

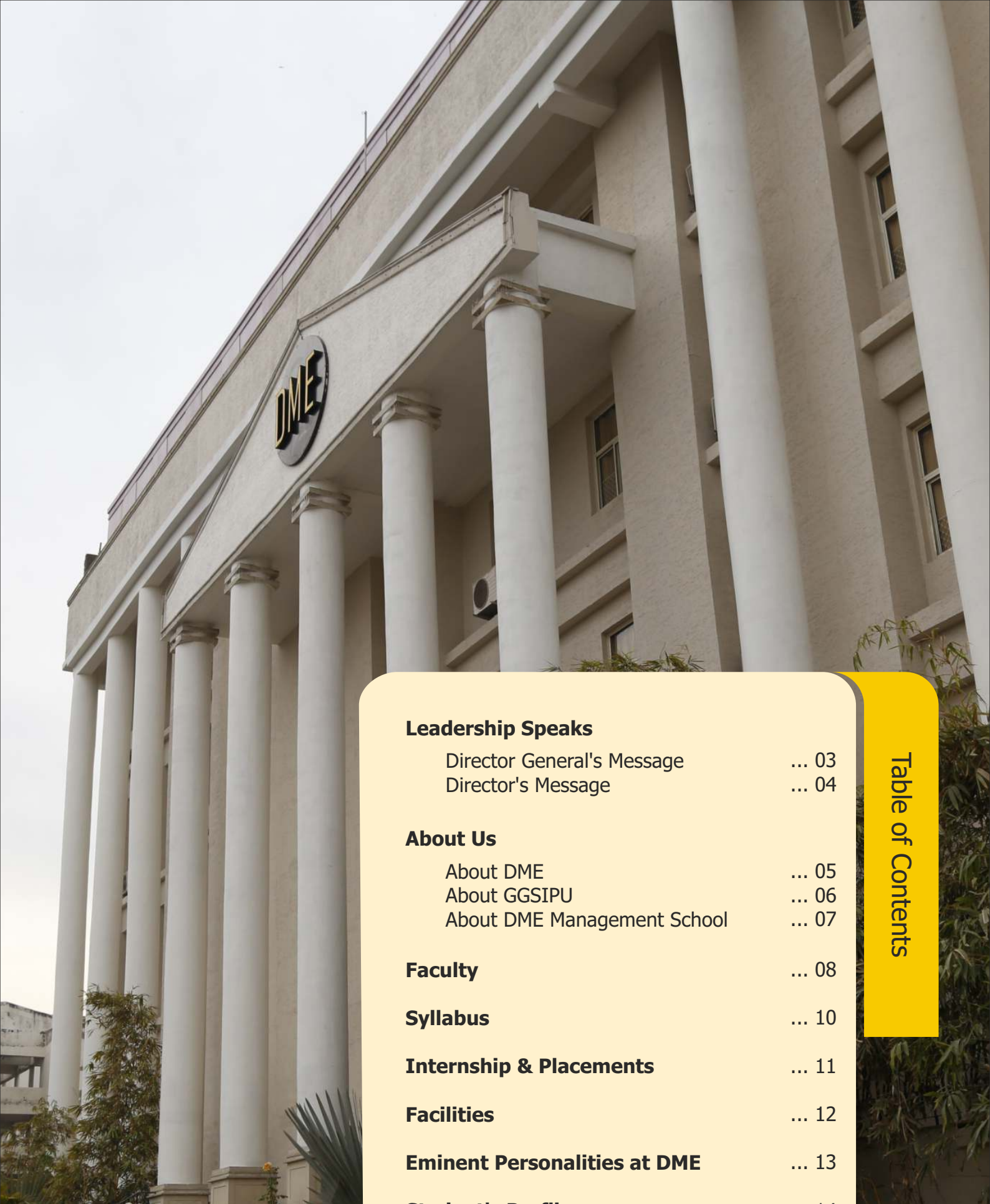


Affiliated to GGSIP University, New Delhi
Approved by Bar Council of India

DME Management School



**PLACEMENT
BROCHURE
2019**



Leadership Speaks

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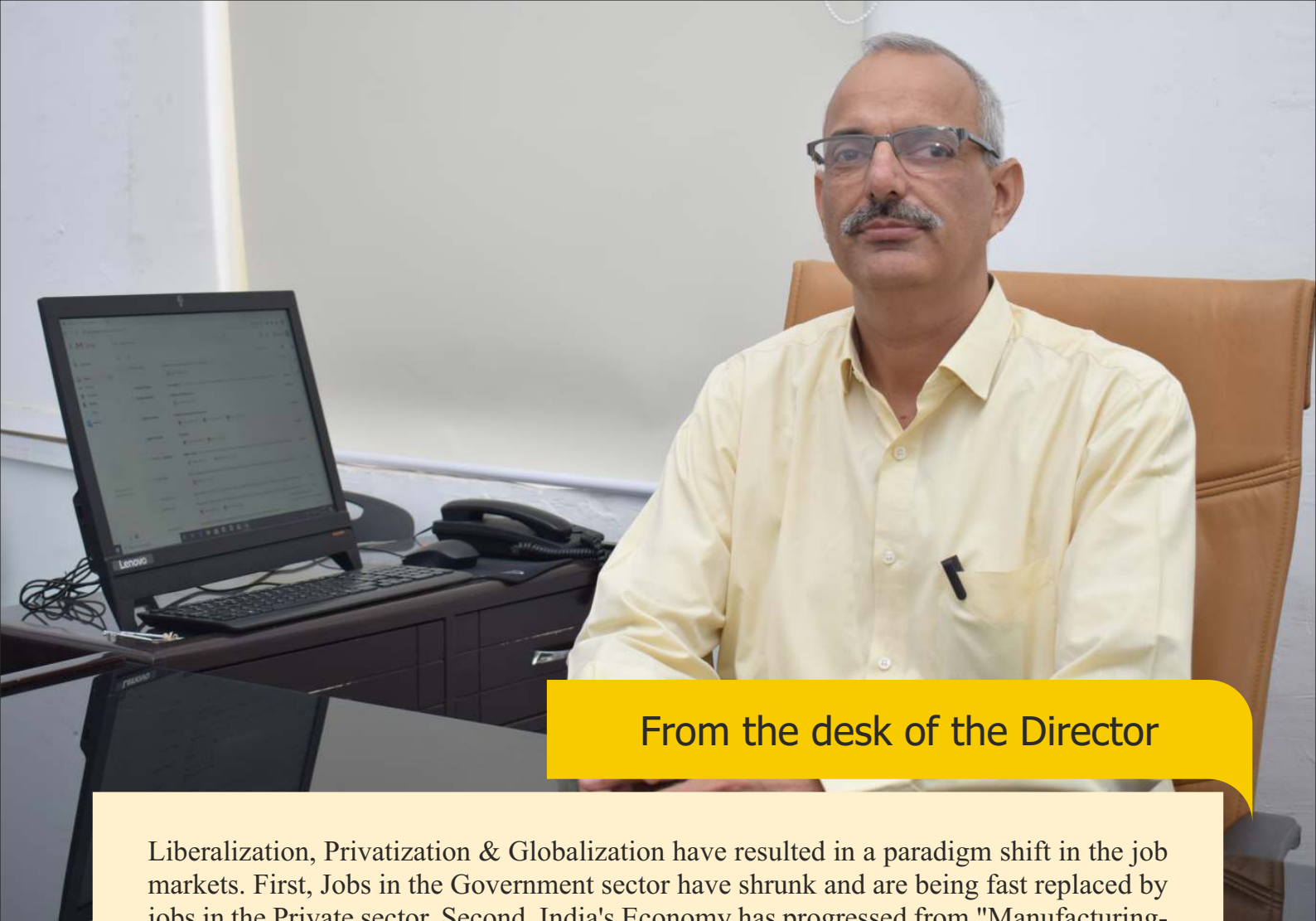
From the desk of Director General

Delhi Metropolitan Education is dedicated to excellence in teaching, research, scholarship, creative work and service. The institution also organises pro bono special training for aspirants of **Bachelors of Business Administration** - lectures, seminars, symposia and conferences, to promote knowledge and to make **Business Management** an efficient instrument of social development. As a matter of fact the vision of our college is to achieve academic excellence in education with students to be professionals, scholars and academicians in their respective disciplines for making access to justice easier for masses. We aspire to prepare scholars into expert professionals who not only serve their organisations but also be an asset to the system with a high level of accomplishments and commitment to the highest level of the profession.

Indian corporate world is evolving, leading to the growth of transnational and multinational companies. Industry needs innovative and experienced professionals with good communication and sound knowledge of updated technology. Therefore, corporate connect, industrial exposure, live projects etc. are incorporated and are an inseparable part of academic curriculum. The university syllabus emphasizes practical knowledge and internships, industrial visits, workshops and training programs, expert talks are a part of academic session.

To bridge the industry-academia gap and strengthen the professional ties, the institution has collaborated with many corporate giants. I wish the young budding professionals good luck and success in their future life.

Justice Bhanwar Singh
(Former High Court Judge)
Director General
Delhi Metropolitan Education



From the desk of the Director

Liberalization, Privatization & Globalization have resulted in a paradigm shift in the job markets. First, Jobs in the Government sector have shrunk and are being fast replaced by jobs in the Private sector. Second, India's Economy has progressed from "Manufacturing-Based" to "Service-Based" with close to 54% of the Indian GDP being contributed by the Services sector. Third, the job market is integrating itself with the global scenario in terms of competencies. Thus, the student needs to prepare according to this changed job scenario.

