



Institutional Strategic Plan

DME's Vision:

To nurture an inspirational setting and a global standard of learning for students that enables their intellectual, social and personal transformation into future leaders for the benefit of the nation.

DME's Mission:

To provide quality education in the field of Management, Journalism and Law, with

- *contemporary learning methods and curriculum enrichment*
- *research and innovation oriented ecosystem*
- *infrastructure for developing students' and faculty members' expertise*
- *linkages and collaborations*

Strategic planning is well-defined at DME and aids institutional efforts towards the attainment of its vision and mission of DME. The strategic plans formulated are aimed at building a positive learning environment for students, with global standards of learning and ample opportunities for holistic development. DME strives towards building excellent professionals in the fields of management, journalism and law. It does this through a healthy mix of curricular and extra-curricular components in each programme, adoption of latest educational techniques, consistent industry linkages, all housed in a vibrant campus for enriching students' experience.

Thus, a "Five Year Strategic Planning" exercise is a critical task for ensuring the development of students in thorough professional in an industry-ready manner.

Strategic Plan 2022-27



1. **Lifelong Learning:** Adopting best practices for building lifelong learning opportunities for students.
2. **Values & Ethos:** Instilling positive values and ethos among DME members with an orientation towards nation building.
3. **Driven & Ambitious students:** Inculcating student drive towards individual goal setting and achievement for personal and professional growth.
4. **Collaborations/Partnerships:** Developing meaningful collaborations/ partnerships /linkages with national and international organizations of repute, NGOs and govt. bodies.
5. **Creativity & Innovation:** Strengthening the existing innovation ecosystem and fuelling the creative spark among students.
6. **Attracting the right talent:** Building a culture that brings capable human capital including students, faculty members and non-teaching staff.
7. **Campus ambience & safety:** Building and sustaining a campus culture and facilities that promote a positive ambience for students, faculty members and non-teaching staff and ensures safety in all aspects.
8. **Branding & Accreditation:** Developing excellence in academic and administrative processes thereby fostering positive brand building for the institute.