

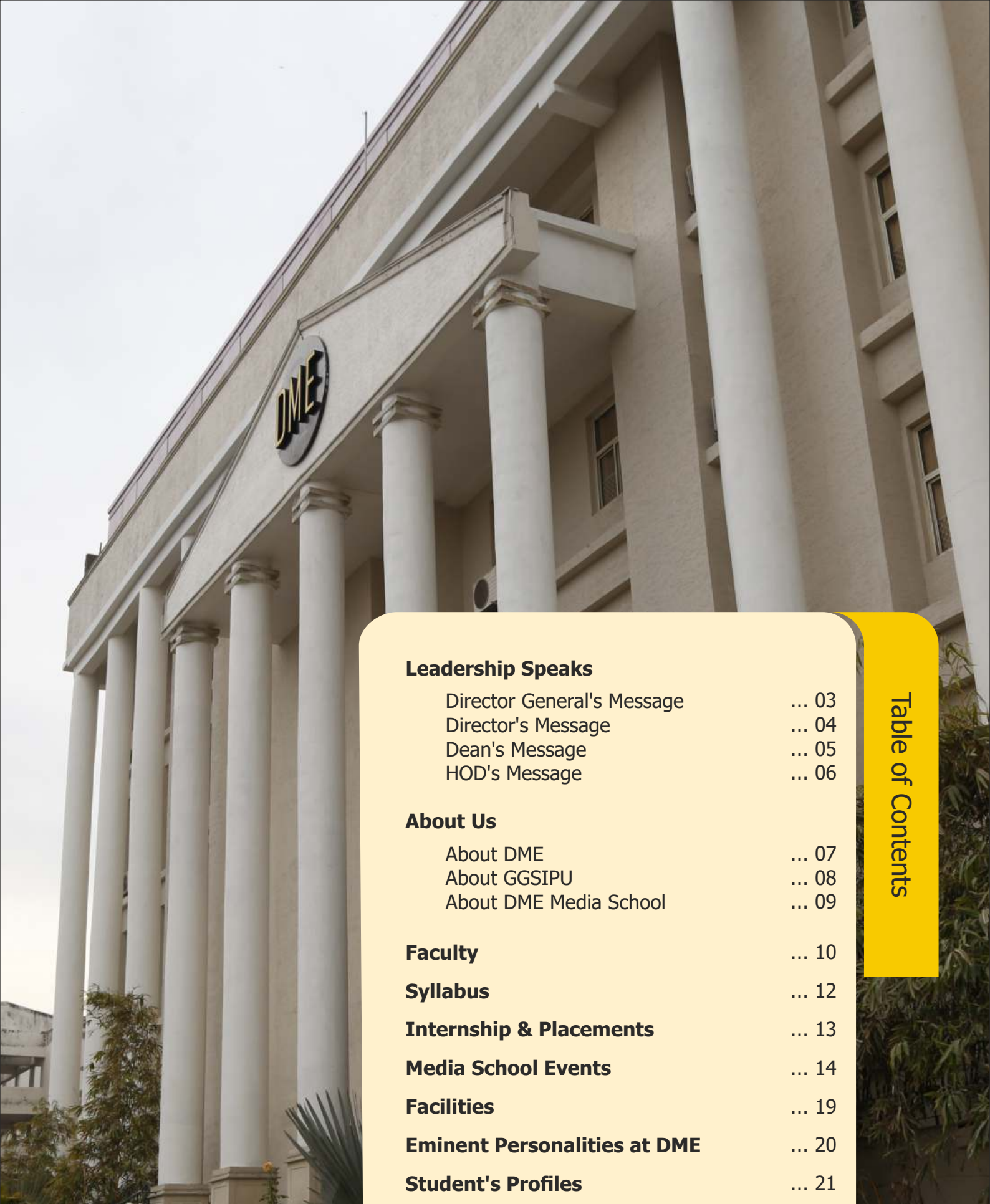


Affiliated to GGSIP University, New Delhi
Approved by Bar Council of India

DME Media School



**PLACEMENT
BROCHURE**
2019



Leadership Speaks

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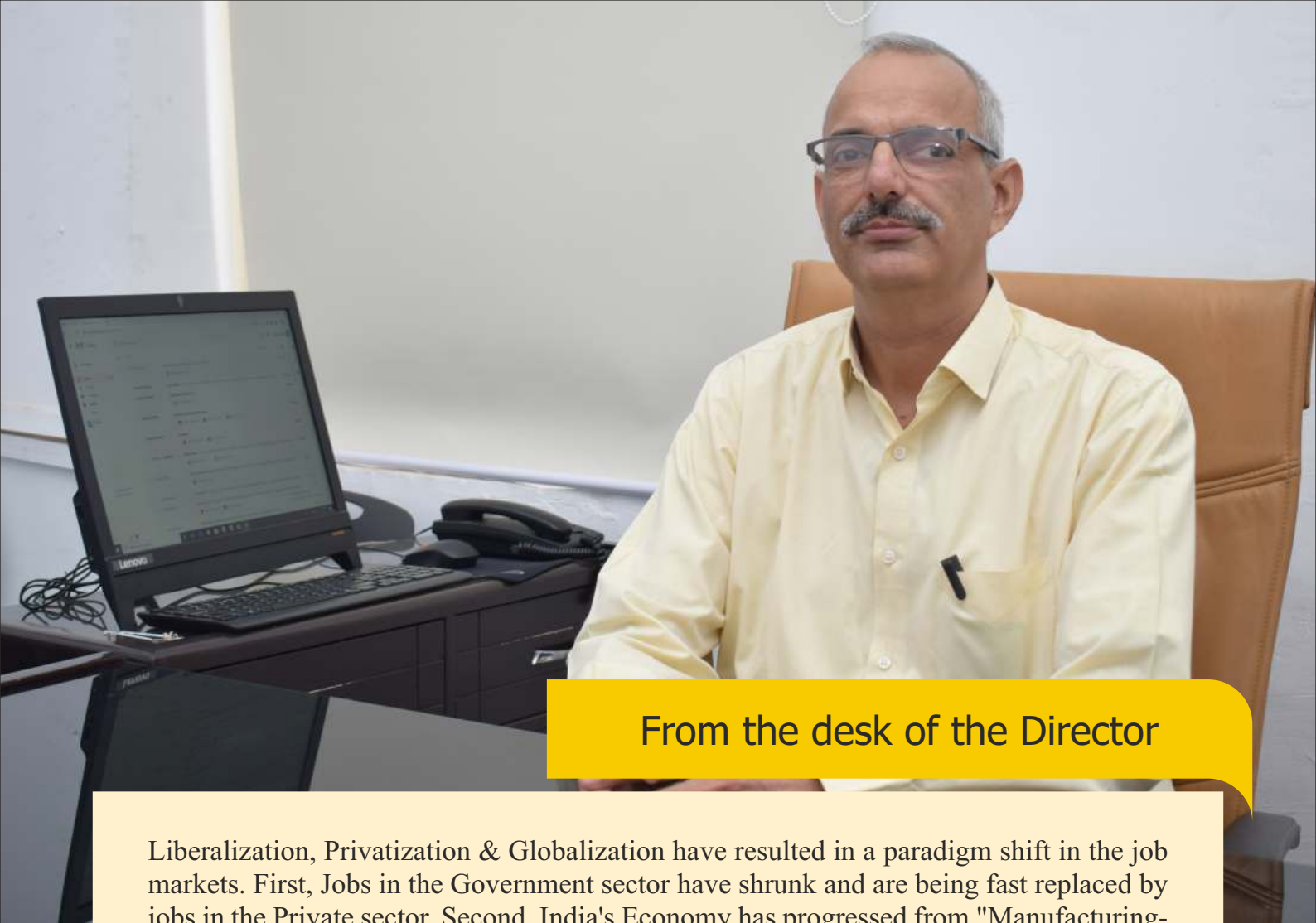
From the desk of Director General