The present job scenario needs professionals with the right set of Knowledge, Skills & Attitude. Delhi Metropolitan Education (DME) provides education in the fields of Law, Journalism and Management through a model which inculcates the right set of Knowledge, Skills and Attitude so that placement is a natural outcome when the student completes the course.

I invite corporates for recruiting our students with a confidence that they will put in the best of their mind & energies to contribute to the wealth of the organizations for which they will work.

Prof. (Dr.) Ravi Kant Swami
Director
Delhi Metropolitan Education

About Us

Welcome to Delhi Metropolitan Education, a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. At DME, we extend first rate infrastructure with strong academic facilities to provide a dynamic and clinical grounding for success.

The Schools and programmes here are:

- **DME Law School: BA.LLB & BBA.LLB [Integrated programmes]**
- **DME Media School: BA JMC [Bachelors in Journalism & Mass Communication]**
- **DME Management School: BBA [Bachelors in Business Administration]**

Our founders have been involved in education over the last 15 years. They founded the esteemed Mayo School, Noida in collaboration with Mayo College, Ajmer. The school campus is spread over ten acres and the school has over 3300 students enrolled currently.

Our founders also started the Delhi World Public School, Noida Extension in 2016. The School has around 1500 enrolled students.

Our sister college is Delhi Technical Campus at Greater Noida which provides the most sought after programmes affiliated to Guru Gobind Singh Indraprastha University and is approved by All India Council for Technical Education (AICTE). The institute imparts technical education in the fields of engineering, architecture and MBA.



Vision

To create an inspirational setting where global standards of learning, ethical professional practices and academic and scholarly deliberations are practiced towards attaining individual growth.



Mission

Crafting a comprehensive, competent and cultured environment by creating an institution that provides distinctively modern and contemporary facilities to make our faculty and graduates benchmarks of excellence.



