717°  
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**Noida, Uttar Pradesh, India**  
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Long 77.366717°

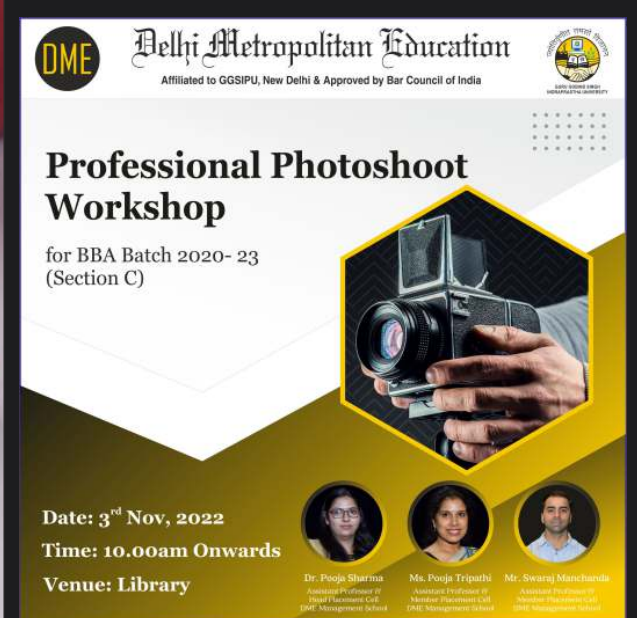

# Placement Activities

## Professional Photoshoot (Batch 2020-23)

DME Management School Placement Cell organized a Professional photoshoot for students in Placements. The coordinators for the event were Dr. Pooja Sharma and Ms. Pooja Tripathi. The event aimed at getting professionally clicked pictures for the placement brochure for 2020-23 batch.

Based on the feedback provided by Ms Nisha Singh during Power Dressing and Professional Grooming workshop, students came professionally dressed.

Mr. Yogesh Sharma, conducted the photoshoot where students were professionally photographed under the able guidance of Prof (Dr.) Poorva Ranjan.



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**Professional Photoshoot Workshop**  
for BBA Batch 2020- 23  
(Section C)

**Date:** 3<sup>rd</sup> Nov, 2022  
**Time:** 10.00am Onwards  
**Venue:** Library

Dr. Pooja Sharma  
Assistant Professor of  
Human Resource Mgt  
DME Management School

Ms. Pooja Tripathi  
Assistant Professor of  
Human Resource Mgt  
DME Management School

Ms. Swaraj Manchanda  
Assistant Professor of  
Human Resource Mgt  
DME Management School

# Placement Activities

## Group Discussion Workshop (Batch 2020-23)

DME Management School Placement Cell organised Group Discussion Workshop on 3rd November 2022. The event was organised specifically for those students in semester 5 who want to appear in Placements. The coordinators for the event were Dr. Pooja Sharma, Ms. Pooja Tripathi and Mr. Swaraj Manchanda. The event aimed at helping students prepare for Group discussion round which usually a part of standard selection process in college placements.

The students were called section-wise and were divided in groups. Ms. Pooja Tripathi and Ms. Priyanshi Jain were the judges for the discussions. Students were given topics on the spot. Each group held the discussion for 10 mins post which the judges provided individual feedback to the students about how to improve themselves based on their performance.

This event is the start of the series of events that shall be taking place for preparing students for the upcoming Placement session in the 6th semester. It was a fruitful exercise for the students as they benefitted from the discussions



**Group Discussion Workshop**  
for BBA Batch 2020- 23  
(Section A)



**Date:** 3<sup>rd</sup> Nov, 2022  
**Time:** 3.00pm Onwards  
**Venue:** Room 402

 Dr. Pooja Sharma Assistant Professor II Senior Placement Cell DME Management School	 Ms. Pooja Tripathi Assistant Professor II Senior Placement Cell DME Management School	 Mr. Swaraj Manchanda Assistant Professor II Senior Placement Cell DME Management School
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*This club intends to impart knowledge of the financial markets to the students and to give them an early exposure to the market shades and trends. To nurture the finance-quotient of the students and fosters an environment that encourages a culture of continuous learning and application of the same. The Goal of Finance Club is to promote a professional association within the realm of finance.*