Delhi Metropolitan Education is dedicated to excellence in teaching, research, scholarship, creative work and service. The institution also organises pro bono special training for aspirants of **Journalism & Mass Communication** - lectures, seminars, symposia and conferences, to promote knowledge and to make **Media Communication** an efficient instrument of social development. As a matter of fact the vision of our college is to achieve academic excellence in education with students to be professionals, scholars and academicians in their respective disciplines for making access to justice easier for masses. We aspire to prepare scholars into expert professionals who not only serve their client but also be an asset to the system with a high level of accomplishments and commitment to the highest level of the profession.

Indian corporate world is evolving, leading to the growth of transnational and multinational companies. Media industry needs innovative and experienced professionals with good communication and sound knowledge of updated technology. Therefore, corporate connect, industrial exposure, live projects etc. are incorporated and are an inseparable part of academic curriculum. The university syllabus emphasizes practical knowledge and internships, industrial visits, workshops and training programs, expert talks are a part of academic session.

To bridge the industry-academia gap and strengthen the professional ties, the institution has collaborated with many corporate giants. I wish the young budding professionals good luck and success in their future life.

Justice Bhanwar Singh
(Former High Court Judge)
Director General
Delhi Metropolitan Education



From the desk of the Director

Liberalization, Privatization & Globalization have resulted in a paradigm shift in the job markets. First, Jobs in the Government sector have shrunk and are being fast replaced by jobs in the Private sector. Second, India's Economy has progressed from "Manufacturing-Based" to "Service-Based" with close to 54% of the Indian GDP being contributed by the Services sector. Third, the job market is integrating itself with the global scenario in terms of competencies. Thus, the student needs to prepare according to this changed job scenario.

The present job scenario needs professionals with the right set of Knowledge, Skills & Attitude. Delhi Metropolitan Education (DME) provides education in the fields of Law, Journalism and Management through a model which inculcates the right set of Knowledge, Skills and Attitude so that placement is a natural outcome when the student completes the course.

I invite corporate for recruiting our students with a confidence that they will put in the best of their mind & energies to contribute to the wealth of the organizations for which they will work.

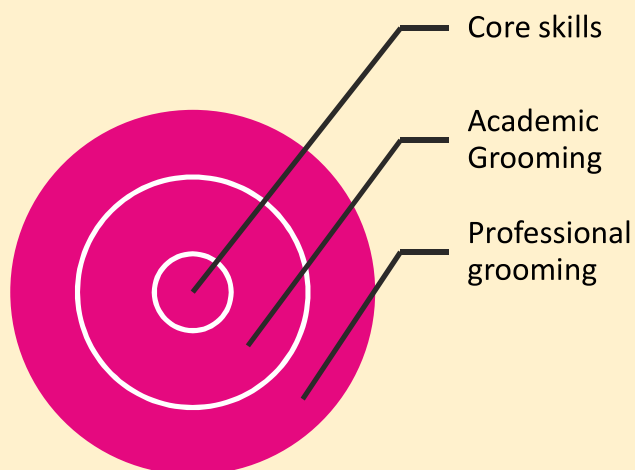
Prof. (Dr.) Ravi Kant Swami
Director
Delhi Metropolitan Education



From the desk of Dean

DME Media School works on holistic growth of students by amalgamating curricular and co-curricular activities. We address the intellectual elevation and the skill accomplishment of students with the same vigor. We provide a blend of classroom teaching and learning in the field. We enshrine freedom enabling students to define their own space amidst peers while remaining conscious of inclusive conduct. We facilitate students to grow as independent mind with intrinsic values of social compassion and human dignity.

DME Media School provides an unparalleled infrastructure and a conducive environment for progression. We extend prospective opportunities to students for their upbeat career and potent life. And we always cherish a lasting relationship with our students turned professional colleagues.



Prof. (Dr) Amrish Saxena
Dean, DME Media School
Director, DME Studios and Production
Delhi Metropolitan Education



From the desk of HOD

The Indian Media and Entertainment industry is growing at a fast pace. India's media consumption has grown at a CAGR of 9 per cent during 2012-18 thus providing employment to 3.5-4 million people, including direct and indirect employment in 2017 -18.

Delhi Metropolitan Education Media School focuses on preparing the professionals who are academically groomed and up-to date with the current industry trends. The traditional media training programme has been revamped in adherence to GGS IP University syllabus and synchronized with the Industry requirements to produce well groomed professionals.

There is high demand for skilled professionals and specialized workforce across various job roles in sub-sectors; Print, Radio, Digital and Advertising. This demand is being driven by the increased use of new media and digitisation of film and TV, as well as launch of new channels across genres.

DME Media School runs specialised industry grade assignments throughout the three-year programme in digital news media, sports journalism, event management, public relations, digital photography and corporate communication. There is compulsory onsite training with internships in each of these specialisations.

Annual Film Festival CIFFI (Cineaste International Film Festival of India) is organised at DME for encouraging the young filmmakers, cinematographers and editors. Our endeavor towards the programme increases the synergy between academic programmes and professional trends in each of these specialities which are increasingly becoming digital.

Special guest lectures “The B.G.Verges Series ” is organized once each month for the students to promote the interaction between intellectual think tank and young media professionals at DME Media School .

Prof. (Dr.) Susmita Bala
Head, DME Media School

About Us

Welcome to Delhi Metropolitan Education, a premier educational institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi and approved by Bar Council of India. At DME, we extend first rate infrastructure with strong academic facilities to provide a dynamic and clinical grounding for success.

The Schools and programmes here are:

- **DME Law School: BA.LLB & BBA.LLB [Integrated programmes]**
- **DME Media School: BA JMC [Bachelors in Journalism & Mass Communication]**
- **DME Management School: BBA [Bachelors in Business Administration]**

Our founders have been involved in education over the last 15 years. They founded the esteemed Mayo School, Noida in collaboration with Mayo College, Ajmer. The school campus is spread over ten acres and the school has over 3300 students enrolled currently.

Our founders also started the Delhi World Public School, Noida Extension in 2016. The School has around 1500 enrolled students.

Our sister college is Delhi Technical Campus at Greater Noida which provides the most sought after programmes affiliated to Guru Gobind Singh Indraprastha University and is approved by All India Council for Technical Education (AICTE). The institute imparts technical education in the fields of engineering, architecture and MBA.