Goals

To prepare professionals for the industry.
To use innovative teaching practices including international video conferencing to enhance skills of our students.
To develop self-leadership qualities in all students.
To facilitate personal growth of every student and faculty member.
To prepare judicial officers, journalists and filmmakers, new media experts, managers for the corporate world and entrepreneurs.



GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY

Guru Gobind Singh Indraprastha University is a public, professional university located in Delhi, India. Founded in 1998, it is a teaching-cum-affiliating university which has been graded 'A' by NAAC. The University has received the Platinum Technology Award for quality and excellence in the field of education, in Geneva, Switzerland. Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, and Medical Council of India.



About DME Management School

DME Management School is running the Bachelor of Business Administration programme in affiliation with GGSIP University, New Delhi.

Business Administration is the management of business and corporate aspects which are required to steer and supervise business operations. Bachelor of Business Administration (BBA) is an intensive 3 year program spread over six semesters, which aims at building proficiency in the area of business management. The professional programme under GGSIPU is designed to acquaint students with practical experiences along with theoretical knowledge. We at DME, endow students with skills and knowledge to meet the dynamics of a global business environment. Eminent resource persons from corporate world and academics are regularly invited to share real life experiences and knowledge on contemporary issues in management. Business case discussions, role plays, brain storming, industrial visits, projects, presentations are an active part of the teaching methodology adopted at DME Management School. Group discussions and mock interviews are conducted for personal growth and for facilitating entry into the corporate world.

The programme familiarises students with concepts of accounting, finance, human resource management, organisational behaviour, economics, strategic management, international business, entrepreneurship, management information system etc. As a part of curriculum, students go for summer internship programmes to gain practical experience of the business world. Career prospects that students can opt for after pursuing this programme - college placements, entrepreneurship, pursuing higher studies, preparing for government jobs like Bank PO, Railways, SSC - CGL etc.

FACULTY

Dr. Ravikant Swami

Director, DME Management School,
Professor and HOD
BA, MBA (Major-Finance, Minor -
Marketing), PhD, University of
Rajasthan, Jaipur



Dr. Sudhir Bisht

Professor,
MBA – Marketing Management
Ph.D.Pacific University, Rajasthan



Dr. Bhaskar Dasgupta

Professor
MBA, PGDBM,
Ph.D., Sharda University



Dr. Swati Jain

Associate Professor
MBA, Ph.D.- Marketing Management,
CCS, University, Meerut
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Dr. Poorva Ranjan

Associate Professor
MBA, PhD - Retail Management,
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Assistant Professor,
MA, PhD - Economics,
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MBA – Finance,
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MBA, M.Phil, Ph.D (Pursuing),
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MCA-UPTU, Lucknow
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Ms. Monika Kadam



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PGDIM, PGDM,
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Mr. Swaraj Manchanda



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Ms. Shanu Jain



Assistant Professor,
M.Com (Finance & Law),
UGC Net (JRF), M.Phil (Marketing)
Delhi School of Economics
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Syllabus:

FIRST YEAR

Semester I

- Management Process & Organizational Behaviour
- Business Mathematics
- Financial Accounting & Analysis
- Business Economics
- Computer Applications
- Computer Applications Lab

Semester II

- Cost Accounting
- Quantitative Techniques
- E-Commerce
- E-Commerce Lab
- Business Communication
- Business Environment

SECOND YEAR

Semester III

- Business Laws
- Marketing Management
- Business Ethics and Corporate Social Responsibility
- Management Accounting
- Indian Economy
- Environmental Science

Semester IV

- Human Resource Management
- Financial Management
- Research Methodology
- Research Methodology Lab
- Information Systems Management
- Information Systems Management Lab
- Managerial Skill Development

THIRD YEAR

Semester V

- Income Tax Law and Practice
- Production & Operations Management
- Services Marketing
- Entrepreneurship Development
- Goods & Services Tax (GST)
- Summer Training Report

Semester VI

- Project Management
- Digital Marketing
- International Business Management
- Business Policy & Strategy
- Sales & Distribution Management
- Project Report

Internships and Placements

We firmly believe in a strong Industry Connect in terms of Guest Lectures, Industrial Visits, On the Job Trainings, Internships and final placements of BBA Students. We impart effective personality development sessions to the BBA students so that they are able to clear Interviews and GD Rounds. We build relationships with prospective employers by initially sending them our students for internships and then for final placements. The Training & Placement Cell organised a Placement Week during 25th - 29th March, 2019. Reputed companies like Amazon, C-Vent Software solution, NIIT, Cavissonetc. participated in the same.



Facilities

Students of DME enjoy exceptional facilities on campus. Constructed in 2,600 sq ft area, **Studio 62** is fully equipped with all the latest equipment including a multi-cam setup (3 studio cameras) with tripods, 50 cool lights and baby lights on a grid, talk back system, audio mixer, switcher for online production of programs, recorders, monitors, mikes and speakers.

To make video studio more systematic, it has been divided in four segments

1. Chat show setup with video wall and trans-lights
2. News Anchoring set with Teleprompter
3. Exclusive chroma setup
4. Production Control Room (PCR)

The **Nelson Mandela Auditorium** gives students an opportunity to showcase their talents. Plenty of events are staged and guest lectures are held at this auditorium. The lecture rooms are aesthetically designed and air conditioned. All class rooms have overhead projectors and the entire campus in wi-fi enabled.

The **Rabindranath Tagore Library** houses over 20,000 books across various subjects along with a strong collection of Journals, Magazines, reference books and e-access to many national and international resources.

The **Computer Centre**, complete with personnel ready to assist students with their questions and assignments, is also frequently used by the Management School students.