*Omega –The Finance Club endeavors to bolster students' financial acumen and provide a common platform to share and discover the A-Z of Finance. This is achieved by participation of students in the financial market through programs, workshops, seminars and competitions, hosting guest lectures from eminent personalities from the field of finance.*

### OBJECTIVE

1. *Comprehensive understanding of the finance industry.*
2. *Learning opportunities to understand financial jargons / terms.*
3. *Awareness about recent trends, Budgets and developments in the field of finance.*
4. *Student employability for finance internships and placements.*
5. *Working knowledge to the students about various financial softwares.*

### OPPORTUNITY

1. *Build a network with Finance Professionals from the industry*
2. *Gain hands-on experience of working in finance*
3. *Learn working knowledge of various financial softwares*

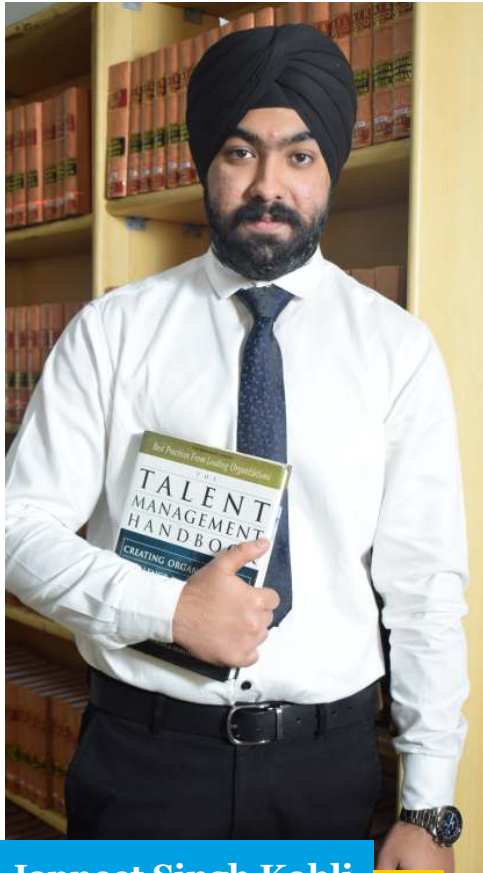
### OUTCOME

1. *Higher and better job placements and internships with a wider industry reach.*
2. *Financially knowledgeable and trained students who are well-prepared for the financial services industry.*

### ACTIVITIES

1. *Act as a forum to discuss current issues.*
2. *Workshops/Panel Discussions*
3. *Budget Analysis Seminar*
4. *Bulls and Bears- DME Investors Street*
5. *Finance quizzes*
6. *The club will act as a facilitator for career progress by connecting students, industry, alumni and academia*

# STUDENT PROFILES



**Japneet Singh Kohli**

## Key Skills

Communication,  
Problem-Solving

## Interest Areas

Investment Banking  
Finance  
Accounting  
MS Excel

## Internship Company

Insplore TLS Consultant Pvt. Ltd

## Internship Title

SIPR report on Marketing and  
finance strategies at Insplore

## Certifications /Courses / Achievements

1. Insplore Consultancy, Rubicon  
Employability Skills under Life  
skills organised by Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC Technologies  
and Rubicon



**Adil Khan**

## Key Skills

Quick Learner  
Team Building  
Time Management

## Interest Areas

Finance  
Accounting  
MS Excel

## Internship Company

H S Construction

## Internship Title

Payroll Analysis and Record  
Keeping of Purchase equipment

## Certifications /Courses / Achievements

1. Employability Skills under  
Life skills organised by  
Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC  
Technologies and Rubicon



**Akshit Dabral**

## Key Skills

Good Communication Skills  
Problem Solving Attitude  
Team Player

## Interest Areas

Finance  
Accounting  
MS Excel

## Internship Company

Cooperative Education Report

## Internship Title

Employability Skills under Life skills  
organised by Rubicon

## Certifications /Courses / Achievements

1. Employability Skills under Life  
skills organised by Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC technologies  
and Rubicon