Vision

To create an inspirational setting where global standards of learning, ethical professional practices and academic and scholarly deliberations are practiced towards attaining individual growth.



Mission

Crafting a comprehensive, competent and cultured environment by creating an institution that provides distinctively modern and contemporary facilities to make our faculty and graduates benchmarks of excellence.



Goals

To prepare professionals for the industry.
To use innovative teaching practices including international video conferencing to enhance skills of our students.
To develop self-leadership qualities in all students.
To facilitate personal growth of every student and faculty member.
To prepare judicial officers, journalists and filmmakers, new media experts, managers for the corporate world and entrepreneurs.



GURU GOBIND SINGH
INDRAPRASTHA UNIVERSITY

Guru Gobind Singh Indraprastha University is a public, professional university located in Delhi, India. Founded in 1998, it is a teaching-cum-affiliating university which has been graded 'A' by NAAC. The University has received the Platinum Technology Award for quality and excellence in the field of education, in Geneva, Switzerland. Guru Gobind Singh Indraprastha University is a member of the Association of Commonwealth Universities, Association of Indian Universities, and Medical Council of India.



About DME Media School

Mass Communication is the study of mass media including different mediums to convey information to the audience. Examples of mass media include newspapers, magazines, films, radio, television, etc. The Bachelor of Journalism & Mass Communication (BA JMC) programme of GGSIPU comprehensively introduces the students to various aspects of Journalism. As field of communication requires a skilled and professional approach, the three year programme helps equip students with the relevant skills and knowledge, set to excel in media and communication sectors. This field is a fast growing industry looking for enterprising professionals.

Main objectives of the programme

- To produce graduates with strong academic knowledge backed by professional skills so they are prepared to join a media related profession.
- To produce graduates who will contribute positively to society.

This professional programme in mass communication opens doors for career in films & TV, publishing, public relations, journalism, editing, direction, film making, script writing, production, etc. In nutshell, Mass Communication widens up the horizon of career options for students. Attractive careers as journalist, actor, director, editor, screenwriter, RJ, producer, VJ are available to the talented and trained individuals.

At DME Media School, the students of Journalism and Mass Communication are given freedom needed for propagating innovation and creativity. This is achieved through a strong emphasis on generous guidance from proficient faculty and regular interaction with industry experts.

In addition to the academics, students gain many life skills at DME and are presented with a range of opportunities to develop and exhibit these skills.

DME also boasts excellent academic infrastructure and various facilities exclusively for BA JMC students including well modern studio, video, and photo labs.

FACULTY

Prof. (Dr.) Amrish Saxena

Dean, DME Media School and
Director, DME Studios & Production
M.A., MJ, LL.M, Ph.D. - M G Kashi
Vidyapith, Varanasi



Prof. (Dr.) Susmita Bala

Head, DME Media School
M.A., MJ, B.Ed., BJ
Ph.D. - IGNOU, New Delhi



Ms. Manmeet Kaur

Assistant Professor
MA, PhD (Pursuing) Guru Nanak
Dev University, Amritsar



Dr. Atul Arora

Associate Professor
MA(MC), M.Phil, (Mass Comm),
Ph.D., (Mass Comm),
RTMNU Nagpur University



Mr. Sumantra Sarathi Das

Assistant Professor
M.A., PGDM Public Relations,
Bharatiya Vidya Bhawan



Ms. Divya Rastogi Kapoor

Assistant Professor
BJMC, MJMC,
Ph.D. (Pursuing), Galgotias
University, Gr. Noida



Mr. Pramod Kumar Pandey

BMC, MMC,
Ph.D. (Pursuing),
Guru Jambheshwar
University, Hisar



Ms. Kritika Sati

Assistant Professor
MA- Mass Communication,
Guru Jambheshwar University of
Science & Technology, Hisar



Mr. Mohd Kamil

Assistant Professor
PGD AD& PR, MMC
Guru Jambheshwar University,
Hisar



Ms. Sanchita Chakraborty

Assistant Professor
MA (Media Governance)
Jamia Milia Islamia,
New Delhi



Mr. Ritwik Ghosh

Assistant Professor
PG Diploma in Audio Program
Production, IGNOU
Masters in Mass Communication,
GJUST, Hisar



Ms. Deepa Zutshi

Assistant Professor
PGDM in Journalism and Mass
Communication
PGDM in Personnel Management
and Human Resources, IIMM, Pune



Ms. Krishna Pandey

Assistant Professor
M.A, PGD (English Journalism),
Ph.D (Pursuing) Guru Gobind
Singh Indraprastha University
k.pandey@dme.ac.in



Ms. Tulika Arora

MAMC, MA (Mass
Comm.), BHU,
Varanasi



Mr. Yogesh Sharma

Production Assistant
Post Graduation Diploma in
Television Production,
Bharatiya Vidya Bhavan



Ms. Deepika Dhawan

Assistant Professor
PGDADMC, PGCMRDA,
MJMC (Apeejay Stya University)



Ms. Shruti Pandey

Assistant Professor
B.Sc, MJMC
Guru Jambheshwar University



Ms. Sukriti Arora

Assistant Professor
BMMMC, M.A. Mass Communication
Guru Jambheshwar University



Mr. Sachin Nair

Assistant Professor
MA (Mass Communication)
Guru Jambheshwar University,
UGC Net
s.nair@dme.ac.in



Ms. Chhavi Bakaria

Assistant Professor
M.A (Mass Communication)-
Panjab University, UGC Net
c.bakaria@dme.ac.in



Ms. Yashasvika Yadav

Assistant Professor
M.A in Mass Communication,
GGSSIP University, New Delhi,
UGC Net (JRF)
y.yadav@dme.ac.in



Mr. Mohit Kishore Vatsa

Assistant Professor
M.A (Mass Communication)
GGSSIP University Dwarka, UGC Net
m.vatsa@dme.ac.in



Syllabus:

FIRST YEAR

Semester I

- Communication: Concepts & Processes
- Contemporary India: An Overview
- Basics of Design and Graphics
- Communication Skills Lab
- Contemporary India: Issues and Debates
- Design & Graphics Lab – I

Elective Subjects

- Personality Development
- Writing Skills
- Indian Culture (For Foreign Students Only)
- Personality Development Lab
- Writing Skills Lab

Semester II

- Print Journalism
- Media Laws and Ethics
- Still Photography
- Print Journalism Lab
- Still Photography Lab
- Design and Graphics Lab – II

Elective Subjects

- Health Communication
- Sports Journalism
- Health Communication Lab
- Sports Journalism Lab

SECOND YEAR

Semester III

- Development Communication
- Basics of Radio Programming and Production
- Basics of Video Camera, Lights and Sound
- Radio Production Lab
- Video Production Lab
- Summer Training Report

Elective Subjects

- Radio Jockeying and News Reading
- Video Editing
- Radio Jockeying and News Reading Lab
- Video Editing Lab

Semester IV

- Basics of Advertising
- Basics of Public Relations
- Television Programming and Production
- Advertising Lab
- Public Relations Lab
- TV Production Lab

Elective Subjects

- Television News: Reporting and Anchoring
- Corporate Communication
- Television News: Reporting and Anchoring Lab
- Corporate Communication Lab

THIRD YEAR

Semester V

- Basics of New Media
- Media Research
- Event Management
- New Media Lab
- Media Research Lab
- Event Management Lab
- Functional Exposure Report

Elective Subjects

- Digital Media Marketing
- Digital Media Marketing Lab
- Film Appreciation Lab
- Film Appreciation

Semester VI

- Media Management and Entrepreneurship
- Global Media: An Overview
- Environment Communication
- Final Project and Comprehensive Viva

Internships and Placements

Every year the Placement Cell of DME provides good opportunities to our media students. The aim is to offer internship opportunities for aspiring media professionals and best job profiles for final year students. Every year DME Media school organizes placement week to ensure the better placements opportunities for students. Placement week for the year 2019 was organised during March 25-29. **DME Media School** too participated in this placement drive involving participation of large number of students. Companies showed interest in recruiting copywriters, content writers, filmmakers, production team, event organizers, video editors and video makers. Companies like **Amazon, Infoxon, Aptara, C-Vent Software solution, Garage Production, Teamwork Solutions** visited the campus this year.