Eminent personalities at DME



His Excellency, Mr. Michael Aaron N. N. Oquaye Esq (Jnr)
High Commissioner of Ghana to India



Mr. Lokesh Mehra
Lead Research and Development,
NASSCOM



Mr. Amulya Sah
Senior Director-HR, Samsung R & D
Institute, Noida



Mr. Vikas Sachdeva
Head (North India) at Star Plus TV Channel



Dr. Sanjeev Gemawat
Executive Director (Legal) & Group
Company Secretary, Dalmia Bharat Group



Mr. Vineet Sagar
Senior Executive with Exxon Mobil
Corporation



Mr. Venkat Sunderam
Former First-class cricketer, Sselector for
Delhi and pitch committee chairman for BCCI



Mr. Ignace Hindrick
Founder - Director of DMH Business
Advisors



Mr. Amit Mittal
Founder-Director of Route2Market and
DMH Business Advisors



Prof. Anu Singh Lather
Pro VC, DTU

Student Profiles



Aakanksha Kulshrestha

Internship: A study of recruitment process a Power Grid Corporation of India Ltd using PCMM model.

Interest Area: Human resource, Marketing, IT

Key Skills: Ability to work under pressure, Creativity, Teamwork, Leadership



Aakanksha Sharma

Internship: A study of marketing strategies for Book Bazaar.

Interest Area: Marketing, Human resource

Key Skills: Decision making, Conflict resolution, Leadership, Creativity



Abhay Verma

Internship: A study of marketing and sales in Panchsheel Pvt. Ltd

Interest Area: General management and Operations

Key Skills: Ability to work under pressure, creativity, Good listener, Decision Making



Abhishek Samanta

Internship: Study of Sales Processes at SRC

Interest Area: Marketing and Finance

Key Skills: Time Management, Teamwork, Self-Motivation, Proficient in MS-office



Abhishek Singh Rana

Internship: A study of financial management at NSIC

Interest Area: Finance, General Management

Key Skills: Time Management, Teamwork, Self-Motivation, Proficient in Ms-office



Abhishree Srivastava

Internship: Efficacy of Content Marketing: A Case study of Herald Digital

Interest Area: Marketing, International Business

Key Skills: Creativity, Decision Making, Marketing, Time Management



Adarsh Gupta

Internship: Human Resource Practices at Maruti Suzuki

Interest Area: Human Resource, International Business

Key Skills: Decision Making, Motivation, Leadership, Creative



Aditi Mishra

Internship: Analysis of Training and development aspects of HUL Ltd.

Interest Area: Marketing, International Business, IT

Key Skills: Decision Making, Self motivation, Leadership



Adnan Khan

Internship: Case study of recruitment practices of IASC (Instrumentation Automation Surveillance Communication Sector Skill Council)

Interest Area: Marketing, Finance

Key Skills: Teamwork, Decision Making



Agrim Mathur

Internship: Recruitment and Selection: Study of Prajnam Solution Private Limited

Interest Area: Human Resource, International Business, Operations

Key Skills: Creativity, Teamwork, Good Communication Skills, Leadership



Akshay Purohit

Internship: Summer Training project report on Analysis of Working Capital Management of Pioneer Publicity (Finance)

Interest Area: Human Resource, Finance

Key Skills: Creative, Leadership



Aman Gupta

Internship: A study of Recruitment and Selection process at D Next Step at Delhi

Interest Area: Human Resource, International Business

Key Skills: Teamwork, Creativity, Leadership, Adaptability

Student Profiles



Aman Khanna

Internship: A Study of Manufacturing and Operations at PPC Pvt. Ltd
Interest Area: Finance, International business, operations, General management
Key Skills: Innovative, Leadership, Creative, Good Listener.



Aman Thakur

Internship: Study of Retail Management at Max Fashion, Noida
Interest Area: Marketing and Finance
Key Skills: Ability to work under pressure, Innovative, Leadership Qualities, Time Management



Aman Tyagi

Internship: A Study of Loan Financing and Business Development at Money Mantra.
Interest Area: Finance, Information Technology
Key Skills: Keyboard Typing (32 wpm) , Business Communication, Accounting, Proficient in MS Office.



Amrit Bairagi

Internship: Summer Training Project report on Leveraging the scope Digital marketing in Vision Express
Interest Area: Finance, International Businesses
Key Skills: Creative, Leadership



Anamika Chauhan

Internship: Recruitment Practices and Policies: A Systematic Study on Karvy DigiKconnect
Interest Area: Finance, International Business
Key Skills: Communication, Creativity, Time Management, Team Work, MS Office, Tally



Ankush Chotwani

Internship: Study of HR Processes at Optimal Transnational India Pvt. Ltd.
Interest Area: Marketing, Finance
Key Skills: Ability to work under pressure, Decision Making, Teamwork, Leadership



Ankush Tuteja

Internship: Study of Business Processes of Distribution at Hindustan Pharma
Interest Area: Operations, Finance
Key Skills: Creative, Leadership



Anukriti Gangwar

Internship: A Study of Recruitment Screening Process at Karvy DigiKconnect
Interest Area: International Business and Operations
Key Skills: Ability to Work under Pressure, Time Management, Creativity, Tally, MS Office



Ayush Pandey

Internship: A study of Recruitment and Selection process at Money Mantra at Delhi
Interest Area: Finance, Human Resource
Key Skills: Communication, Adaptability, Teamwork, Conflict Resolution, Proficiency in Microsoft office



Ayesha Ahmed

Internship: An Analysis of projects at You Can Foundation
Interest Area: Marketing, International Business
Key Skills: Ability to work under pressure, Conflict Resolution, Adaptability, Teamwork



Ayushi Gakhar

Internship: A Study on Investment Analysis in share market for SHAREKHAN by BNP Paribas.
Interest Area: Human Resource ,Operations
Key Skills: Communication, Adaptability, My Sql, Tally ERP 9



Ayush Verma

Internship: Marketing strategies adopted by Yamaha Motors
Interest Area: Human resource, marketing
Key Skills: Self-motivation, Decision Making, Creativity, MS Office