# STUDENT PROFILES



**Shubham**

## Key Skills

Communication, Critical thinking, Solution finder

## Interest Areas

Finance  
IT

## Internship Company

Alexis Global Pvt. Ltd

## Internship Title

A Study of Inventory Management in Alexis Global Pvt. Ltd

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Yukta Maan**

## Key Skills

Time Management, Problem Solving, Fast Calculations

## Interest Areas

Finance  
Accounting  
MS Excel

## Internship Company

Bajaj Allianz

## Internship Title

A Study of Risk and Return Analysis of Bajaj Allianz

## Certifications /Courses / Achievements

1. Winner of Poster Making Competition at Jaipura Business School ( 2022)
2. Employability Skills under Life Skills organised by Rubicon
3. Short-term industry-ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Harshita Gaur**

## Key Skills

Creative, Teamworker, Hardworking

## Interest Areas

Finance  
Accounting  
MS Excel  
Human Resource Management

## Internship Company

BAVACH Edutech

## Internship Title

Learning Recruitment Practices at BAVACH Edutech Pvt. Ltd.

## Certifications /Courses / Achievements

1. Attended Financial planning workshop organised by HDFC Bank ( 2022)
2. Employability Skills under Life skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Utsav Jain**

## Key Skills

Quick Learner  
Team Building  
Time Management

## Interest Areas

Finance and Accounting  
Management  
Banking  
Start Up

## Internship Company

Damyaa (PJ) Foods Pvt. Ltd.

## Internship Title

360 degree study of Business  
Management of Damyaa (PJ) Foods  
Pvt. Ltd.

## Certifications /Courses / Achievements

1. Employability Skills under  
Life skills organised by  
Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC  
Technologies and Rubicon



**Nikhil Kumar**

## Key Skills

Good Communication Skills  
Problem Solving Attitude  
Team Player

## Interest Areas

Risk Consultant  
Business Analyst  
Statistics

## Internship Company

Decalthalon

## Internship Title

A Study of Consumer Behaviour  
towards Decanthalon Projects

## Certifications /Courses / Achievements

1. Employability Skills under  
Life skills organised by  
Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC  
Technologies and Rubicon



**Ajay Uniyal**

## Key Skills

Finance and Accounting  
Management  
Banking

## Interest Areas

Finance and Accounting  
Management  
Banking

## Internship Company

Countryside Inn & Suites

## Internship Title

Analysis of Recruitment Process  
of Countryside Inn & Suites

## Certifications /Courses / Achievements

1. Employability Skills under Life  
skills organised by Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC technologies  
and Rubicon



### Vision

*To mould and foster Human Resource professionals at DME Management School, with a humanitarian approach, in pursuit of Excellence with Ethics.*



### Mission

*To train its student members via a rewarding combination of practical experience, networking, training, organising, and knowledge sharing, to empathize, socialize and humanize, thus fulfilling the sole purpose of being a Human Resource professional.*

## OBJECTIVE

- 1. Enhancing student employability by timely interaction with DMS Placement Team*
- 2. Improved industry internship attachment*
- 3. Increased student's ownership in DMS Placement Process*
- 4. Arranging and ensuring strong participation in Career counseling sessions*
- 5. Continuous improvement in the systems and processes*
- 6. Obtaining industry feedback for improving the process*
- 7. Increased and continuous student participation from existing and alumni students for placement and internship work*
- 8. Support to DMS - TPO team in arranging various internship and placement drives, HR Conclave etc*
- 9. Arrangement of HR interaction for students*
- 10. Smooth and successful conduct of placement process*

## OPPORTUNITY

- 1. Build a network with HR Professionals and advisors from the industry*
- 2. Gain hands-on experience of HR working*
- 3. Pursue training and courses in HR*

## OUTCOME

- 1. Higher and better job placements and internships with a wider industry reach in Management Areas*
- 2. Placement SOP Implementation at DMS*
- 3. Trained BBA students in the area of Human Resource*

# STUDENT PROFILES



**Abhishek Bhalla**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Dev Town

## Internship Title

Study of HR Policies at DevTown

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Bhuvan Sukhija**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Fern and Petals

## Internship Title

Digital Marketing at Ferns and Petal

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Gauri Sharma**

## Key Skills

Creativity, Leadership,  
Opportunity Seeker,  
Problem Solving

## Interest Areas

HR, Digital Marketing,  
DBMS, Data Analytics

## Internship Company

Triedge Solutions

## Internship Title

Recruitment practices of Triedge

## Certifications /Courses / Achievements

1. Digital marketing- IIDE, Excel-Ludifu, English spoken- Ludifu
2. Fundamentals of Digital marketing - Google, Google ads - IIDE, FB and IG ads- IIDE
3. Employability Skills under Life skills organised by Rubicon
4. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Janvi Anand**