International Conference on
Indian Cinema and Alternate NetworksICAN²

Delhi Metropolitan Education (DME) reserved its place in the galaxy of prestigious institutions of India by organising first of its kind international conference in New Delhi and Noida in November, 2018. The participation of more than five hundred academicians, researchers, media professionals and students of bachelors, master and PhD programme in 8 technical sessions, 3 plenary sessions, 3 workshops, inaugural and opening sessions, valedictory session along with an evening of music and dance might be envy for any emerging educational institution.

ICAN² 2018 was endorsed by **Government of India** when **Mr. Satya Pal Singh**, Minister of State for Human Resource Development, lauded the efforts of DME in bringing Australia closer to India in the field of academics and research. Mr. Singh inaugurated the conference as Chief Guest at India Habitat Centre, New Delhi on November 16, 2018.

This international conference **Indian Cinema and Alternate Networks- ICAN² 2018** was jointly organised by DME Media School of Delhi Metropolitan Education, Noida and School of Creative Arts and Communication, **Deakin University**, Melbourne, Australia. This Indian-Australian collaboration was unique and worked excellently on the ground.

CIFFI



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DME Media School in association with Deakin University, Melbourne, Australia successfully organized 4-day CINEASTE International Film Festival of India – CIFFI 2019 from April 17th to 20th with an objective to promote cross culture films and bring together artistically inclined minds.

The festival was organized in collaboration with Vigyan Prasar, Department of Science & Technology, Government of India, Delhi International Film Festival (DIFF), WE CARE film festival, University Film Club AMU, Indian Academy of Shorts & Aquarius Productions.

Graced with the presence of eminent personalities from the industry and academia Mr. Tigmanshu Dhulia, Mr. Khalid Mohamed, Mr. Muzammil Hayat Bhavani, Ms. Roseann M. Mandziuk, Ms. C.B. Anzi Zalis, Ms. Saara Lamberg, Dr. Vikrant Kishore, Dr. Simon Wilmot, Mr. Ram Kishore Parcha, Mr. Satish Kapoor, Mr. Nimish Kapoor, Mr. Ashok Purang, Mr. Naresh Sharma, Mr. Aditya Seth, Ms. Savita Oberoi, Dr. Gauri Chakraborty and many more, the festival witnessed enormous participation, receiving more than 140 films under 6 categories from film makers across the globe and a large number of film enthusiasts attending various workshops, master classes and curate sessions.





The four-day international film festival **CIFFI 2019** comprised **3 workshops, 2 panel discussions, 4 curate sessions and 2 master classes**, apart from daily film screening sessions. The festival gave an opportunity to the students to interact with industry experts and get a deep insight into the field of filmmaking. The brand new state-of-the-art **Studio 62** of DME Media School was unveiled by **Mr. Tigmanshu Dhulia, celebrated filmmaker, director and actor**, with whom a chit-chat show was hosted by Dr. Ambrish Saxena amidst interventions by inquisitive students of BAJMC.





Facilities

Students of DME enjoy exceptional facilities on campus. Constructed in 2,600 sq ft area, **Studio 62 of DME Media School** is fully equipped with all the latest equipment including a multi-cam setup (3 studio cameras) with tripods, 50 cool lights and baby lights on a grid, talk back system, audio mixer, switcher for online production of programs, recorders, monitors, mikes and speakers.

To make video studio more systematic, it has been divided in four segments

1. Chat show setup with video wall and trans-lights
2. News Anchoring set with Teleprompter
3. Exclusive chroma setup
4. Production Control Room (PCR)

Students of DME enjoy exceptional facilities on Campus.

The Nelson Mandela Auditorium gives students an opportunity to showcase their talents. Plenty of events are staged and guest lectures are held at this auditorium. The lecture rooms are aesthetically designed and air conditioned. All class rooms have overhead projectors and the entire campus in wi-fi enabled.

The Rabindranath Tagore Library houses over 20,000 books across various subjects along with a strong collection of Journals, Magazines, reference books and e-access to many national and international resources.

The Computer Centre, complete with personnel ready to assist students with their questions and assignments, is also frequently used by the Management School students.



Eminent personalities at DME



**His Excellency, Mr. Michael Aaron
N. N. Oquaye Esq (Jnr)**
High Commissioner of Ghana to India



Prof. (Dr.) Gita Bamezai
Head of Communication, Research Department
at Indian Institute of Mass Communication



Dr. Vikrant Kishore
Senior Lecturer at School of Communication
and Creative Arts, Deakin University, Australia



RJ Naved
Radio Jockey, Radio Mirchi (98.3)



Lokesh Mehra
Lead Research and Development,
NASSCOM



Paranjoy Guha Thakurta
Renowned Journalist, Political Commentator,
Author and Documentary Film-maker



Mr. Prabhat Shunglu
Renowned Journalist and Media
Academician



Anirban Sarma
National Programme Officer (Communication
and Information) at UNESCO New Delhi

Student Profiles



Jenitta Sabu

Internship: The Pioneer, Centre For Advocacy and Research
Interest Area: Research and Communication
Key Skills: Analytical, Good Communication, Creative, Presentation and Writing Skills



Siddhant Sharma

Internship: Network18, Perfect Relations
Interest Area: Advertising & Public Relations, Television/Film Production, Content Writing
Key Skills: Verbal and written communication skills, Performing Arts, Social Media Handling, Designing



Daksh Mudgil

Internship: Travel Secrets Magazine and Hub Kreatives (Ad Agency)
Interest Area: Public Relations, Event Management, Filmmaking, Audio Editing, Video Editing, Advertising, Social Media
Key Skills: Communication Skills, Creative Thinking, Management Abilities and Graphic Designing.



Sandal Sharma

Internship: Action India and All India Radio
Interest Area: Radio and Content Writing for Radio Programs
Key Skills: Writing for Radio, Creative Writing, Management Skills



Nayanika Sharma

Internship: Delhi Press - Woman's Era Magazine, Alive Magazine Brand Catapult
Interest Area: Anchoring, Advertising, Public Relation, Event Management
Key Skills: Interactive Skills, Creative Writing, Work Management & Leadership, Social Media Handling.