Student Profiles



Daksha Dhir

Internship: A Study of Digital Marketing Efforts being Undertaken by Xenox at Delhi

Interest Area: Human resource, International business

Key Skills: Teamwork, Good Communication Skills, Adaptability



Daksh Sharma

Internship: A study of digital marketing in google analytics: a special reference to Time Now

Interest Area: Finance, International Business

Key Skills: Adaptable, Communication, Time management, Team work



Dhimanshu Hastouriya

Internship: Study of Employment Satisfaction at IRFC

Interest Area: Human Resource, Information Technology

Key Skills: Self-motivation, Adaptability, Human Resource, Information Technology



Devesh Balodhi

Internship: Human Resource practices at BHEL

Interest Area: marketing, human resource,

Key Skills: Leadership, Communication, Creativity, Motivation



Disha Saini

Internship: Consumer Behavior towards insurance product provided by Krishna Insurance

Interest Area: Finance, Human Resource

Key Skills: Communication, Ability to work under pressure, Adaptability, Leadership



Disha Rana

Internship: A study of consumer behaviour towards home loan for Indiabulls Housing Finance Ltd.

Interest Area: Finance, International business

Key Skills: Time management, Teamwork, Digital marketing, Adaptability



Gaurav Rawat

Internship: Summer Internship report on Content Development for Clients of Carikture India Ltd

Interest Area: Human Resource, Finance, General Management

Key Skills: Believe in Teamwork, Adaptability, Creativity, Basic HTML



Gaurav Dhillon

Internship: Logistics Systems: An organisational Study on Eagle Trans and Logistics Pvt. Ltd.

Interest Area: Marketing, Finance

Key Skills: Leadership, Innovative, Time efficient and Responsible



Harshit Verma

Internship: Study on Supporting and Funding Information of Primary Research article through the use of systematic internal tool 'Elsevier'

Interest Area: Finance, International Business

Key Skills: Communication, Ability to Work Under Pressure, Decision Making, Self-Motivation



Harsh Tokas

Internship: Market Analysis and Sales Development of Pioneer Corporation

Interest Area: Marketing, Operations

Key Skills: Communication, Ability to work under pressure, Time Management, Leadership Skills



Harshita Rawat

Internship: Initiatives on Women Empowerment at YCF

Interest Area: Marketing, General Management

Key Skills: Ability to work under pressure, Teamwork, Self-Motivation, Adaptability



Ishita Gupta

Internship: Analysis of Active Business Correspondents Agents Engagement and satisfaction survey at Paytm

Interest Area: Finance, IT

Key Skills: Teamwork, Leadership

Student Profiles



Hritik Singh

Internship: Supply Chain Management at Ambitious Logistics

Interest Area: Marketing, International Business

Key Skills: Digital Marketing, Self-Motivation, Teamwork, Leadership



Jestin Varghese

Internship: Emerging trend in tourism at Ekam Travels and services Pvt. Ltd.

Interest Area: Human Resource, Finance

Key Skills: Ability to work under pressure, Self Motivation, Adaptability, Teamwork



Jagjit Singh

Internship: Marketing operations and practices of PSP Hospitality Pvt. Ltd.

Interest Area: Human Resource, Finance

Key Skills: Creative, Leadership



Karan Singh

Internship: Factors influencing ayurvedic purchase over non ayurvedic products

Interest Area: Human Resource, Finance

Key Skills: Creative, Leadership



Junaid Zulfiquar

Internship: CRM study at Decathlon

Interest Area: General Management, HR

Key Skills: Management Skills, Creative, Adaptable



Kinshuk Kapoor

Internship: Promotion Strategies at Madhyam Estate Linkers Pvt. Ltd

Interest Area: Human Resource, Finance

Key Skills: Creative, Leadership



Kartik Sehgal

Internship: Impact of digital marketing on the job markets of India

Interest Area: Marketing, Finance, IT

Key Skills: Teamwork, Time Management, Decision making, Self Motivation



Kritika Singh

Internship: A Study on recruitment and selection process at Powergrid Corporation of India Ltd.

Interest Area: International Business, Human Resources

Key Skills: Team work, Leadership, Self Motivation, Creativity



Kiran Rawat

Internship: A Study of Recruitment Methods at Karvy Digikconnect

Interest Area: International Business, Operations.

Key Skills: Creativity, Leadership, Communication, Teamwork



Lubna Qumar

Internship: HR policies and procedures: A case study of Haldirams.

Interest Area: Human resource and General Management

Key Skills: Teamwork, Adaptability, Leadership and Self Motivated.



Kshitiz Jain

Internship: Study of Business Process at President Apprels at Delhi

Interest Area: Human Resource and Marketing

Key Skills: Self Motivated and Decisive



Manav Channa

Internship: A Study on recruitment and selection process at Karvy corporate.

Interest Area: Human Resource, International Business

Key Skills: Ability to Work under pressure, Adaptability, Teamwork

Student Profiles



Mansi Jain

Internship: Recruitment & Selection process at A. S. Enterprises

Interest Area: Finance, International Business

Key Skills: Leadership, Adaptability, Teamwork



Manish Chugh

Internship: An Analysis of operations in PPC Pvt Ltd.

Interest Area: Operations, International Business, Marketing

Key Skills: Self Motivation, Leadership, Teamwork, Creativity



Megha Marwah

Internship: Education of underprivileged children at YCF

Magazine, Alive Magazine Brand Catapult

Interest Area: Human Resource, International Business

Key Skills: MS Office & Advance Excel, Communication, Creativity, Diligent



Mayank Gusain

Internship: Financial and Ratio analysis : A Case study of Automat Irrigation Pvt. Limited

Interest Area: Marketing, International Business

Key Skills: Leadership, Communication, Hardworking



Mohak Verma

Internship: Portfolio Management services: An Investment option with reference to Sherkhan

Interest Area: Marketing and Human resource

Key Skills: Creative, Friendly, Innovative, Teamwork.