## Key Skills

Creativity, Leadership, Team Work, Opportunity seeker

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Growing People

## Internship Title

SIPR on HR operations and recruitment at Growing People, Ahmedabad

## Certifications /Courses / Achievements

1. Shine Projects, Growing People, 7 days Microsoft Office 365 tool
2. Insplore Consultancy, Rubicon Employability Skills under Life skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Khushboo Sharma**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

DataTrained Education Pvt Ltd

## Internship Title

Operations at Data Trained Education Private Limited

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Kirat Kaur**

## Key Skills

Good Communication, Problem Solver, Can work under pressure, Strong Observing power

## Interest Areas

HR  
Data Analysis

## Internship Company

Vinoshia Portfolio Pvt Ltd

## Internship Title

Operations at Vinoshia Portfolio Pvt. Ltd.

## Certifications /Courses / Achievements

1. Google Data Analytics(Google Certificate) & Photography Masterclass (Udemy Certificate)
2. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Manoj Kumar**

## Key Skills

Fast learner and problem Solving

## Interest Areas

Human Resource  
Finance  
Branding  
Content Writing

## Internship Company

Zila Sahkari Bank Ltd., Ghaziabad

## Internship Title

Operations at Zila Sahkari Bank Ltd., Ghaziabad

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Muskan Sharma**

## Key Skills

Punctuality, Patience, Teamwork, Digital Marketing Leadership, Sales Negotiation

## Interest Areas

Human Resource,  
Marketing, Branding  
Start Up

## Internship Company

Swago Groups

## Internship Title

Recruitment Practices at Swago groups

## Certifications /Courses / Achievements

1. Google Certificate on Digital Marketing
2. Employability Skills under Life skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Nipun Taneja**

## Key Skills

Adaptive to Changes, Punctual and Eager to Learn

## Interest Areas

Human Resource  
Branding  
Content Writing  
Marketing

## Internship Company

Triedge Solutions Pvt. Ltd.

## Internship Title

Recruitment and Hiring process at Triedge Solutions Pvt. Ltd.

## Certifications /Courses / Achievements

1. Google Suite For Business
2. MS Office 365 tools workshop
3. Instagram marketing; LinkedIn; Cryptocurrency
2. Employability Skills under Life skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon

# STUDENT PROFILES



**Nisha Bisht**

## Key Skills

Good Communication Skills,  
Keen Learner, Hard working,  
Opportunity Seeker

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

BAVCH Edutech

## Internship Title

Recruitment and Hiring process at  
BAVCH EDUTECH

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Poornima Gupta**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Fastrack Legal Solutions LLP

## Internship Title

Recruitment and Selection Process  
at Fastrack Legal Solutions LLP

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Riya Raj**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

TBH Circle

## Internship Title

A Study of Hiring & recruitment at  
TBH Circle

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Shruti Gupta**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Human Resources  
Marketing  
Branding

## Internship Company

UBS

## Internship Title

Recruitment Coordination Team's role at UBS

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Vishal**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Shubham Nari Shakti Kalyan Samiti

## Internship Title

Analysis of Recruitment and Selection of processes at Shubham Nari Shakti Kalyan Samiti

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Deepal Negi**

## Key Skills

Communication and  
Organization Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

CloudScale Pvt. Ltd.

## Internship Title

To study the recruitment process at CloudScale Pvt. Ltd

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Shagun**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Team for Progress Technologies

## Internship Title

Recruitment Practices at Team for Progress Technologies

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Paritosh Sharma**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills  
Observer

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

BPA Foundation

## Internship Title

A study of Necessity of HR in Non-Govt. Organisation completed at BPA Foundation

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Niharika Chauhan**

## Key Skills

Keen Learner  
Business Communication

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Shubham Nari Shakti Kalyan Samiti

## Internship Title

HR aspects of Digital hiring at Shubham Nari Shakti Kalyan Samiti

## Certifications /Courses / Achievements

1. Active Member of DME Catalyst Club
2. Employability Skills under Life skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon

# STUDENT PROFILES



**Riya Manaktala**

## Key Skills

Communication Skills  
Digital Marketing  
Sales Negotiation

## Interest Areas

HR  
Marketing  
Branding

## Internship Company

Tradecare

## Internship Title

SIPR report on recruitment and selection at Trade Care

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Sanjana Dan**

## Key Skills

Time management  
Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Human Resource, Branding  
Content Writing, Designing

## Internship Company

Squarcell Resource India Pvt.