Ashutosh Kumar

Internship: Yuva Communications, Governance Now
Interest Area: Print Media and Public Relations
Key Skills: Creative Writing, Copy Editing, Social Media handling, Working knowledge of Word Press.



Chaitra Nambiar

Internship: Indian Express - Photojournalism and Web Portal
Interest Area: Advertising, and Videography and Television
Key Skills: Photography, Videography, Creative Thinking, and Strong Communication Skills.



Vailentina Rawat

Internship: Network18 Media and Investments Ltd, Brainwork Technologies
Interest Area: Digital Media Marketing and Graphic Designing
Key Skills: Content Writing, Graphic Designing, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro.



Rajat Negi

Internship: Dainik Jagran, HubKreatives
Interest Area: Technical Content Writing and Public Relations
Key Skills: Content Writing



Nupur Saxena

Internship: Millennium Post, India News, J&K 24*7 News
Interest Area: Television News Anchoring and Content Writing
Key Skills: Content Writing and Analytical Skills



Amandeep Singh Bhogal

Internship: Millennium Post, Aam Admi Party, Indian Express
Interest Area: Videography and Photography
Key Skills: Video Editing, Adobe Lightroom, Lighting Setup and Adobe Photoshop.



Gayatri Bhatia

Internship: Genesis BCW, Times of India
Interest Area: Public Relations
Key Skills: Verbal and written communication skills, Research Oriented, Detail Oriented, and Effective Interactive Skills.

Student Profiles



Anuj Bajaj

Internship: Crayons Advertising, House of Loins
Interest Area: Designing and Editing
Key Skills: Knowledge of Software like Photoshop, Adobe Illustrator, Adobe Premier pro and Coral Draw.



Pranati Aggarwal

Internship: National Herald, Ruder Finn Asia
Interest Area: Public Relation and Content Writing
Key Skills: Adobe Photoshop, Corel draw and Verbal Communication Skills



Vaidika Sharma

Internship: The Chronicle, Collegetips.in
Interest Area: Event Management and Digital Media
Key Skills: Communication Skills, Teamwork Skills, and Creative Thinking



Bandana Singh

Internship: Collegetips.in, The Chronicle India, The Charticle
Interest Area: Event Management and Digital Media
Key Skills: Communication skills, Time Management, Creative and Leadership Qualities.



Purvi Khanna

Internship: National Herald and Doordarshan
Interest Area: Public Relations and Radio Production
Key Skills: Leadership Qualities, Committed, Good Communications Skills and Problem-Solving Capabilities



Vishesh Jain

Internship: Amar Bharti-Content Writing and The Pioneer -online portal
Interest Area: Public Relations, Event Management and Advertising
Key Skills: Content Writing



Bhavya Budhiraja

Internship: Expose India, Amar Bharti
Interest Area: Entertainment Reporting
Key Skills: Content Writing, Scripting, Social Media Handling, and Videography



Tanya Ghosh

Internship: The Statesman, Kommun Brand Communication Pvt. Ltd
Interest Area: Content Writing and Graphic Designing
Key Skills: Communication Skills, Time Management, Problem Solving Skills, and Critical Thinking Skills



Megha Grover

Internship: Delhi Press (Woman's Era Magazine, Alive Magazine), Umeed - NGO
Interest Area: Event Management, Public Relations, Advertising, Anchoring
Key Skills: Work Management, Organizing Activities, Good Interactive Skills



Ravinder Shekhar Pandey

Internship: Deshbandhu Newspaper, Mission Possible NGO, Himalayan Run and Trek Pvt. Ltd
Interest Area: Content Writing and Political Analysis
Key Skills: Creative Thinking and Content Writing



Janvi sethi

Internship: Colour Square
Interest Area: Broadcast Journalism, Public Relations, Event Management
Key Skills: Resource Management, Adaptable, On-camera Presentation, Leadership skills, Verbal Communication Skills.



Shivani Sharma

Internship: Live 24 News Channel
Interest Area: TV News Anchoring, Hindi V.O., Acting
Key Skills: Adobe Photoshop, Photography, Verbal Communication Skills

Student Profiles

Shashwat Baranwal

Internship: Café Junk, HS Ad/GIIR Communications, Happie Hippie

Interest Area: Event Management, Public Relations, Copywriting & Social Media Marketing

Key Skills: Interpersonal Skills, MS Office, Adobe Photoshop, CorelDraw, Adobe Illustrator



Shivani Dhaila

Internship: Hills One Production

Interest Area: Event Management and Photography

Key Skills: MS Office, Light Room



Suman Jana

Internship: UpeventlyXorita

Interest Area: Photography, Videography, Video Editing

Key Skills: Adobe Premiere Pro, Photography, Perspective Painting



Shivangi Singh

Internship: Mission Possible NGO: Social Media Management

Interest Area: Photography, Videography, Editing and Social Media Handling

Key Skills: Good Communication, Multi-Tasking Abilities and Camera Handling



Shivam Sharma

Internship: Talking Point Communication

Interest Area: Public relations

Key Skills: Hindi typing, Microsoft Word & Excel



Shitij Kanojia

Internship: Live 24

Interest Area: Videography and Photography

Key Skills: Photography and Videography



Kumari Nisha Thapa

Internship: Amar Ujala and REC Ltd.

Interest Area: Cinematography

Key Skills: Photography and Videography



Kritika Matlani

Internship: Sahara India Parivaar

Interest Area: Photography, Advertising

Key Skills: Photography



Nikita Singh

Internship: Amar Bharti, The Pioneer

Interest Area: Advertising and Public Relations

Key Skills: Communication, Content Writing and Social Media Handling



Pulkit Ramchandrani

Internship: Rashtriya Sahara- PCR Department

Interest Area: Event Management and Public Relations

Key Skills: Field Work



Rashi Tyagi

Internship: Amar Bharti, Prime News Channel

Interest Area: Editing for News Channel

Key Skills: Editing



Neha Negi

Internship: Dainik Jagran, Aajtak

Interest Area: Production

Key Skills: Filmmaking, Direction, Editing

Student Profiles



Abhishek Chaudhary

Internship: Sahara India Pvt. Ltd
Interest Area: Anchoring and Public Relations
Key Skills: Anchoring and Reporting, Software: MS Office



Jitender Sharma

Internship: Sam & Marshall, Shalimar Printing Press
Interest Area: Product Shoot
Key Skills: Photography, Videography, Editing and Social Media Managing



Avleen Kaur

Internship: The Pioneer (Relationship Executive), NewsX (Input Assignment Desk)
Interest Area: Public Relations and Print Media
Key Skills: Communication and Managerial Skills



Shivashish Mishra

Internship: Delhi Press and Basu Productions
Interest Area: Photography
Key Skills: Adobe Photoshop, Lightroom, and Adobe Premiere Pro



Anandita Adhauiliya

Internship: Adglobal360
Interest Area: Travel Journalism and Public Relations
Key Skills: Writing and Analysis



Akash Burman

Internship: Women's Era and HakuHodo
Interest Area: Content Writing
Key Skills: Organizing events, Written Communication Skills



Jyotsna Masand

Internship: Prime News (Output Department)
Interest Area: Electronic Media
Key Skills: PR Skills



Prachi Bharadwaj

Internship: Dainik Jagran, Collegedunia
Interest Area: Public Relations and Content Writing
Key Skills: Content Writing



Abhimanyu Kohli

Internship: Development Channel
Interest Area: Reporting and Writing
Key Skills: Editing Reports, Covering Events, Knowledge of Photoshop, Corel Draw and Premier Pro.