Minal Negi

Internship: Study of Business Development Process at Radisson Blu Plaza, Delhi

Interest Area: Marketing, International business, Human Resource

Key Skills: Time Management, Teamwork, Self-Motivation



Mohit Chabbra

Internship: Marketing Strategies of Tata Motors

Interest Area: Information Technology, Finance, Marketing

Key Skills: Communication, Creativity, Leadership, Teamwork



Mohd Saim

Internship: A study of on performance appraisal at Ananda Dairy Ltd.

Interest Area: Finance and Human Resources

Key Skills: Teamwork, Creativity,



Morris Gill

Internship: Recruitment & Selection at Asics Corporation

Interest Area: Human Resource, Finance

Key Skills: Leadership, Teamwork, management, Communication



Mohit Gupta

Internship: Sales & Marketing strategies of Spritmaster

Interest Area: Human Resources and International Business

Key Skills: Communication Skills, Teamwork



Mudit Bajaj

Internship: Attrition Analysis of Fashion Big Bazaar

Interest Area: Finance, Human Resource, General Management, Marketing

Key Skills: Decision making, Self motivation, Leadership, Creative



Naina Meharwal

Internship: Financial Operations at Colorplast Systems Private Limited

Interest Area: Finance, International Business

Key Skills: Leadership, Teamwork, Adaptability, Tally ERP

Student Profiles



Naman Seth

Internship: Offline Conversion & Marketing Fundamentals with Marks and Spencer
Interest Area: Human Resource and International Business
Key Skills: Communication Skills and Time Management



Nakul Verma

Internship: An exploratory research on consumer preference for HCL laptops
Interest Area: Marketing, Finance
Key Skills: Leadership, Teamwork, Time Management, Communication



Neeraj Sharma

Internship: Quality Control System Practices at Samtech Comnet Pvt. Ltd.
Interest Area: Human Resource and Information Technology
Key Skills: Teamwork, Adaptability, Communication



Nany Gill

Internship: Sales and Marketing Strategies of Zennox Company (an IT Company)
Interest Area: Human Resource, Finance
Key Skills: Creativity, Leadership



Nikhil Kumar

Internship: Recruitment & Selection at Anmol Industries Pvt. Ltd.
Interest Area: Human Resource, IT
Key Skills: Teamwork, Ability to work under Pressure, Decision Making, Leadership



Neeraj Singh Bisht

Internship: A Study on Production and Operations Management of President Textiles and Apparels Pvt. Ltd.
Interest Area: Marketing and Human Resource
Key Skills: Teamwork and Adaptability



Nikita Siwach

Internship: Analysing Training and Development practices of Service Winds Solution Company
Interest Area: Finance, Human Resource, Marketing
Key Skills: Decision Making, Adaptability, and Teamwork



Nikhil Kumar

Internship: Accounting & Record Management at Liril Bansal and Associate
Interest Area: Human Resource and International Business
Key Skills: Teamwork and Creativity



Nirmal Kumar Sharma

Internship: Operational strategies of Paras Impex Pvt. Ltd.
Interest Area: Human Resource, Finance
Key Skills: Creativity, Leadership



Owais Siddiqui

Internship: A study of Marketing and Sales of HCL Desktop and Laptop undertaken at HCL Infosystems Ltd at Noida
Interest Area: Human Resource, Finance
Key Skills: Communication, Numeracy, Leadership, Reliability .



Parth Sukheja

Internship: Analysis of Consumer Behaviour: A Study of Ramayan Enterprises
Interest Area: Marketing, Finance
Key Skills: Teamwork, Leadership and Creativity



Paras Sharma

Internship: Recruitment Practices at Anytime Production
Interest Area: Human Resource, Marketing, International Business
Key Skills: Creativity, Leadership

Student Profiles



Prerna Saluja

Internship: CSR Project Management with Mash Project Foundation

Interest Area: Marketing, Finance, Human Resource

Key Skills: Communication, Leadership, Creativity, Adaptability



Piyush Shrivastava

Internship: Recruitment and Selection Practices and Methods of Sonalika Tractors Pvt. Ltd.

Interest Area: Human Resource, Finance

Key Skills: Decision Making, Leadership, Adaptability, Creativity



Priyanka Yadav

Internship: Customer satisfaction towards JCB

Interest Area: General Management, Information Technology, Human Resource

Key Skills: Communication, Teamwork, Leadership, Time Management



Prince Saraswat

Internship: A Study on Training Development at Karvy Ltd

Interest Area: Human Resources, IT

Key Skills: Flexible, Adaptive, Intellectual



Raghav Babbar

Internship: HR Operations and Account Management in Himachal Equipments

Interest Area: General Management, Human Resource and International Business

Key Skills: Self Motivation, Leadership, Teamwork, Time Management



Radhika Gupta

Internship: Digital Marketing at ITMAGIC.COM

Interest Area: Marketing; General Management and Information Technology

Key Skills: Communication; Leadership; Adaptability; Time management



Rahul Raheja

Internship: Determinants of Consumers' Investment Decisions: With Special Reference to Market Linked Products

Interest Area: Marketing, Finance, International Business

Key Skills: Decision Making, Self Motivation, Teamwork, Leadership



Rahul Khatri

Internship: Consumer Behaviour of Biz Planner

Interest Area: Operation Management, International Business, Finance

Key Skills: Self motivation, Teamwork, Dedication, Leadership



Rajat Rastogi

Internship: Financial Analysis and Profitability Analysis of ECE Industries Ltd. (Birla Group of Companies)

Interest Area: Finance, General Management

Key Skills: Decision Making, Time Management, Teamwork, Self Motivation



Rahul Soni

Internship: Consumer satisfaction of Biz Planner

Interest Area: Human Resource and Finance

Key Skills: Adaptability and Self Motivation, Team Management Skills



Ritesh Dadhwal

Internship: A Study on Supply Management and Logistics of ASICS, Gurugram.