## Internship Title

A Study of Recruitment process at Squarecel Resources India Pvt. Ltd.

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Manav Arora**

## Key Skills

Quick learner, Leadership Skills  
Time Management,  
Good Communication Skills

## Interest Areas

HR, Finance, Marketing  
Branding & Start Up

## Internship Company

Aashman Foundation

## Internship Title

A study on Lead Generation in Recruitment at Aashman Foundation

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Siddharth Sirohi**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Meddo

## Internship Title

Recruitment Practices at Meddo

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Naman Gola**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Bempleado Consultancy

## Internship Title

Study of the Recruitment Process completed at Bempleado Consultancy

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Tanu Arora**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

ELAAN by RK

## Internship Title

A study of HR processes at Elaan by RK

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Mehak Ahuja**

## Key Skills

Good Communication Skills,  
Keen Learner, Digital  
Marketing, Leadership,  
Sales Negotiation

## Interest Areas

HR, Marketing, Branding  
Start Up

## Internship Company

Icon International school

## Internship Title

Study on Performance Appraisal  
and HR record-keeping at Icon  
International School

## Certifications /Courses / Achievements

1. Employability Skills under  
Life Skills organised by  
Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC  
Technologies and Rubicon



**Deepak Chaudhary**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Agile Capital Services

## Internship Title

To Study the Recruitment and  
Selection process at Agile Capital  
Services

## Certifications /Courses / Achievements

1. Employability Skills under Life  
skills organised by Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC  
Technologies and Rubicon



**Chaitanya Mishra**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

Speedometer Logistics

## Internship Title

Effectiveness of Recruitment and  
Selection Process at Speedometer  
Logistics

## Certifications /Courses / Achievements

1. Employability Skills under Life  
skills organised by Rubicon
2. Short term industry ready  
program for Graduates  
organised by NASSCOM  
foundation, DXC technologies  
and Rubicon

# STUDENT PROFILES



**Chanya Kohli**

## Key Skills

Quick learner, Communication Skills, Problem Solving

## Interest Areas

Human Resource  
Marketing  
Branding  
Start Up

## Internship Company

A- Square Management

## Internship Title

Recruitment Process of A-Square Management

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Saumya Binjola**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Human Resource  
Branding  
Content Writing

## Internship Company

SNS

## Internship Title

HR aspects of Digital Hiring at SNS

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



*To stimulate creativity, innovation and foster convergence of marketing theories and practices amongst the stakeholders at DME Management School.*



*To give an exposure to its students and train the budding marketing managers through a wide spectrum of activities like educative lecture series, training sessions, simulation exercises, professional courses and certifications.*

### OBJECTIVE

1. *Enhancing student employability by timely interaction with DMS Placement Team*
2. *Improved industry internship attachment in Marketing domain*
3. *Increased student's ownership in DMS Placement Process*
4. *Arranging and ensuring strong participation in Marketing management and skill development sessions.*
5. *Understand new area of marketing like Tourism, Rural, International, Fashion marketing etc*
6. *Conducting original surveys for marketing research*
7. *Increased and continuous student participation from existing and alumni students for placement and internship work*
8. *Support to DMS - TPO team in arranging various internship and placement drives, Marketing quizzes and competitions.*
9. *Arranging and Inviting marketing and industry professionals for interacting with students*
10. *Smooth and successful conduct of placement process*

### OPPORTUNITY

1. *Build a network with Marketing Professionals and advisors from the industry*
2. *Gain hands-on experience and exposure of Marketing trends and practices*
3. *Pursue training and skill development in areas of digital marketing, social media marketing and integration of technology in marketing.*

### OUTCOME

1. *Higher and better job placements and internships with a wider industry reach in Marketing Management Areas*
2. *Placement SOP Implementation at DMS*
3. *Trained BBA students in the area of Marketing*

# STUDENT PROFILES



**Harshit Singhal**

## Key Skills

Adaptability, Problem Solving, Leadership, Sales Negotiation

## Interest Areas

Marketing-Sales  
Digital Marketing  
Finance

## Internship Company

Momkidcare Insurgics Health

## Internship Title

Operations at Momkidcare Insurgics Health

## Certifications /Courses / Achievements

1. Certification of Office 365 tools, Google Workspace
2. Employability Skills under Life Skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Ishu Garg**

## Key Skills

Teamwork, Adaptability, Problem Solving, Keen Learner, Leadership, Sales Negotiation

## Interest Areas

Digital Marketing  
Marketing Sales

## Internship Company

Sai E Shopping Pvt. Ltd.