Shubangi Anand

Internship: Read India News
Interest Area: Event Management
Key Skills: Good Communication Skills, Leadership Skills



Ankit Sood

Internship: Rashtriya Sahara Samay and Samay Rajasthan
Interest Area: Input Desk and Assignment Desk (Electronic Media)
Key Skills: News Editing



Sanjana Arora

Internship: Millennium Post, Sadhna Prime News Channel
Interest Area: Anchoring, Video Jockeying and Radio Jockeying
Key Skills: Good Communication Skills, Leadership Qualities and Analytical Skills

Student Profiles



Preet Kumar

Interest Area: Television and Public Relations
Key Skills: Communication Skills, Managerial Abilities, Photo and Video Editing



Daksh Chauhan

Internship: Mission Possible NGO (PR)
Interest Area: Management
Key Skills: Communication and Planning



Mohit Arya

Internship: Delhi Press, Consider Done
Interest Area: Public Relations, Photography
Key Skills: Photography, Videography, Photo Editing, Video Editing

Nandini Sharma

Internship: Rashtriya Sahara
Interest Area: Event Management
Key Skills: Communication, Creativity, Adaptability, Content writing



Devam

Internship: Rashtriya Sahara
Interest Area: Digital Media
Key Skills: Social Media Handling, Managerial Skills



Aditi Panwar

Internship: Outlook Magazine (Field Reporting), Smile Foundation (PR and Event Management)
Interest Area: Public Relations and Event Management
Key Skills: Communication, Management, and Writing



Aabhas Singh

Internship: Nayi Sadi Prakashan
Interest Area: Digital Media Marketing
Key Skills: Microsoft Office



Sanchit Arora

Internship: Kreative Productions (Video Production)
Interest Area: Video Production
Key Skills: Filmmaking, Direction, Editing



Aditi Arora

Internship: Blot Canvas (Public Relations)
Interest Area: Event Management
Key Skills: HR Management, Relationship Management, New Media



Sourav Kumar

Internship:
Interest Area: Event Management
Key Skills: Logistics Management and Coordination



Sneha Bisht

Internship: PRHUB Integrated Marketing communication Pvt Ltd.
Interest Area: Public Relations & Client Servicing
Key Skills: Digital Media Marketing Skills and Communication



Shubhanker Ghosh

Internship: Avian We (Public Relations)
Interest Area: Electronic Media
Key Skills: PR Skills



Chancha Dhariwal

Internship: Remarkable Productions
Interest Area: Event management & TV Production
Key Skills: Video Productions



Aman Mudgal

Internship: The Pioneer (Editorial) & Consider Done (Social Media)
Interest Area: Digital Media Marketing and Event Management
Key Skills: Social Media Handling



Somia Dcosta

Internship: Ansh Foundation NGO (Public Relations)
Interest Area: Photography and Content Writing
Key Skills: Camera Handling and Creative Writing



Tanya Indoria

Internship: Sahara Samay (Electronic Media)
Interest Area: Content Development
Key Skills: Creative Writing



Nisha Sharma

Internship: Kreative Production (Production)
Interest Area: Production
Key Skills: Filmmaking, Direction, Editing



Mahima Sharma

Internship: Yum Yum Cha [Japanese food outlet]
Interest Area: Public Relations and Digital Media Marketing
Key Skills: Social Media Handling



Monika Parmar

Internship: Newsx (Production)
Interest Area: Photography and Radio
Key Skills: Camera Handling and Radio Jockeying

Student Profiles

B



Gaurav Rawat

Internship: Hills One Entertainment
Interest Area: Photography, Video Production and Video Editing
Key Skills: Camera Handling, Video Editing Software



Sahil Sabharwal

Internship: Hindustan Times
Interest Area: Content Writing and Video Editing
Key Skills: Video Editing Software



Mansi Dwivedi

Internship: Jansatta and Perfect Relations
Interest Area: Advertising, Public Relations & Digital Media Marketing
Key Skills: PR Writing and Client Management



Shams Zoha

Internship: Abhinay Marketings and Productions (Direction)
Interest Area: Film Direction and Creative Direction
Key Skills: Camera and Editing



Hardik Kakkar

Internship: Consider Done
Interest Area: PR through Social Media Management
Key Skills: Graphic Designing



Ritik Chaudhary

Internship: Brand Zone Entertainment (Event Planner)
Interest Area: Event Management
Key Skills: Resource Management Skills



Kartik Arora

Internship: Channel One News (Output Department)
Interest Area: Production and Video Editing
Key Skills: Camera and Video Editing Software



Nishank Rai

Internship: Mission Possible, NGO (Social Media Handling)
Interest Area: Production and Script Writing
Key Skills: Creative Writing Skills



Raghav Sharma

Internship: Millenium Post (Editorial) and Sahara India (Video Editing)
Interest Area: Digital Media
Key Skills: Social Media Handling Skills and Basic Camera Operations



Utkarsh Malik

Internship: Colorsquare (Advertising)
Interest Area: Event Management and Photography
Key Skills: Camera Handling Skills, Logistic Management and Coordination



Kritika Bhasin

Internship: Mad About Wellness (Production Marketing)
Interest Area: Fashion Journalism and Advertising
Key Skills: Anchoring and Presentation



Samridhi Uppal

Internship: UNI (Reporting), India Today Group and India News
Interest Area: Production
Key Skills: Acting, Camera Handling and Direction



Ria Agarwal

Internship: Herald Advertising
Interest Area: Advertising and Production
Key Skills: Social Media Handling Skills



Suprabhash Yadav

Internship: Dainik Jagran and Doordarshan (Input Department)
Interest Area: Reporting
Key Skills: Camera Handling and Direction



Sakshi Grover

Internship: Basics of Sikhi India (PR and Advertising also Digital Mkt.)
Interest Area: Digital Marketing and Social Media PR
Key Skills: Creative Writing and Content Creation



Nikita Sharma

Internship: Ras Media and Entertainment Pvt Ltd (Public Relations)
Interest Area: Public Relations
Key Skills: Coordination and Interpersonal Communication and Engagement



Garvita Sharma

Internship: Blue Digital Media
Interest Area: Broadcasting Journalism and Event management
Key Skills: Resource Management Skills (For Event Management), Coordination, Leadership Skills



Priya Gandhi

Internship: Navodaya Times (Reporting)
Interest Area: News Reporting
Key Skills: Script Writing and Creative Writing



Richa Sharma

Internship: IANS and Swen Today (Sports Reporting and Script Writing)
Interest Area: Sports Reporting
Key Skills: TV Anchoring and Creative Writing



Himani Sapkota

Internship: Ras Media and Entertainment
Interest Area: Public Relations
Key Skills: Press Release Writing and Creative Writing