Interest Area: Human Resource, General Management, Marketing

Key Skills: Teamwork, Adaptability, Communication, Decision making



Roshan Sharma

Internship: A Study on Operations at Uflex Ltd. : Special Reference to Exports.

Interest Area: Human Resource and International Business

Key Skills: Leadership and Team work, Leadership Skills

Student Profiles



Rohit Tomar

Internship: Customer Data Analysis at Sportsuno
Interest Area: Human Resource, Finance
Key Skills: Leadership, Teamwork, Decision Making, Time Management



Sachin Kumar

Internship: Recruitment and selection practices of Bisleri International Pvt. Ltd.
Interest Area: Human Resource, International Business, General Management.
Key Skills: Creativity, Leadership



Sachin Rai

Internship: Training and Development practices of Havells India Ltd.
Interest Area: Human Resource, General Management
Key Skills: Self Motivation, Adaptability, Teamwork



Sagan Gupta

Internship: Internet marketing : A road for success for Businesses in Present World
Interest Area: International Business, Marketing
Key Skills: Leadership, Creativity, Teamwork, Communication



Sagarika Sharma

Internship: Employee Engagement: A Study of Dabur India Limited
Interest Area: Operations and HR
Key Skills: Time Management, Leadership, Creativity, Teamwork



Sahajnit Pal

Internship: Secondary Research Analytics, using Elsevier, a Systematic Internal Software at Aptara
Interest Area: General Management and Human Resource
Key Skills: Hardworking, Team Management, Good Leadership Skills.



Sahil Chozzer

Internship: A Brand Preference Survey of JKL Cement in comparison with other competitors
Interest Area: General Management, Finance
Key Skills: Communication, Adaptability



Samvit Gupta

Internship: Consumer perception towards Life Insurance Policies
Interest Area: Finance, International Business
Key Skills: Communication, Creativity, Leadership, Teamwork



Sanyam Malhotra

Internship: An Analysis of Operations at Nitya Pharma Pvt.Ltd
Interest Area: Finance and Human Resource
Key Skills: Positive working attitude, Self motivated, Decision making, Communication skills and have a proper knowledge of MS Office.



Sarthak Dureja

Internship: Marketing of Hydrocarbons (Routing oil and gas from Rocks to Refineries & Consumers)
Interest Area: Marketing, International Business
Key Skills: Decision making, Creativity, Self Motivation



Sarthak Gupta

Internship: An Analysis of Operations at Triedge Solutions Pvt. Ltd
Interest Area: Human Resource and Finance
Key Skills: Leadership, Communication, Teamwork and Ability to work under pressure



Satvik Nasa

Internship: A study of Customer Satisfaction at Nizamia Education Group
Interest Area: Human Resource and Finance
Key Skills: Communication, Creativity, Leadership, Teamwork

Student Profiles



Shashank Gupta

Internship: Financial Analysis of Air India
Interest Area: International Business, General Management
Key Skills: Creativity, Leadership, Decision Making, Graphic Designing



Shaurya Gupta

Internship: Analysis of Recruitment practices of Job Khabri
Interest Area: Human Resource, International Business
Key Skills: Leadership, Creativity, Time Management, Decision making



Shekhar Rana

Internship: A Study of Agricultural Loan for Kotak Mahindra Bank
Interest Area: Human resource, Finance and marketing
Key Skills: Ability to work under pressure, Teamwork and Self motivated



Shivam Mishra

Internship: Trade Finance and Product Optimisation of suppliers for better visibility on alibaba.com
Interest Area: Marketing, General Management
Key Skills: Adaptability, Self Motivation, Teamwork, Time Management



Shubham Baheti

Internship: Consumer perception towards Bodycare
Interest Area: Human Resources, Marketing
Key Skills: Communication, Teamwork



Shubham Sharma

Internship: A study of Sales and Marketing Efforts being undertaken by Rupee makers Pvt Ltd at Gurugram
Interest Area: Marketing, Human resource, Finance, IT
Key Skills: Teamwork, Decision making, Self motivated



Shubham Singh Bhandari

Internship: Study of Business Process of Uflex
Interest Area: General Management and Human Resources
Key Skills: Ability to work under pressure, Creativity, Teamwork and Leadership



Shubham Singhal

Internship: A study of sales and marketing activities undertaken by Jai Durga company at New Delhi
Interest Area: Marketing, Finance
Key Skills: Teamwork, Self motivated, Leadership and Creativity



Shubham Thakur

Internship: A study of Sales and Marketing Efforts being undertaken by Rovok Fashion Pvt Ltd at New Delhi
Interest Area: Marketing, International Business
Key Skills: Decision Making, Leadership, Creativity



Shubham Uniyal

Internship: Financial Analysis of NSIC
Interest Area: Finance, Human Resource
Key Skills: Teamwork, Adaptability, Decision-making, Self motivated



Siddharth Sharma

Internship: Study of Marketing Strategies of Sharekhan
Interest Area: Marketing, Human Resource
Key Skills: Ability to work under pressure, Creativity, Teamwork and Leadership.



Simmi Juyal

Internship: Preferability of Structured Investment Products over Investment Options
Interest Area: Creative, leadership

Student Profiles



Sparsh Chauhan

Internship: A Study of Web Development, Graphic Designing and Data Entry Systems at Digi Topper Solutions Ltd at Noida

Interest Area: Information Technology and Finance

Key Skills: Communication, Adaptability, Teamwork, Self Motivation, HTML, MYSQL



Subhrajee Pradhan

Internship: Study of Marketing Strategies at Uflex

Interest Area: Human Resource, Marketing, General Management

Key Skills: Ability to work under pressure, Creativity, Teamwork and Leadership.