## Internship Title

Marketing Strategies used by SAI E Shopping Limited

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Kritika Chauhan**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

Quantum Hunts

## Internship Title

Study of Marketing Strategies and CRM At Quantum hunts

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Shaleen Jain**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

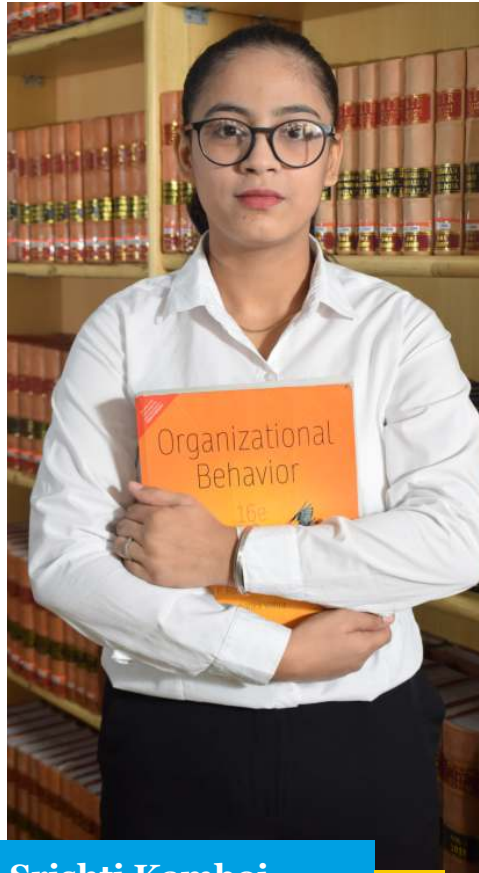
Airtel Broadband and Telephone Services

## Internship Title

A study of Customer Satisfaction of Bharti Airtel

## Certifications /Courses / Achievements

1. Employability Skills under Life Skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Srishti Kamboj**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

Elaan by RK

## Internship Title

A study of Digital Marketing techniques at Elaan by RK

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Vivek Kumar**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

BPOC

## Internship Title

Study of Customer Satisfaction with reference to BPOC

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Aman Katyal**

## Key Skills

Communication,  
Digital Marketing  
Leadership, Sales Negotiation

## Interest Areas

Sales and Marketing  
Branding  
Start Up

## Internship Company

Varun Beverages Ltd

## Internship Title

Sales and Marketing operations  
in Varun Beverages Limited

## Certifications /Courses / Achievements

1. Employability Skills under Life Skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Karan Batla**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

Suitable AI

## Internship Title

Sales and Marketing practices of  
Suitable AI Pvt Ltd

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Sahil Sharma**

## Key Skills

Communication  
Digital Marketing  
Leadership, Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

R.S. Foods

## Internship Title

Study of Change in Customer  
Perception towards Company at  
R.S.Foods

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Dhruv Sharma**

## Key Skills

Adaptable, Creative,  
Co-operative,  
Good Listener

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

M.B.A. Hub

## Internship Title

Case Study on Marketing and  
Finance Strategies of M.B.A. Hub

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon



**Ketan Kashyap**

## Key Skills

Good Observation,  
Creativity, Competitiveness,  
Active listening

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

Vision India

## Internship Title

SIPR report on Digital Marketing  
at Vision services Pvt Ltd

## Certifications /Courses / Achievements

1. Workshop on Cryptocurrency
2. Employability Skills under Life skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Bhavnish Kumar**