Sakshi Vats

Internship: Live 24 (Social Media)
Interest Area: Radio and TV Journalism
Key Skills: Script Writing



Shruti Sinha

Internship: Swen Today (Entertainment Department)
Interest Area: Print Media Journalism
Key Skills: News Reporting and Editing



Garima Gupta

Internship: Econolytics (Sales Promotions and Digital Media Marketing)
Interest Area: Public Relations and Digital Media Marketing
Key Skills: Social Media Handling and Content Management



Ashish Sharma

Internship: Abhinay Marketing (Production)
Interest Area: Filmmaking
Key Skills: Direction and Camera Handling



Vanshika Thakur

Internship: Quantum Groups (Public Relations)
Interest Area: Public Relations and Event Management
Key Skills: Press Release Writing and Creative Content Writing



Neha Sharma

Internship: Silent Owl and Creative Ninja (Content Writing)
Interest Area: Content Writing and Creative Content Management
Key Skills: Creative Writing Skills and Fiction Writing



Zoha Zaidi

Internship: India News (Output Department)
Interest Area: T.V Journalism
Key Skills: TV Scriptwriting



Vanshika Jain

Internship: Direction Retails Project (Production)
Interest Area: Production
Key Skills: Communication and Writing



Parul Rawat

Internship: Sigma Telelink (Content Writing)
Interest Area: Content Writing and Editing
Key Skills: Writing Skills and Basic Editing Software Skills



Nuzhat Fatima

Internship: Sigma Telelink (Content Writing)
Interest Area: Content Writing Audio Editing Skills
Key Skills: Writing Skills and Editing Software Skills



Sarthi Khanna

Internship: KooziesIcecream (Marketing Communication)
Interest Area: Public Relations and Marketing Communication
Key Skills: Interpersonal Communication and Presentation Skills



Baljinder Kaur

Internship: Rennaissance Theatre Society (Production and Content Management)
Interest Area: Content Writing
Key Skills: Script Writing and Creative Writing



Ishika Arora

Internship: Being Posh Events and Club BW
Interest Area: Public Relations and Social Media
Key Skills: Social Media Content Management and Creation



Sanchit Bhasin

Internship: Channel One News (Output Department)
Interest Area: Videography and Editing
Key Skills: Camera Handling and Basic Editing Software



Sweety

Internship: News18 India Networks
Interest Area: TV Reporting
Key Skills: On Camera Presentation Skills and Interpersonal Communication Skills



Raghav Khurana

Internship: Pluto Reality (Public Relations)
Interest Area: Public Relations and Event Management
Key Skills: Human Resource Management, Strategic Planning and Coordination



Kamaksha Bahl

Internship: Brainwork Technologies
(Public Relations)
Interest Area: Digital Media Marketing
Key Skills: Writing Skills for Social Media,
Content Management Skills



Dhawal Sareen

Internship: Leo Burnett
Interest Area: Advertising
Key Skills: Designing and Copy writing

Student Profiles

C



Karan Malhotra

Internship: United news of India,
Super Boxing League
Interest Area: Film Making, Event
Management,
Key Skills: Video Editing (premiere pro),
Camera operation, Photo editing



Kushagrata Thakur

Internship: The Pioneer, Impasto
Communication pvt ltd
Interest Area: Advertising, Public relations,
Event management
Key Skills: Content writing, Brand
management



Sonal Srivastava

Internship: Havels Pvt Ltd, Ties of India
Interest Area: Event Management, Public
relations, Corporate
communication
Key Skills: Logistics Management and
Coordination



Rohit Kumar Jha

Internship: Dainik Jagran, Balaji Films India
Interest Area: Anchoring, Radio Jockeying,
Production
Key Skills: Script writing, Film making,
Editing, Communication and
Managerial skills



Adarsh Sharma

Internship: Dainik Jagran and News 1 India
Interest Area: News writing, Story writing,
Film Making
Key Skills: Writing, Research



AnooShka Bhoria

Internship: Wisdom Tree Solutions
Interest Area: Video Editing, Graphic
designing, Film Making
Key Skills: Graphic Designing, Video
Editing (premiere pro)



Mehak

Internship: Amar Ujala, Wednesday
Bran Solution Pvt. Ltd.
Interest Area: Digital Media Marketing,
Event Management, Radio
Jockey
Key Skills: Editing, Digital Media
Marketing



Himanshi Arora

Internship: The Smart Tree
Interest Area: Event management,
Digital Marketing, News
Anchoring
Key Skills: Digital media handling,
Event Management



Sumit Baidya

Internship: Sarthi TV, Pioneer
Interest Area: Event Management, Digital
media marketing, Advertising
Key Skills: Designing, Social Media



Tushar Malhotra

Internship: D for Delhi
Interest Area: Videography, Video Editing
Key Skills: Camera Handling and Editing



Kamalpreet Singh

Internship: Paravibes Film Production
Interest Area: Videography, Video Editing,
Event Management
Key Skills: Camera operations,
Video Editing



Parul Rana

Internship: Sahara India TV Network,
Impasto Communicatnpvt ltd
Interest Area: Public Relations, Digital
Marketing, Advertising
Key Skills: Social Media Handling,
Creative Branding

Student Profiles

C



Manan Mitra

Internship: Punjab Kesari, Fourth Estate PR
Interest Area: Public Relations, Advertising, Event Management
Key Skills: Videography, Photography, Create branding



Tanvi Sharma

Internship: Blue Digital Media
Interest Area: Public Relations, Graphic Designing, Event Management
Key Skills: PhotoEditing, Camera Handling



Kirti Gupta

Internship: DainikJagran, Sarthi Channel
Interest Area: Video Editing, Content writing, Advertising
Key Skills: Editing, Photography, Writing



Charu Dhingra

Internship: Pioneer, Blue Digital Media
Interest Area: Public Relations, Advertising, Event management
Key Skills: Writing, Communication, Business Development



Deepti Dhoudiyal

Internship: Shalimar Offset Print, Strange Kraft
Interest Area: Event management
Key Skills: Communication and Management



Rupal Tiwari

Internship: Tilt this way
Interest Area: Public Relations, Event Management, Production
Key Skills: Communication and Business Development



Aayush Sharma

Internship: Veer Arjun Newspaper
Interest Area: Advertising, Event Management, Photography
Key Skills: Video Editing, Dubbing, Content writing



Yoshita Arora

Internship: Punjab Kesari, Sarthi TV
Interest Area: Video Editing, Radio jockey, Event management
Key Skills: Blogging, Video editing



Shivam Ganeriwala

Internship: Balaji Productions
Interest Area: Photography, Event management, Production
Key Skills: Camera Operations, Photo Editing, Event Coordination



Nitish Kumar

Internship: Rajasthan Patrika, News24
Interest Area: Digital Marketing
Key Skills: Content Writing, Photography



Sakshi Tiwari

Internship: Dainik Bhaskar, Rashtriya Sahara
Interest Area: Digital Media, Anchoring
Key Skills: Photo editing, Communication and Coordinaton



Shrishti Sharma

Internship: Amar Ujala, Blue Digital Media
Interest Area: Event Management, Digital Media and Public relations
Key Skills: Photo Editing, Content Writing, Communication and Management Skills