Sumit Singh Negi

Internship: A study on Consumer Behaviour towards Ayurvedic Products

Interest Area: Human Resource and Marketing

Key Skills: Team work, Time Management, Adaptability



Tamanna Munjal

Internship: Information Analysis and reporting using Elsevier at Aptara

Interest Area: Marketing and General Management

Key Skills: Strong Communication skills, Positive Working Attitude, Adaptability and Self Motivated



Tanish Chhabra

Internship: Production and Merchandising of Neo Crafts Impex Pvt. Ltd.

Interest Area: International Business and Marketing

Key Skills: Time Management, Leadership Skills, Teamwork, Adaptability



Tanishka Tiwari

Internship: Human Resource Strategies at NMRC

Interest Area: Human Resource, Marketing, General Management

Key Skills: Communication, Leadership, Teamwork, Positive Working Attitude



Tanishq Sethi

Internship: Supply Chain Management of Nicer Paper Mills

Interest Area: Human Resource, Finance

Key Skills: Creativity, Leadership



Tanuj Bedi

Internship: Summer Training Project Report on Accounting Operations and Practices at SSAR and Associates

Interest Area: General Management, Marketing

Key Skills: Sincerity, Coordinating, Teamwork, Communication



Tarun Chauhan

Internship: Summer Training Project report on Human Resource Planning, Recruitment and Selection Strategies at Uflex Limited

Interest Area: General Management and Marketing

Key Skills: Leadership Skills and Time Management Approach



Vaibhav Garg

Internship: A Study of Investor Preference towards Equity

Interest Area: Marketing, Finance, General Management

Key Skills: Decision Making, Leadership and Team work



Varnika Gupta

Internship: Summer Training Project report on Strategies for Salary Administration Fortis Hospital (Jaipur)

Interest Area: Marketing and General Management

Key Skills: Creativity, Teamwork, Adaptability



Vedika Avasthi

Internship: Summer Training Project report on Training under "Citizenship Program" of Simply HR Private Limited

Interest Area: Human Resources and Marketing

Key Skills: Decision making, Ability to work under pressure, Time Management

Student Profiles



Vidhi Sood

Internship: Recruitment and Selection Process at Xlerate Driveline
Interest Area: Human Resource, International Business
Key Skills: Multi tasking, Ability to work under Pressure, Leadership, Hard working



Vikas Bhandari

Internship: Marketing strategy of Central Electrics Ltd.
Interest Area: Finance, Human Resource, Marketing
Key Skills: Ability to work under pressure, Teamwork and Self motivated



Virraj Vaid

Internship: Study of Sales Strategies, at Carikature
Interest Area: Finance, Information Technology
Key Skills: Teamwork, Leadership, Creativity, Motivation



Yamini

Internship: Summer Training Project report on Study of Event Management and Marketing Strategies of Cojent Pvt Ltd
Interest Area: Information Technology Web Developer
Key Skills: Communication Skills and Team Management, Good Leadership Skills



Yash Garg

Internship: Summer Training Project report on Study of Labour Productivity of Workers at Garg Enterprises
Interest Area: Marketing and Human Resource
Key Skills: Teamwork, Leadership, Motivation



Yash Mehrol

Internship: An Analysis of Operations at India Trade Promotion Organisation
Interest Area: Marketing, International Business
Key Skills: Leadership, Communication



Yashika Khandelwal

Internship: A study of Market Research being undertaken by Edelweiss Broking Ltd at New Delhi
Interest Area: Human Resource, General Management, Operations
Key Skills: Advance Excel, Learning New things, Hardworking, Confident



Yogesh Purohit

Internship: Summer Training Project report on Study of Marketing Strategies of Lvl Relationship Management Pvt Ltd.
Interest Area: Marketing and General Management
Key Skills: Teamwork, Leadership, Communicational Skills, Good Listener



Yukta Gupta

Internship: Summer Training Project report on Training in Computerised Accounting using Tally at RK Gupta and Advocates
Interest Area: Finance and Marketing
Key Skills: Leadership, Creativity, Tally ERP9, Teamwork



Yuvraj Vohra

Internship: Summer Training Project report on Back-end Operations for Opinia Cencus and QuizWars Game of Thirty Six Lab Pvt Ltd
Interest Area: Marketing and Finance
Key Skills: Leadership and Communication Skills



Collaborations



The United Nations Educational, Scientific and Cultural Organization is a specialized agency of the United Nations. UNESCO encourages international peace and universal respect for human rights by promoting collaboration among nations.



The Commonwealth Educational Media Centre for Asia (CEMCA) serves as the regional unit of the Commonwealth of Learning. CEMCA promotes the meaningful, relevant and appropriate use of ICTs to serve the educational and training needs.



DME has collaborated with Deakin University, Australia for several events in the 2018-19 session.



DME has signed Academic Collaboration MOU with Republic of Ghana, to provide directly or in collaboration with other institutions of higher learning, facilities for University education including legal and professional education and research.



DME has collaborated with GAIL in hosting annual debate competitions over the past several years.



Delhi International Film Festival (DIFF), screening films amidst heightened deliberations on world cinema.



Indian Academy of Shorts (IAS), an institution for imparting craftsmanship of filmmaking among students through small capsules.



VIGYAN PRASAR, National Institute for S&T Communication, Department of Science and Technology, Government of India.



University Film Club, Cultural Education Centre, Aligarh Muslim University (AMU), promoting filmmaking and film appreciation.



Aquarius Productions, a production house engaged in the making of documentaries, promotional and corporate films.



WE CARE Film Fest, spreading awareness by promoting and exhibiting films of disability.

Media Partners





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