## Key Skills

Communication  
Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding

## Internship Company

Rpreneurs India Private Limited

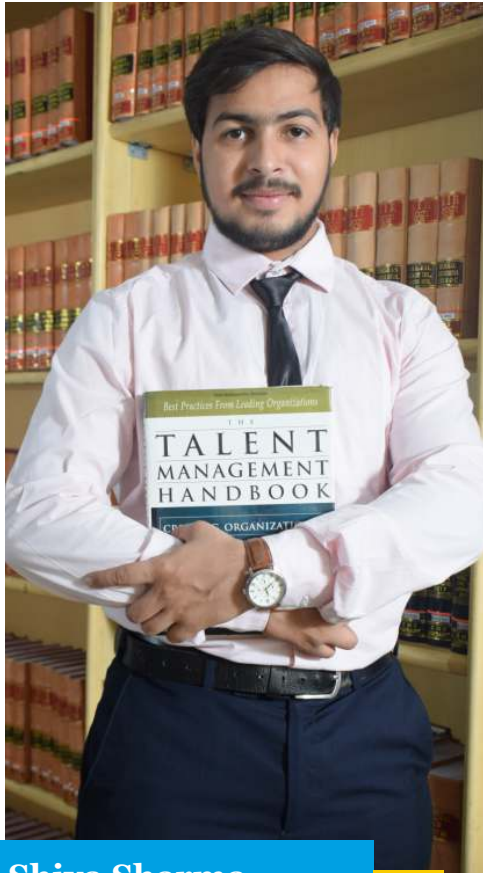
## Internship Title

To Study Digital Marketing Process  
at Rpreneurs India

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Shiva Sharma**

## Key Skills

Relationship building, communication skills, time management, target driven

## Interest Areas

Marketing and Sales

## Internship Company

Decathlon

## Internship Title

A Study consumer behaviour towards Decathlon product

## Certifications /Courses / Achievements

1. Employability Skills under Life Skills organised by Rubicon
2. Short-term industry-ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Daksh Khanna**

## Key Skills

Communication  
Digital Marketing  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

Ultraprolink under RCA Techmart Pvt Ltd

## Internship Title

To study the digital marketing process at Ultraprolink for enhancing customer satisfaction.

## Certifications /Courses / Achievements

1. Campus Ambassador
2. Employability Skills under Life Skills organised by Rubicon
3. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Parth Dev Sharma**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

## Internship Title

## Certifications /Courses / Achievements

1. Employability Skills under Life Skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC technologies and Rubicon

# STUDENT PROFILES



**Sagar Sachdev**

## Key Skills

Digital Marketing  
Leadership  
Sales Negotiation

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

Vibgyor Pvt. Ltd

## Internship Title

Sales and Marketing operations at Vibgyor Pvt. Ltd.

## Certifications /Courses / Achievements

1. Employability Skills under Life Skills organised by Rubicon
2. Short-term industry-ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon



**Hitarth Chauhan**

## Key Skills

Leadership Skills  
Time Management  
Good Communication Skills

## Interest Areas

Marketing  
Branding  
Start Up

## Internship Company

R.S.Foods
















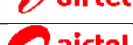




















## Internship Title

Study of Change in Customer Perception towards Company at R.S.Foods

## Certifications /Courses / Achievements

1. Employability Skills under Life skills organised by Rubicon
2. Short term industry ready program for Graduates organised by NASSCOM foundation, DXC Technologies and Rubicon

# Placement Achievements

Student	Batch	Recruiter	
Varun Vaid	2018-21	BYJUS	
Kritika Chauhan	2018-21	AMAZON	
Priyanshi Bhardwaj	2018-21	BOLOINDYA	
Gunika Mongia	2018-21	BOLOINDYA	
Shreya Kimothi	2018-21	PLANET SPARK	
Taruni Agarwal	2018-21	PLANET SPARK	
Harshita Chopra	2018-21	PLANET SPARK	
Arpit Chaudhary	2018-21	IISERVZ	
Pranav Jain	2018-21	IISERVZ	
Avnish Singh	2019-22	AIRTEL	
Apoorva Gupta	2019-22	AIRTEL	
Akshita Gupta	2019-22	AIRTEL	
Paras Gupta	2019-22	AIRTEL	
Himani Bisht	2019-22	AIRTEL	
Ankita Bhandari	2019-22	AIRTEL	
Ujjwal Bhatara	2019-22	AIRTEL	
Ayush Jain	2019-22	AIRTEL	
Prerna Soni	2019-22	AIRTEL	
Mayank Gautam	2019-22	AIRTEL	
Abhishek Menon	2019-22	Upgrad	
Pearl Chauhan	2019-22	Upgrad	
Mahek Joshi	2019-22	Career Launcher	
Himanshu Pareek	2019-22	Career Launcher	
Prachi Arora	2019-22	Accrual Intelligence Manuals Group	
Muskan Mathur	2019-22	Accrual Intelligence Manuals Group	
Hitansh Garg	2019-22	Accrual Intelligence Manuals Group	
Arjun Verma	2019-22	Accrual Intelligence Manuals Group	
Iti Mittal	2019-22	Accrual Intelligence Manuals Group	
Avi Sehgal	2019-22	Accrual Intelligence Manuals Group	
Anuj Dubey	2020-23	Accrual Intelligence Manuals Group	
Ayesha Khan	2020-23	Accrual Intelligence Manuals Group	
Harsh Singhal	2019-22	Wishfin	
Kashish Suri	2019-22	Wishfin	
Rohit Garg	2019-22	Wishfin	
Himanshu Pareek	2019-22	Career Launcher	
Mahek Joshi	2019-22	Career Launcher	