Student Profiles

C



Shubham Mishra

Internship: Sarthi TV, Shalimar Press
Interest Area: Photography, Production, Event management
Key Skills: Blogging, camera operations, managerial skills



Simran Raturi

Internship: Shalimar offset print, Strange Kraft
Interest Area: Event management, Radio Jockey
Key Skills: Communication and Managerial skills



Siddhant Sharma

Internship: The Hindu, Fourth Estate
Interest Area: Event management, Photography, Videography
Key Skills: Camera handling, Managerial skills



Praveen Kumar Singh

Internship: Dainik Jagran, Balaji Films India
Interest Area: Photography, Event management, Videography
Key Skills: Camera handling, Script writing, Instrumentalist, Coordination



Harish Mishra

Internship: Wisdom Tree
Interest Area: Photography, Videography, video editing
Key Skills: Camera Handling, Editing, Managerial skills



Nitin Solanki

Internship: Wisdom Tree Solutions
Interest Area: Anchoring, videography
Key Skills: Camera handling



Akshita Jain

Internship: Freelance photography in various organisations
Interest Area: Photography, Event management, Public Relations
Key Skills: Camera operations, Communication and Managerial skills



Jaspreet Kaur Rainu

Internship: Sarthi TV
Interest Area: Photography, Anchoring, Event management
Key Skills: Bogging, Camera handling, Communication and managerial skills



Priya

Internship: Data Miner
Interest Area: Photography, Anchoring, Event management
Key Skills: Content writing, Acting, Camera operations, Communication and managerial skills



Anmol Sachdeva

Internship: Balaji Films India
Interest Area: Film Making, Cinematography
Key Skills: Direction, Camera operations, Instrumentalist



Saket Tejaswi

Internship: Digital Chanakya
Interest Area: Design & Graphics, News writing (Hindi)
Key Skills: Designing, Content writing, Script writing, Video editing (Basic) Sketching



Gajendra Singh

Internship: College Tips
Interest Area: Anchoring, Cinematography, News writing
Key Skills: Content writing, Camera Operations, communication & PR

Student Profiles

C



Kuljeet Singh

Internship:
Interest Area: Event management,
Photography, Digital Media
Key Skills: Camera operations, Social
Media Handling



Akhil Kundral

Internship: United News of India,
Shri Vindeshwari Films, Exl Services
Interest Area: Photojournalism, Film Making,
Digital Marketing, Event Management
Key Skills: Photography, Videography,
Editing and Management.



Shivam Thakur

Internship: Neelam Films, Shri
Vindeshwari Films
Interest Area: Cinematography, Story Teller,
Pre Production
Key Skills: Lyrics , Acting, Photography,
Management, Music Composition

Collaborations

DME Media School has collaborated with prestigious organizations, Indian Institute of Mass Communication (IIMC) as Knowledge Partner, Commonwealth Educational Media Centre for Asia (CEMCA), Commonwealth of Learning (COL) as Strategic Partner and United Nations Educational, Scientific and Cultural Organization (UNESCO) as Partner for ICAN International Conferences.

For Cineaste International Film Festival – CIFFI 2019, DME Media School has collaborated with Vigyan Prasar, National Institute for S & T, Department of Science and Technology, Government of India, We Care Film Fest, Delhi International Film Festival (DIFF) and University Film Club, Cultural Education Centre, AMU as festival partners.

We have also collaborated with Indian Academy of Shorts (IAS) and Aquarius Productions as workshop partners for CIFFI.



The United Nations Educational, Scientific and Cultural Organization is a specialized agency of the United Nations. UNESCO encourages international peace and universal respect for human rights by promoting collaboration among nations.



The Commonwealth Educational Media Centre for Asia (CEMCA) serves as the regional unit of the Commonwealth of Learning. CEMCA promotes the meaningful, relevant and appropriate use of ICTs to serve the educational and training needs.



DME has collaborated with Deakin University, Australia for several events in the 2018-19 session.



DME has signed Academic Collaboration MOU with Republic of Ghana, to provide directly or in collaboration with other institutions of higher learning, facilities for University education including legal and professional education and research.



DME has collaborated with GAIL in hosting annual debate competitions over the past several years.



Delhi International Film Festival (DIFF), screening films amidst heightened deliberations on world cinema.



Indian Academy of Shorts (IAS), an institution for imparting craftsmanship of filmmaking among students through small capsules.



VIGYAN PRASAR, National Institute for S&T Communication, Department of Science and Technology, Government of India.



University Film Club, Cultural Education Centre, Aligarh Muslim University (AMU), promoting filmmaking and film appreciation.



Aquarius Productions, a production house engaged in the making of documentaries, promotional and corporate films.



WE CARE Film Fest, spreading awareness by promoting and exhibiting films of disability.

▶ Alumni Speaks

2013 -16



Mr. Aviral Tripathi

Current Job: **INSHOTS** (Sub Editor)



I had a passion for sizing frames and pruning them to a perfect sequence. At "INSHOTS" I fulfill the responsibility of creating news and editing the content ensuring the News standard and ethics.

2016 -19



Ms. Radhika Srivastva

Current Job: **Digital Vision Technology Pvt. Ltd.**
(SEO Content Writer)



Digital Media attracted me in the first go, as it was least time consuming and fastest mode of communication. At DIGITAL VISION TECHNOLOGY was work as an SEO analyst.

2016 -19



Mr. Ashutosh Mishra

Current Job: **Reel On Social** (Asst. Video Editor)

REEL ON SOCIAL

Tailoring the reel life to bring it as close as possible to the real life is my passion. I work as a junior Video Editor at REEL ON SOCIAL.

2016 -19



Mr. Ritul Jain

Current Job: **Byjus, Think & Learn Pvt Ltd.**
(Business Development Associate)



At BYJU'S, THINK & LEARN Pvt. Ltd. I share the responsibility of business development as an associate. To accomplish this, i conduct market research and explore new business opportunities.

2016 -19



Ms. Somya

Current Job: **Liamtra Pvt. Ltd.**
(Senior Digital Marketing Executive)



Working as the Senior Digital Marketing Executive with Liamtra, a travel based company, my work is concentrated on building strategies for the brand and establishing the digital presence.

2016 -19



Ms. Aarushi Rawat

Current Job: **Younggeeks Technology**
(SEO executive Creative's)



I am working in the Humour Express is a part of Younggeeks Technologies and am handling the social media handles and creatives. I also work on graphics and provide creative content for Humour Express.

► **Toppers**

2017 -20



Nisha Sharma
(88.75%)
(710 scored out of 800)

2017 -20



Jenitta Sabu
(88%)
(704 scored out of 800)

2017 -20



Kushagrata Thakur
(87.875%)
(703 scored out of 800)

2016 -19



Anushka Paliwal
(89.75%)

2016 -19



Sneha Banerjee
(86.75%)

2016 -19



Aarushi Rawat
(85 %)



Affiliated to GGSIP University, New Delhi
Approved by Bar Council of India

B-12, Sector-62, Noida
Uttar Pradesh-201301 (india)
Phone : +91-7042667951

dme.ac.in