# DME Management School Placement Cell

DMS Placement cell is very robust and active cell.

The main aim of this cell to improve the overall outlook and personality of student and focus them towards the idea of getting themselves placed - It can either be a good institution if going for higher studies or in a company if your looking for placements.

## Internships and Placements- Process

In second year, students are required to compulsorily do one internship for fulfillment of course requirement. The students need to create a project based on it in the fifth semester. Thereafter, in six semester students are finally placed. Some major companies which come for campus recruitment include names including Airtel, BYJUs, Just Dial, Paytm to name a few. Students are also provided exposure for guidance in Higher Education wherein we have exclusive tie up with institute like T.I.M.E. which provide guidance how crack CAT and other management entrance test, how to appear in interviews, fine tuning group discussion skills and enhancing communication skills.

Primarily we function through three clubs HR Finance and Marketing club.

## DMS Placement Team

We are a team of four headed by our HoD ma'am, Prof (Dr.) Poorva Ranjan, Dr. Pooja Sharma, Ms. Pooja Tripathi and Dr. Seema Mam.

Also, all the faculty members in the DME Management school play a very important role in organizing activities, bring companies and over support to the cell.



**Prof (Dr.) Poorva Ranjan**  
HoD  
DME Management School



**Dr. Pooja Sharma**  
TPO-BBA  
Assistant Professor  
DME Management School



**Ms. Pooja Tripathi**  
Assistant Professor  
DME Management School



**Dr. Seema Mam**  
Associate Professor  
DME Management School

# Collaborations



DME Management & Law School collaborated with Competition Commission of India (CCI) in the National Conference of Mergers & Acquisitions in the 2018-19 academic year.



DME Management School is a member of Noida Management Association (NMA). With this membership, DME Management School has collaborated with over 150 Corporates and professionals.



DME has collaborated with Career Launcher to provide training to Management students for the CAT exams.



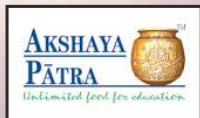
DME has collaborated with 9ledgepro for Workshops & Seminars, Certifications, Software Development, and IT Security Consultant.



DME Management School organized Two Day National Conference on Exploring Spiritual Dimensions of Leadership and Management in collaboration with BLBA (Belgium-Luxembourg Business Association) as our esteemed knowledge partners.



DME Management School conducted a 30 Hours Intensive Course on Managerial & Life Skill Development on 'Emotional Intelligence and Critical Thinking' in collaboration with ISKCON, International Society for Krishna Consciousness.



DME Management School organized Two Day National Conference on Exploring Spiritual Dimensions of Leadership and Management in collaboration with Akshaya Patra as our esteemed knowledge partners.



DME Management School organized a series of workshops and sessions in collaboration with IIDE to impart digital marketing skills and training to students.



DME Management School organized Management Career Guidance Webinar series in collaboration with T.I.M.E




Students at DME Management School got excellent placement and internship opportunities with Bolo Live (Formerly Bolo Indya) along with the opportunity to learn and interact with its founders and leaders during various interactions.



DME has collaborated with Turnitin. This renowned global company helps to identify unoriginal content with the world's most effective plagiarism detection solution. Manage potential academic misconduct by highlighting similarities to the world's largest collection of internet, academic, and student paper content.



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